HaKol The Voice of Congregation B'nai Tikvah **Our Mission**

To foster a vibrant egalitarian Jewish community founded in the religious customs and traditions of Conservative Judaism; offering excellent Jewish education and community activities for all ages with commitment to Israel and Jewish communities throughout the world.

Volume 23Issue 3

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Adonai with joyous song

by Rabbi David Eligberg

FROM THE RABBI'S DESK

tention often because they reminded me of book, another one that offered 613 ways to enrich your day. Let me share a few examples of what I found.

At the risk of being accused of hubris, I am going to follow in the footsteps of the great biblical commentator Rashi and add some comments of my own to the text. While Rashi created his own script to differentiate his words from the biblical text, I am going to take advantage of the font menu to distinquish the two.

November 2001/ Chesvan— Kislev 5762

Budget Your Time

(Continued on page 9)

A NIGUN IS A MELODY

BY Hazzan Bruce Rockman

Psalm 100 (pages 60 & 61 in Siddur Sim Shalom)

Did you ever think that these pages (22-88),which we, mostly, rush through, were intended as a mood setter? We use psalms throughout our prayer services for this purpose. Psalms are also read at other times, such as events of great joy and at times of sadness, as we

look for strength and comfort.

After another busy and tumultuous week, we are so excited that Shabbat has finally arrived! On Friday nights, as we greet the Sabbath, we sing Thankfully we psalms. take our time singing these psalms with a great deal of energy, passion and enjoyment.

(Continued on page 2)

The President's Podium

By Mitchell Frumkin

This past weekend I had the opportunity to attend a synagogue sponsored new members breakfast which was to introduce all of this past year's new members to the programs and services provided at B'nai Tikvah. I would like to thank both Lisa Tannenbaum and Lou Ann Wolf who coordinated this effort. In addition, presentations were made by representatives of the Sisterhood (Ruth Ann Koenig), Men's Club (Jerry Edley), the Hebrew School (Ann Kanarek), the Scrip Program (Jay Scheuer and

Andy Ross), the Vice President of Programming (Elliot Danto), the Administrator (Hadas Elami) as well as Rabbi Eligberg. I would also like to thank all of these people for their time.

As part of the program, we asked each new member to give everyone the benefit of why they had decided to join B'nai Tikvah. I had been under the perception that most people join our Congregation because they'd recently moved to the area or because their children needed to attend Hebrew School. While a number of the new members have joined for these reasons, I was surprised with a some of the other reasons. One of our new members recently had a son who worked at the World Trade Center. While he was not a victim of the terrorist attack, it caused he and his wife to feel a need to reconnect with the Jewish community after not being a member for more than 20 years. There were also a number of people, although not motivated by any spe-*(Continued on page 11)*

NIGUN

(Continued from page 1) A Song for Shabbat. It is good to acclaim the Lord, To sing in praise, exalted God... PASLM 92 (pages 266 & 267 in Siddur Sim Shalom)

Well, this is what is supposed to happen, but does it? Does this happen when you pray?

So sing! Many of you want to, but you may not feel comfortable singing your prayers or feel that you just don't know the melodies. Our adult education program has come to your aid. We have already begun meeting and singing Tuesday evenings, in our sanctuary. The purpose of the sessions that I will be conducting is intended to help bring us closer to the goal, as the psalmist stated, to "Worship with Gladness and Joy-

ous Song".

There is another way in which draw inward to find strength to approach Adonai, by singing a nigun, a melody. When we refer to this term in relation to prayer, we are referring to a prayer without words. These are also mood setters or meditations. Personally, when while leading the congregation in a nigun, I often close my eyes in concentration as I pray, hoping to be heard by Adonai. What you say to Adonai is always personal. Our goal is to build a closer relationship with God. We can help to facilitate this while singing nigunim, it can be the ideal time to focus and communicate your personal prayers and thoughts to Adonai.

We sing our prayers to make them

sound more beautiful. We hope that the Kadosh Baruch Hu will hear them, and that we will be more inspired in our love and passion for our God, Judaism and the people of Israel.

I am excited about the possibilities that a program like this can create for us a community and as individuals. All prayers will be translated and transliterated and I recommend tape-recording our sessions. Each week we will learn to sing new and old melodies with joy and gladness. Please join your friends and me as together we experience the joy and gladness that is our tradition.

With Joyous Song, Cantor Bruce Rockman



HOLIDAYS ARE SPECIAL TIMES...During the month of November we teach our children about the Thanksgiving holiday and the meaning of being thankful. This year more than ever before it is necessary that we not only teach our children about being thankful but we must show them as well. We must as parents and teachers create positive role models that can be emulated by our children.

Our teachers plan on asking our children what they are most thankful for. The children's personal responses will be written on paper turkeys to be displayed on our Thanksgiving Thankful Wall Display. Each family will be asked to give a donation of \$1.00 or more to be given to a family in our area who has been affected by the terrorist attacks of September 11th. We invite the congregation to join us! Please come to the nursery school office and ask for a turkey so you can join us in expressing your "thanks." Please take a moment to read our children's "thankful" responses as well.

November is also National Children's Book month. We will be welcoming family members as they come and read their child's favorite book to his/her class. Our parent and child celebrities will be photographed and pictures will be displayed on our Readers Wall of Fame. Once again, we invite the congregation

Nursery School News

By Fran Pearlson

to come and read a story to our nursery school – you can be a celebrity too!

Once again, we would like to thank Rabbi Eligberg and Cantor Rockman for entertaining and educating our children with their Simchat Torah program. The children had lots of fun waving their flags, marching around the sanctuary, and singing holiday songs. Rabbi Eligberg's Sesame Street puppet show delighted and captivated the children as well.

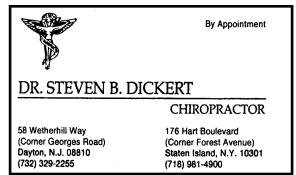
We need your help! Please sup-

port our school's fundraising event. On Thursday, November 1st our school will be sponsoring our annual HOLIDAY GIFT BAZAAR from 6:30-10:00 pm. There is no admission charge and there will be quite a variety of items to choose from. Bring your friends and family. Spread the news!

For those with young children, or grandparents/relatives who want to give a useful and practical gift, please consider purchasing our KIDSTUFF book of coupons. It's similar to the entertainment book – it helps you save money on items for children. Please feel free to come to the nursery school office to browse through one. The cost is \$25.00.



On behalf of the nursery school staff I would like to wish everyone a peaceful and plentiful Thanksgiving holiday.



Fifty Plus Group

The 50 Plus group will meet on Tuesday, November 27, at 1:00 PM in the social hall of the synagogue. All members of the congregation over "50" and their Jewish friends are invited. Come and hear about our future programs and plans. Refreshments and a "sociable" afternoon are provided. For further information, call Madeline at 297-4240.

Lunch & Learn Adult Education

These programs are FREE; however registration is required. No prior knowledge necessary. Everyone is welcome to attend. Call the synagogue office, 732-297-0696, to make your reservations.

Shabbaton - Scholar in Residence

November 30 through December 2: Rabbi Eric Lankin presents D'very Torah, Lunch & Learn, and conversations. Shabbat Dinner at 6:15pm by Classical Caterers, \$18 per person.

Lunch & Learn

November 30: Rabbi Eric Lankin, United Jewish Communities Spirituality for the 21st Century

February 2: Donna Glazer, Solomon Schechter of Raritan Valley Family Dynamics in the Torah

- April 6: Cantor Bruce Rockman, Lunch & Sing
- June 1: Rabbi David M. Eligberg, To Be Announced

Lunch & Learn follows the Kiddush on Shabbat mornings. Sponsorships available — Co-sponsor, Under \$100; Sponsor, \$100-499; Patron, \$500.

Adult Education

October 16: Melodies of Shabbat: Cantor Bruce Rockman New melodies to invigorate the Shabbat Experience. 7:30pm Tuesdays through January

October 17: Commentaries: A Journey Thru Rabbinic Literature Rabbi David M. Eligberg, Midrash, Talmud & Biblical Texts How does this apply to me? 7:30pm Wednesdays through Jan.

October 21: Primer on Prayer, Rabbi David M. Eligberg Everything you wanted to know about Shabbat but were too shy to ask.. From 9:45am to 10:30am Sundays through January

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CLASSICAL CATERERS PRESENTS 2nd Annual NEW YEAR'S EVE GALA!

HURRY LIMITED SEATING

2

Our evening begins at 9:00 PM sharp on December 31, when Classical Caterers throws open the doors for the sumptuous cocktail hour with non-stop music. Then join us for an elegant dinner until 2:00 AM, January 1, 2002. Get your appetite revved up and your dancing shoes polished and join us for a party to end all parties. é

- SPACE IS LIMITED!
- 10 12 people to your own table
- SPECIAL DISCOUNT FOR SYNAGOGUE MEMBERS \$100 per person (\$110 nonsynagogue members)
- List the people you want to sit with

Reservations - call 297-6444

Your Evening Includes:

- Extensive Cocktail Hour
- 3 Course Sit Down Dinner
- Choice of Entrees
- Complimentary Open Bar all night, including champagne
- Elaborate Dessert
- Full Service

5 hours of good food, good drink, good music and fun!!!

www.bnaitikvah.org

RELIGIOUS SCHOOL REPORTS

By Ann Kanarek

ON THANKSGIVING, MAKE KIDDUSH AND HA-MOTZI

In a few weeks all of us will gather with family and friends for the festive holiday of Thanksgiving. We will enjoy being together and sharing culinary delights, giving thanks and observing the tradition of the holiday.

Thanksgiving is a holiday full of custom and individual family rituals....centerpieces with pilgrim people, turkey candles, cornucopias overflowing with gourds, nuts, figs and grapes and thank you speeches. It is a holiday filled with tradition. Why not think about making Thanksgiving Jewish?

There is a definite Jewish connection to Thanksgiving. When the Pilgrims were gathering that first fall harvest in their new land, they went back to the Bible and found their own way of bringing the Sukkot ritual alive. Thanksgiving is simply a Pilgrim version of a creative Sukkot celebration--add the popcorn and cranberries, take out the lulav and etrog, and you get the u r i с t е р

In the book, "40 THINGS YOU CAN DO TO SAVE THE JEWISH PEOPLE," Joel Grishaver recommends saying the Kiddush and eating Challah. This year make Thanksgiving a Jewish American holiday, enjoy the turkey and all its trimmings and have a great time.Chag Sameach!!

NOVEMBER IS JEWISH BOOK MONTH

From the earliest times we have been known as the People of the Book. The written word, whether from our sacred texts or other sources, has always been important. One of the most positive things we can do for our children's development is to instill the beauty and excitement of reading, both for knowledge and for pleasure.

Having a Jewish library in your own home makes a statement to your child that books are important. A Bible, Hebrew texts, a Siddur, stories about our ancestors and the holidays are all significant additions to any home library.

Here at B'nai Tikvah, we not only acknowledge the influence of books, we can help you to begin that library. In addition to the books that your child uses in the classroom and then takes home, we make the purchase of children's books an enjoyable task by holding an annual book fair.

Through your efforts, the Jewish people will remain the People of the Book. Please take the opportunity to browse and buy Judaic reading material; visit our Jewish Book Fair on Sunday, November 4 through Wednesday, November 7.

In honor of Jewish Book Month and Thanksgiving, buy a copy of MOLLY'S PILGRIM by Barbara Cohen. It's a story of a nine year old Russian Jewish girl who has recently moved to America with her Mama and Papa. The family has come to America, like other fortunate Jews, to escape persecution and enjoy religious freedom and a better life.

Molly's homework assignment is to make a Pilgrim puppet. Her mother helps her to finish the doll and makes her look like a Russian woman. Her Mama fashions the puppet into the kind of Pilgrim that is meaningful to her. When Molly sees the doll she is at first bewildered, but she soon comes to appre-

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RELIGIOUS SCHOOL REMINDERS

Thursday, November 8 NO RELIGIOUS SCHOOL. NJEA Conference Sunday, November 11 NO RELIGIOUS SCHOOL. NJEA Conference **Tuesday, November 13** STORYTELLER, Rebecca Kelly visits Wednesday, November 14 STORYTELLER, Rebecca Kelly visits Thursday, November 22 NO RELIGIOUS SCHOOL. Thanksgiving Sunday, November 25 NO RELIGIOUS SCHOOL, Thanksgiving weekend **Tuesday, November 27** OLIVE PRESSING WORKSHOP Wednesday, November 28 OLIVE PRESSING WORKSHOP Sunday, December 2 Hei Class PACT program: Tallit Making Workshop with guest artist, Barbara Stoner. Sunday, December 9 Chanukah Performance with singer Kenny Green, 10:00am

RELIGIOUS REPORT

(Continued from page 8)

ciate both its beauty and its meaning. With the help of her teacher, Molly helps her classmates understand that "it takes all kinds of Pilgrims to make a Thanksgiving."

JEWISH BOOK FAIR

Thursday, November 1 (4:00pm-6:00pm) Sunday, November 4 (9:00am-12:05pm) Monday, November 5- Wednesday, November 7 (4:00pm-6:00pm)

CHANUKAH IS COMING!! SUPPORT OUR RELIGIOUS SCHOOL

Put your name on a flame; put your handle on a candle. Look for the WALL OF FLAME, our Religious School Menorah with your name in lights. For only a dollar each, you can buy paper flames for every member of your family. Or for 18 big ones, you can buy a whole paper candle for your group. Anyway you choose, you are warming up to a great cause--your Religious School. For more information, check the flyer in this bulletin or in your child's bag. On behalf of the Religious School staff and children, we thank you for your support.

B'NAI TIKVAH THANKS:

...The Jewish Book Fair's Chairperson Gina Giuffre, and her committee of volunteers for running a wonderful Jewish Book Month Book Sale for the Religious School. We thank everyone supporting the Book Fair. Our proceeds will benefit the school's enrichment program.

...Judaica Shop coordinators Deborah Spigner and Theresa Samtur, for their continued support and advice on wonderful ideas for gift items for our Religious School students. Their expertise and efficiency is always greatly appreciated.

...Mitzvah Clown Club volunteers Nancy Asher-Shlutz, Bobbi Binder, Bruce Goldstein, and Ronnie Freedman- Levine and who drove our students to the Franklin Care Center and helped to facilitate the program by providing their love, support and encouragement.

...Ruth Ann Crockett and her Hei students and families who graciously provided clothes and canned food to the Red Cross Relief Fund.

JUST A NOTE....Although the painful news of loved ones, colleagues, friends and neighbors who failed to return from work on September 11th has slowly subsided, it is clear that the effects of the day will be with all of us for years to come. Please know that all of us at B'nai Tikvah are here for you. Our work seems all the more

RABBI

(Continued from page 1)

Schedule time for work, play, family, and spiritual matters. Schedule Jewish time as part of your routine. Set aside at least a small part of the day for prayer, study and to do a Mitzvah. Take a few minutes every day to pray and while you're at it, count your blessings. It will put today and tomorrow into perspective.

Set A Schedule

Plan your calendar so that it reflects the essential dates you do not want to miss. Use your schedule to create a rhythm and pattern to your life. The Torah established this with its weekly focus on Shabbat and the array of festivals that inhabit the Jewish Calendar.

Put Your Children on a Schedule

As parents, we want our children to be exposed to as rich and diverse a set of experiences as possible. In creating a daily schedule for kids, remember to include some Jewish content in their experiential diet, whether a story, a song, a video, or even something quick like reciting Shema before bedtime or blessings before snack.

Have a Morning Routine

Get up thirty minutes earlier and use that quiet time to read, write, exercise, or pamper yourself. Your entire day will be better for this fresh start. For Jews part of the morning routine has involved wrapping oneself in a Tallit and a pair of T'fillin. This is a powerful expression of our connection to God and Judaism. Enveloping oneself in the tallit is like getting a hug from the

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Contributions To Our Funds (September 15 — October 15)

Yartzeit:

Barry and Arleen Panson, in memory of Celia Herlands Rose, Jeff, Josh and Seth Berger, in memory of Julius Kestanman Gerald and Joyce Fishelberg, in memory of Sidney Gurtov Sandra and Seymour Levine, in memory of Sadie Levine Fern and Allan Katronetsky, in memory of Roslyn Katronetsky Barry and Rena Lepinsky, in memory of Fred Piaskowsky Lisa and Leon Suttner, in memory of Lois Millner Sandra and Seymour Levine, in memory of Louis Levine Meryl Heit, in memory of Harry Mandle Abbey and Bernard Lorber, in memory of Rose Lorber Howard and Phyllis Rich and family, in memory of Dorothy B. Schneier Herbert Feldman, in memory of Sadie Feldman

Rabbi's Discretionary Fund:

Joan and Morris Shames, in memory of their daughter, Stacy Shames Mandeis Stanley Levine, in memory of Sue Levine Stuart and Deborah Allen Dr. Elizabeth Neumann, in memory of her nephew Joshua Jeff and Barbara Leebaw, in memory of Milton Frankel Harry and Lorraine Kaufman, in memory of Harry Kaufman

Cantor's Discretionary Fund: Stanley Levine, in memory of Sue Levine

General Donation Fund

Sabina Kober, in memory of her father Armo Amar Peter and Audrey Kuker Richard and Judith Leeds, in memory of Mae Abramson Kim and Richard Michelstein, in honor of Aaron and Ezra Zankel's Bar Mitvah Charlotte Swartz, in memory of Mae Abramson Richard and Francine Waldman. in memory of Mae Abramson Benjamin H. Natelson Bernard and Anita Leibowitz, in memory of Mae Abramson Herman and Adele Urowsky, in memory of Mae Abramson Audrey Haimowitz, in honor of Kevin Mailman's wedding Ralph and Fern Freedman, in honor of Aliyah

Youth Fund:

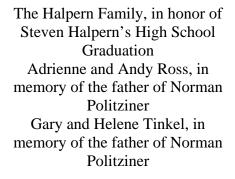
Mark and Maxine Kasdin, in hope for Marty Angstreich's speedy recovery Mark and Maxine Kasdin, in honor of the Ritual Committee;s outstanding efforts during the High Holidays

Leon Bibel Fund:

Neisa Bibel, in honor of Jerry and Florence Liebowitz's 90th birthday

Prayer Book Fund:

The Halpern Family, in honor of Jessica Halpern's Sweet 16



Makhela Fund:

Lori and Elliott Brown, in honor of Aaron Rosloff's 80th birthday

Religious School Fund:

Linda and Jeff Okon

Library Fund:

Blanch Fruhling, in memory of Sadie Seidenstein

Torah Restoration Fund

Edward and Carol Kantner, in memory of Mae Abramson

Tzedakah Fund:

Scott and Debbi Rekant, in memory of Harry Kaufman (Eileen Zweig's father) Howard and Leslie Cohen, in memory of Michael DuBroff Fern and Allan Katronetsky, in memory of Irving Katronetsky

Continued on page 11



Contri	ibutions:
If you are interested in making a contribution f mail it to us at: Congregation B'nai Tikvah, 10	to B'nai Tikvah, please fill out the form below and 001 Finnegan's Lane, North Brunswick, NJ 08902
In honor of: In memory of: On the occasion of:	[] \$18 [] \$36 [] \$54 [] \$72 [] \$ 118 [] Other \$
This donation is being made by: Name: Telephone: Please send an acknowledgment to: Name: Address: tionary City, State, Zip: Other	[] Cantor's Special Fund [] Passport to Israel Fund [] General Fund [] Library Fund [] Youth Fund [] Religious School [] Torah Restoration Fund [] Makelah Fund [] Tzedakah Fund [] Rabbi Discre-
SPECIALIZING IN WATER HEATERS KITCHEN & BATH REMODELING APPLIANCE HOOKUPS PARK ACRES PLUMBING & HEATING INSTALLATIONS AND REPAIR HAROLD SMALL LIC. NO. 5648 MARCENTIC IN MATERIAL HAROLD SMALL LIC. NO. 5648 MARCENTIC IN MATERIAL MARCENTIC IN MATERIAL	JOSEPH D. GRODMAN DEP HUC GRODMAN DEP HUC GONTE DEP HUC GONTE

PRESIDENT

(Continued from page 2)

cific incident, have also decided again to become members after extended absences.

It is my feeling that new members no matter their reason for joining are very important to our community as they bring with them new ideas as we move forward. It is especially important at this time for both the new and old members to become involved in B'nai Tikvah, not only by attending our existing programs but also by becoming involved in the development of new programs and services. This is especially important in the wake of the recent terrorist attack at the World Trade Center. Now we are all looking for the strength to move forward as normally as possible and the Synagogue provides us an outlet for this need, not only in the ongoing spiritual events but also in the community oriented programs.

If anyone would like some direction to become involved in any way, please feel free to contact either me or any of the Board members at the numbers listed in HaKol or at my e-mail address NOCPIK@AOL.COM. *(Continued from page 9)* Holy One as we start the day.

RABBI

Just Say No So You Can Yes

Don't over commit yourself....Never agree to something just to impress someone... Be selective about agreeing to social obligations. By learning to say no to the things that take you away from what matters most you will create the time you need to enrich your life.

(Continued on page 25)

Shop Till You Drop At the JCC of North and South Brunswick Nursery School's
HOLIDAY GIFT BAZAAR
One stop shopping to meet all your holiday needs. This fundraising event will be held on Thursday, November 1, 2001 From 6:30 pm to 10:00 pm in the Social Hall.
Get ready for an evening of relaxed, enjoyable shopping and food. Please bring your friends and neighbors and spread the word! There will be plenty of parking and great gifts for everyone on your holiday list.
(No Admission Charge)
A partial list of vendors includes: Personalized gifts and stationary – children's clothing – giftware – jewelry cosmetics – discovery toys – novelty and Judaic items
Support our school with one stop shopping at the Holiday Gift Bazaar!

NOW A WORD FROM THE SCRIP COMMITTEE

We, on the scrip committee wish to thank all Congregation B'nai Tikvah members who have been loyal supermarket scrip purchasers. Your patronage has been mutually beneficial to the synagogue and to your own pantry. Over the past few years, there has been an increase in purchases. However, there are people who have yet to join in this simple fund-raiser. Only those who do not eat meals or go food shopping need not continue reading. Our committee's goal is to invite EVERY family to try this service at least once this year.

For those people who are unfamiliar with this fund-raiser, supermarket scrip is:

- a gift certificate from local stores that include A&P, Acme, Foodtown, McCaffreys, Pathmark, Shop Rite, Stop & Shop and Wild Oats
- sold in \$5, \$10, and \$20 denominations
- used to pay for your purchase in these stores
- has no handling fees.

Scrip is sold: Sunday mornings during religious school By telephoning the synagogue during office hours Logging onto the website (www.bnaitikvah.org) Contacting once of the scrip committee members for personal delivery (see list below)

Congregation B'nai Tikvah earns 5% of the sales (a painless, but profitable venture for us). Next Sunday when it's your turn to carpool, why not get out of your car, come into the building and visit our table in the lobby? We would love to see you, sell you some scrip and have a lovely chat with you. It may have been a while since we spoke with you. Just don't forget your checkbook, credit card and/or cash.

This month's tip: Thanksgiving is around the corner. Whe you sit down to enjoy your meal (at home or not), will you feel better knowing that one more family will be enjoying their meal because of one small act of kindness (a.k.a. mitzvah) thanks to you? If you said yes, it is because you duplicated your holiday meal by buying a second meal that you donated to a local food pantry. Even if you are not cooking, you can still do this small mitzvah. HAPPY HOLIDAY!

SCRIP COMMITTEE

Rachel Shaneson, Chairperson 329-2189

Dayton, Monmouth Jct, Princeton, Kingston, Trenton Rachel, Bette Koffler - 329-6518, Linda Feinstein - 329-3185

Cranbury, Monroe, Plainsboro, the Windsors Sylvia Lewis - (609) 409-0299

North and New Brunswick Joyce Gerbman - 937-5114 & Ann Rosenzweig - 249-9141

East Brunswick and Miltown Bonnie Stevens - 967-9560 Franklin Park, Somerset, Belle Meade Jay Scheuer - 940-8473

Kendall Park and Rocky Hill Phyllis Rosen - 297-5555

Brunswick Acres Joyce Fishelberg - 297-6209

Leave the cooking to someone else...

Preorder your Shabbat dinner so that when you come home from work you can start Shabbat off on the right foot. Dinners are provided by The Kosher Experience in Shop-Rite of East Windsor. Pick your Shabbat dinner up at the synagogue from 7pm – 8pm. (Come to minyan and then get your dinner) Your dinner will be in the refrigerator with your name on it. Basic dinner includes (serves 4):

1 Chicken 1 lb. salad 1 lb. kugel 1 challah



For an addition \$5.00 we will deliver your dinner to your door (or to a friend's house as a **special Shab-bat gift**). North/South Brunswick only (exceptions can be made, please call).

Orders must be received by November 11, 2001. Pick up is November 15, 2001

Basic Dinners				 X \$25.00	=
Salad: Kugel: Challah:	ne from each catego Potato Coleslaw Potato Traditional (available after at	Cucumber Health Noodle Raisin	Apple Whole Wheat		
ordered) Salad: Kugel: Challah: Extra Chicł	Potato Coleslaw Potato Traditional ken h (4 Slices)	Cucumber Health Noodle		X \$2.75 X \$ 3.75 X \$2.75 X \$7.00 X \$3.00 \$5.00	
		Sist Ma 94 Day	ke check payable to: erhood, B'nai Tikvah il to: Bobbi Binder Hazel Court /ton, NJ 08810		

Use separate sheet for gift instructions

Any questions call Bobbi at: 274-2797

www.bnaitikvah.org

Code of Ethics Adopted

At a recent board meeting, the board of directors of Congregation B'nai Tikvah adapted the following code of ethics:

CONGREGATION B'NAI TIKVAH CODE OF ETHICS

This CODE OF ETHICS applies to all persons, both volunteers and employees, who exercise authority on behalf of Congregation B'nai Tikvah or who represent its interests. It applies to all members of the Board of Directors, Committee members and chairpersons and others whose service is performed in the name of or on behalf of Congregation B'nai Tikvah.

- 1. All persons shall uphold and enforce all Constitutional provisions, By-Laws and decisions of the Board of Directors. Desired changes shall be brought about through procedures prescribed by the Constitution and By-Laws.
- 2. All persons shall recognize that authority rests with the Board of Directors and such

Orthopaedic Institute of Sports Medicine Fredric A. Kleinbart, M.D. Board Certified Orthopaedic Surgeon Specializing in Arthroscopic Surgery Sports Medicine Knee & Shoulder Reconstruction Pediatric Orthopaedics 303 George Street New Brunswick, NJ 08901 732-247-3667 One Woodbridge Ctr. Drive Woodbridge, NJ 07095 732-726-3311

other congregational bodies and officials as set forth in the Constitution and By-Laws. No person shall make promises or take private action that may compromise the governance structure of the Congregation.

- 3. All persons shall keep confidential information confidential and, in addition, shall not use such information for personal financial gain or for the financial gain of a family member or business with which they are associated.
- 4. No person shall use service on behalf of Congregation B'nai Tikvah to obtain unwarranted privileges, advantages or employment for themselves, or for family members or friends.

- 5. All persons shall excuse themselves from Board discussions or other deliberations and actions on behalf of Congregation B'nai Tikvah in matters in which they, or any member of their family, have a financial interest.
- 6. No person may solicit or accept anything of value if given or offered for the purpose of influencing his or her official actions as a volunteer or employee serving on behalf of Congregation B'nai Tikvah. This provision also applies to the person's immediate family members and to business organizations in which the person has an interest.

Approved by the Board of Directors October 4, 2001



Where Are Your Precious Photos?

Most people take photographs of their family, friends, and the important events in their lives. All too frequently, these photographs end up stored in a shoebox – or worse, in albums that chemically destroy the very images they were meant to protect.

If you are frustrated with the condition of your photos, or if you feel you lack the time or creativity to make keepsake photo albums, this *"Creative Memories*" class is for you!

This workshop provides the opportunity to learn how to organize and preserve your treasured photographs. You will be able to safely display your pictures to enjoy now, and have the assurance that they will be protected for future generations. Creating a family album for your children and grandchildren, gives them a sense of belonging and provides hours of entertainment for the entire family.

We'll start by teaching you what materials you'll need to create safe, meaningful photo albums. Then you'll actually begin creating your own, putting your photographs onto a specially designed album page using simple techniques that are fun, creative and easy! The result is the beginning of a beautiful, personalized album and a permanent record of your family heritage.

Join is on <u>Tuesday, November 13, 2001 at 7:30 p.m</u>. at Congregation B'nai Tikvah, Finnegan's Lane, North Brunswick.

Demonstrator: Sandi Donofrio

RSVP EARLY TO REGISTER - SPACE IS LIMITED!

For information & registration call Jeanette: 732 246-1393

IMPORTANT!

Please bring 6-8 photos to the workshop.

***Cost: \$5.00 pp for supplies**

"New Beginnings" is a Jewish support group for parents and grandparents of children in interfaith marriages/relationships.

Attention shoppers-frequent your favorite vendors & earn money for our synagogue!

Over 50 well-known nationwide retailers participate in this program.

On the reverse side of this flier, you will find an order form which lists participating vendors and the percentage discount (profit) that B'nai Tikvah receives from each. These gift certificates or cards look like the same ones issued by the stores! Use yourself or give as gifts!

Some excellent uses for scrip:

- You've been invited to a bar/bat mitzvah. Buy some retail scrip at old navy or gap (teenagers love it!).
- A friend or relative just had a baby. Buy some retail scrip at toys r us or at kb toys.
- A friend or relative is getting married. Buy some retail scrip at pottery barn.
- You want to reward or motivate your excellent employees? Buy some retail scrip at Barnes and Noble or Borders.

TWO NEW RETAILERS ARE NOW AVAILABLE:

1. BED, BATH & BEYOND

2. STAPLES

As you can see, everyone needs to buy a gift for someone, regardless of the time of the year. Why not show some originality in your gift giving, and help the synagogue at the same time! The discount rate is the profit that the synagogue makes on every purchase.

This is the easiest, most painless way to help our synagogue thrive. By participating you play an important role in maintaining the facilities, programs, activities and schools - not to mention keeping dues down!

We have the following retail scrip currently in stock:

- 1. Gap/gapkids/babygap-\$25 denominations
- 2. Old navy-\$25
- 3. Barnes and noble-\$10
- 4. Bath and body works-\$10
- 5. Home depot-\$25
- 6. Macy's-\$25
- 7. JC Penney/Eckerd drugs-\$10/\$25

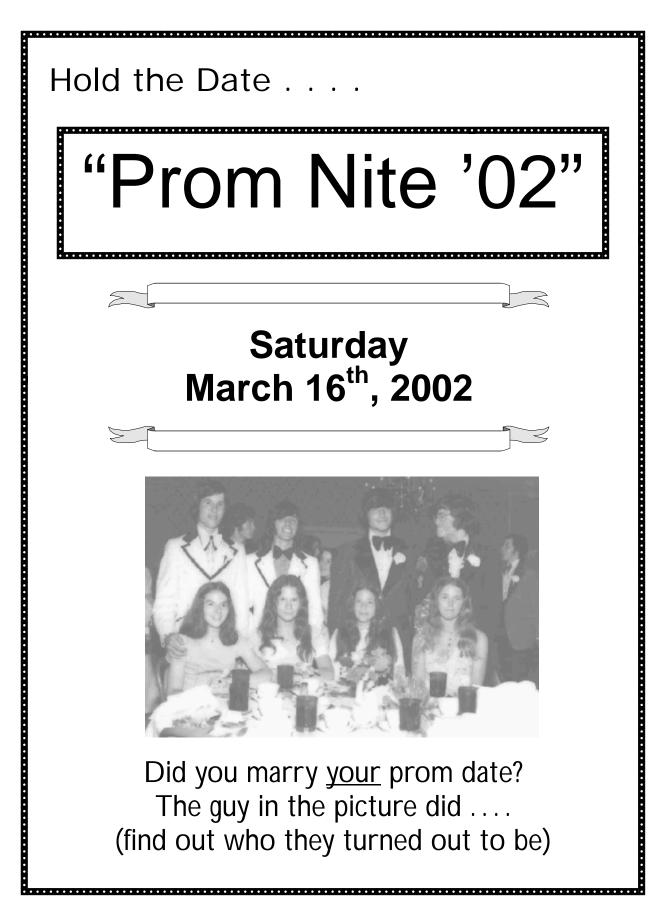
Don't delay - place your order today!

Complete form on the reverse side (darkened spaces indicate unavailable denominations. White spaces indicate available denominations).

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ĺ	FILL OUT SUMMARY AS FOLLOWS:
	YOUR NAME
l	ADDRESS
	PHONE NUMBER
	TOTAL AMOUNT ORDERED
ĺ	WRITE A CHECK FOR THE FULL AMOUNT DUE PAYABLE TO "B'NAI TIKVAH"
Î	MAIL FORM & CHECK TO: DETAIL SCRID, CONCRECATION D'NALTIVIALI, 1001 EINNECAN'S LANE, NORTH DRUNSWICK, NU 08002
ļ	RETAIL SCRIP, CONGREGATION B'NAI TIKVAH, 1001 FINNEGAN'S LANE, NORTH BRUNSWICK, NJ 08902 (ATTN: ANDY ROSS
	If you have any questions or are looking to volunteer to help, please call Andy at 732/422-0637 or e-mail him at: adr-
	cpa@aol.com

RETAIL SCRIP ORDER FORM UPDATED 9/23/01

RETAILER	Discount	AVAILABLE	OTHER AMTS
AMERICAN AIRLINES	18%		\$50
AMERICAN EAGLE OUTFITTERS	8%		
AT&T 60 MIN. PREPAID CARD	20%		
AUGUST MAX WOMAN	19%		
B. DALTON BOOKSTORES	9%		
BANANA REPUBLIC	9%		
BARNES & NOBLE	9%		
BATH & BODY WORKS	13%		
BED BATH & BEYOND	6%		
BEST BUY	2%		\$50
BLOCKBUSTER VIDEO	7%		
BORDERS/WALDENBOOKS	8%		
CASUAL CORNER	19%		
CIRCUIT CITY	3%		\$50
CVS PHARMACY	2%		
DICK'S SPORTING GOODS	8%		
EDDIE BAUER	9%		
EXPRESS	13%		
FOOTLOCKER	9%		
GAP/GAPKIDS/BABYGAP	9%		
HOLD EVERYTHING	13%		\$20
HOLLYWOOD VIDEO	15%		\$1
HOME DEPOT	3%		
HYATT HOTELS	9%		
JC PENNEY/ECKERD	5%		
JO-ANN FABRICS	6%		
K MART	3%		\$50
KB TOYS	9%		
LILLIAN VERNON	17%		\$20
LIMITED	9%		
LOEWS CINEPLEX	13%		\$5
LOWE'S	3%		
MACY'S	9%		
MARRIOTT HOTELS	12%		
MARSHALL'S/TJ MAXX	8%		
OFFICE MAX	4%		
OLD NAVY	9%		
PAYLESS SHOES	13%		\$20
PETITE SOPHISTICATE	19%		
PIER ONE IMPORTS	9%		
POTTERY BARN/WILLIAMS-SONOMA	13%		\$20
SAM GOODY	9%		\$ <u>_</u>
SEARS	2%		\$250
SHARPER IMAGE	12%		\$50
SPIEGEL	9%		\$2°0
STAPLES	4%		
STRUCTURE	13%		
SUNCOAST VIDEO	9%		
TOYS-R-US	3%		\$20
VALUE CITY	9%		
BP GAS	3.5%		
CITGO GAS	3%		
EXXON	3%		
SHELL OIL	2%		



Scholar-in-Residence

November 30th – December 1st

Rabbi Eric Lankin

Director of Religious and Educational Activities Of the United Jewish Communities

Friday Night Road to Jewish Spirituality

Saturday- Lunch & Learn Is the Life of Jacob / Israel a Model for Us?

Friday night Shabbat dinner - \$18 per person – 6:15PM Saturday morning service – 9:30 AM

Reservations a must for Friday night and/or Saturday

Please call the office to make your reservation by Nov 21st. Lunch & Learn immediately following kiddush Mincha service after lunch & learn. There will be no maariv/havdalah service.

Torah Tzedakah Connection Project

As many people may know, recruiting people to read Torah is not always an easy task. Sometimes people are just nervous, other times they do not have the motivation. Well, not having motivation will no longer be a valid excuse because of "The Torah Tzedakah Connection Project." This new project will involve sponsors promising to donate a fixed amount to one of the synagogue funds for each time the reader they sponsored chants from the Torah (up to 12 times per year). To become active, look for signups online, by the synagogue office, or in HaKol. Call Noah Levin (422-8590; sbsat7@home.com) with questions.

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	Torah Tzedakah Connection Project
	Signup Form (November until Passover, 2002)
	Sponsor's Name:
	Reader's Name:
	Amount (per reading up to 12 readings per year):
	Synagogue fund for money to go to: Torah Restoration Fund
	Other (please specify):
	Mail form to: Torah Tzedakah Connection Project Congregation B'nai Tikvah 1001 Finnegan's Lane North Brunswick NJ 08902

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ISRAEL BONDS

Israel Bonds Current Investment Rates Call 800-752-5652

Zero Coupon Bond is 6.65% Variable Rate Bond is 6.85% Floating Rate Bond is 7.00% Chai Bond is \$136

Call State of Israel Bonds at 732-828-0200 or Larry Cohen at 732-821-4376

SISTERHOOD SHENANIGANS

GOING TO THE CLEANERS?

You already go to the cleaners. Why not go to one that pays off for the Sisterhood? Use Gallery Cleaners (in Hempstead Plaza, 2015 Route 27. Across from Hidden Lake) Gallery cleaners donates over 10% of the total receipts! Send Gallery Cleaners receipts to Shelly Talmud (5 Patriot Court, East Brunswick 08816). Get your clothes cleaned and help your Sisterhood stay solvent!

NEED TO SEND A CARD?

Why go out to Hallmark when you can call Sandra and she can send a torah fund card. Please give her a call at 940-8744 and for \$3.50, a

card can be sent for any occasion or just to let someone know that you are thinking of him or her.

GIFT SHOP

Lots of wonderful new items available -- come in and browse. Open most Sundays from 9 – Noon, or contact Deborah Spigner (545-8457) and Teresa Samtur (821-8163) for all your Judaica needs

LEAGRAM DISCOUNTS

Leagrams are cards sent in honor of, in memory of, in celebration of etc. Leagrams are 15\$ for 6 if paid for in advance, or \$3 if paid for separately. Just contact Terri Woller at 732-422-1770 with all the information, its easy.

FAMILY SHABBAT

The monthly children's service is held the third Friday night of each month at 7:00 p.m. Anyone interested in sponsoring the Oneg Shabbat following this service can call Lisa Seidman at 297-6950. Interested in helping lead the service? It's fun and sets a great example for your kids. Contact Jackie Master at 545-8021.

PLANNING A WEDDING OR B'NAI MITZVAH?

Order the B'nai Mitzvah computer program to help you keep everything organized and at your fingertips. See the order form in this issue of HaKol or visit the Sisterhood Gift Shop.

Dates to Remember

PAID-UP MEMBERSHIP DINNER - November 15 at 6:30. Pay your dues and join us for dinner, entertainment and fun. Don't forget the date--November 15.

Meeting - Thursday, December 6 at 8:00. Join us for a movie and popcorn. "Train of Life" - about a small shtetl that avoids deportation by deporting themselves. We hope to see you there. (Come early if you can and be there for Minyan at 7:30.)



November B'nai Mitzvah

Rachel Cohen—November 3 Daniel Gurney—November 10 Rory Menscher—November 17



www.bnaitikvah.org

Jr. Congregation isn't just for "Juniors" anymore!



Just a reminder that B'nai Tikvah is proud to announce

Jr. Congregation is now

Jr. Congregation Family Service

The Jr. Congregation service has been "expanded" to include everyone who wants to attend a Shabbat service but may not feel comfortable in the main sanctuary. A facilitator explains the components of the service and encourages participants to lead prayers.

Children ages 5-7 needed to be accompanied by an adult. Childcare for tots under 5.

Saturdays 10:30 - 12:00

(check synagogue calendar for exceptions)

Separate kiddush (snack) follows Jr. Congregation Family Service

Sponsors are needed for Jr. Congregation Family Service. To sponsor a kiddush (\$18) go to the Jr. Congregation section of bnaitikvah.org or contact Barry Safeer directly at jc@bnaitikvah.org or 422-8543.





www.bnaitikvah.org

The Webmaster Has Favorites

Some aspects of life at B'nai Tikvah seem to be favored over others. At least that's the feedback I've gotten from some of those who've surfed our website.

At *bnaitikvah.org* we try our best to reflect the total picture of our congregation: We post the Calendar of Events, meeting schedules, minutes & agenda for our Board of Directors, Torah reading & bima schedules for the Ritual Committee, Parsha of the Week, Letters from Israel, Live up-to-date news feeds, Classified ads, Lost & Found, documents such as our Code of Ethics and Bylaws, Junior Congregation attendance records, pages to honor our guest speakers and supporters, Sisterhood & Men's Club activities, Book Club, Greeting Cards, bios of our leaders, Adult Education, Social Action, Community & Outreach programs,

Scrip, Online Shopping and other fundraisers, plus we throw in some humor and bit of trivia.

If you feel that your group, club, committee, classroom, or project is not adequately represented, send me some info. I'll add it to my favorites.

PAGE 24

Gary Bergman Webmaster@BnaiTikvah.org

Oh, what a tangled website we weave when first we practice.



RABBI

Make Choices and Changes

This is what T'shuvah is really all about! That is the point of the High Holy Days - focusing us on the choices we have made and the possibility for change.

Quit Nitpicking and Just Do It!

Stop putting things off until you can find the perfect time, the perfect place, or the perfect way to get it done. Perfect is not the same as excellent, and sometimes good is good enough. Doing something is always better than not doing anything. I often hear people say, "Since I don't observe (fill in the mitzvah of your choice) I don't think I should or could do (fill in another mitzvah of your choice)." Observance is made up of a whole series of activities most of which are not dependent of each other. Lighting candles before Shabbat has value even if family dinner ends up being a pizza. Mitzvot are like strands of thread, the more there are, the thicker and stronger the thread becomes but each one is still its own strand.

Don't Get Sidetracked

It is easy to get distracted or discouraged. Modern life provides us with a myriad of opportunities to lose ourselves and our time in mindless or mind numbing pursuits. Our era of instant gratification also leaves us vulnerable to giving up too quickly; to take the path of least resistance. Unfinished undertakings are often the result of following the path of least persistence. Stay focused on the ultimate reasons why you are doing what you are.

Get Some Help

That's what being part of a community is all about. Our congregation is blessed with many people who would love nothing better than to help.

Have a Little Fun

Jewish life is filled with occasions for celebration and joy. The Torah calls us to rejoice on our festivals even in the face of the challenges that surround us. We are reminded that moments that lift up the heart and elate the soul give us the strength and fortitude to face life's hardships.

Finding Time For You and Yours

Put people in their place. Evaluate the place people hold in your life. Not everyone is equally important. Friendships and relationships should be selected with great care. When they're treated with consideration and respect. they can last a lifetime. If you find yourself neglecting people who matter to you, perhaps you need to re-evaluate your priorities. Decide who means the most to you and devote your prime time to them. Sometimes even Rashi did not find the need to comment.

Spend Time With Your Family

Don't do things for your kids, do things with your kids. Worship together and don't accept excuses. Spend quality time together and establish new family traditions. Shabbat is a perfect opportunity for this. Make a statement that no matter how crazed our lifestyle becomes, that whatever the demands made of us, we will find each other together on Shabbat.

Get Out and Meet People/ Set Aside Regular Time for Friends

One level this is the social side of attending services. As much as we come to commune with God, we want to catch up with the people who sit around us (or sometimes three rows in from of us ⁽ⁱ⁾). We have Kiddush after services so that we can spend time in the company of others, an activity that can continue for hours around the Shabbat table.

Understand the Value of Your Time

Spend time like money - carefully.

Know that each moment of your life, once spent, is gone forever.

Live your life with that in mind, and then plan to make each moment count.

May the Holy One grant you abundant time and the wisdom to use it well.

With blessings, Rabbi David M. Eligberg



Another Viewpoint

By Aaron Rosloff

Mil and I took our annual fall ride through the hills of central Jersey today. We lucked out on the weather as it is a warm and sunny fall day and the colors are near their peak. When our grandson Guri was about ten years old, he was here in the states at just this time of year, and as we rolled along viewing the change of season, he was unusually silent until he burst out "Boy, what colors"!

Coming from a part of the world that some might describe as everbrown, the seasonal change of colors, especially in the fall, would certainly make a strong impression on a bright and curious child. Some of you older crocks may remember Sqeezix, from the cartoon strip Gasoline Alley, and the annual fall walk that he would take with his father, Walt. I don't know whether that strip is even published anymore, but I never fail to think of it when the leaves begin to fall and I have to begin the annual job of raking and blowing the leaves down to the curb in time for the pickup.

This year the diversity of the colors of the leaves also bring to mind the diversity of our national makeup. There is hardly a place in the world that is not represented in our ethnic mix. Our wonderful land is so great that very few people in it have experienced any exposure to most of the neighborhoods (village within a village) made up of peoples from other lands. With the papers full of strident stories of "togetherness" in these frightening times, in fact we are falling into patterns of seeking the familiar, and avoiding people and places that we are not comfortable with. It would be a sad loss if we let ourselves become isolated and suspicious of all strangers.

Yes, be vigilant and alert, but let's not forget that everyone is somebody's child. Let's not let the cave dwellers diminish our civil ways.

GENETIC SYMPOSIUM

On Thursday, Nov. 8 at 7:30 p.m. at Beth El Synagogue, 50 Maplestream Road, East Windsor, NJ, the Social Action Committee is presenting a set of presentations and a panel discussion on the Jewish genetic diseases and the impact of the solution of the human genome on the future of drug discovery.

Adele Schneider, M.D., clinical geneticist and Roseanne Bock, M. S., both of Albert Einstein Medical Center in Philadelphia will discuss Jewish genetic diseases such as Tay-Sachs and Canavan. ON SITE TESTING WILL BE AVAIL-ABLE. Dr. Demetrios Perdikis, Dept. of Medicine, RWJUH will speak about hereditary patterns that put us at risk for certain diseases such as colon cancer and heart attacks.

Julie Friedman, MPH, BSN, manager in pharmacogenomics at Bristol-Myers Squibb will explain how recent technological advances allow us to predict how individuals will respond to drug therapy and how these discoveries help the pharmaceutical industry develop safer, more efficacious drugs.

The panel discussion will be hosted by Beth El member Dora Schnur. For further information, please contact Dora Schnur at 609-587-4371 or doretta5@aol.com ; Laurie Dinerstein-Kurs at 443-1844 or bubbe@yours.com or the synagogue office at 443-4454 or admin@bethel.net.



Community Thanksgiving Service

Sunday, November 18, 7:30 PM

Kingston Presbyterian Church 4561 Route 27, Kingston

Gather with friends and neighbors of all faiths for an inspiring expression of communal thanksgiving

Please bring a donation for the food bank!

Sponsored by The South Brunswick Area Clergy Association

www.bnaitikvah.org

SISTERHOOD TOURS ART MUSEUM

The Sisterhood of Congregation B'nai Tikvah will visit the Zimmerli Art Museum located at Rutgers University in New Brunswick on Sunday, November 4, 2001 for docent-guided tour of the new exhibit "From Whistler to Warhol" Cost is \$3.00 per person. A visit to the Museum Gift Shop is also planned.

You may either meet the group at the Museum at 12:30 pm or

join one of the carpools that will be forming at the synagogue. For additional information or directions, call Lynn at 732-297-6691.



DO YOU HAVURAH?

Okay - maybe that's not the best use of the word grammatically but it's a headline, what do you expect? A Havurah is simply a group of friends who get together for social and/or religious purposes. It's a great way to meet new people in our community with similar interests or strengthen ties with old friends. Each Havurah is unique as is defined by its members.

With that in mind, a group of families is forming new Havurah and would like you to join. They are looking for young couples (ages 25 - 45) with children. The goal for the new Havurah is to meet once a month with content of meetings determined by the

members. If you're interested, contact Lori Pettit (732) 274-9606. You can also receive additional information from Hadas at the synagogue office (732) 297-0696.

New Havurahs can be formed by anyone with similar interests (e.g., single parents, seniors, empty-nesters, etc.). If you'd like more information on how to form your own Havurah, contact Hadas at the synagogue.



USY TURNS 50!

In honor of USY's 50th Anniversary, a commemorative book is being published. A true piece of American Jewish History, this book will include a history of international USY, Regional Sections which pay homage to the history of each of our USY regions, an advertising section and an alumni directory.

Net proceeds from advertising sales and sales of the book will benefit scholarships for International USY Program Scholarships and for Regional Programming.

Please support this incredible endeavor and be a part of a lasting testament to USY. Deadlines to submit ads is December 1, 2001.

For more information on the Commemorative Book, including purchasing a book, e-mail usy50@uscj.org.

50th ANNIVERSARY COMMEMORATIVE BOOK

(Please Print)

Name of Individual or Company

Address

Zip

Phone

Region to be credited

Exp. Date___

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THANK YOU!

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HAKOL DEADLINE			Religious School Chairs	Bobbi Binder Lisa Seidman	274-2797 297-6950
			Passport to Israel	TBA	

The next HaKol deadline is **November 15**. I look forward to hearing from you. It will be distributed by **December 1**. You can leave articles in the HaKol mailbox in the synagogue office or e-mail them to Hakol@aol.com.

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