## THE VOICE OF CONGREGATION B’NAI TIKVAH

Volume 22, Issue 07

## Our Mission

To foster a vibrant egalitarian Jewish community founded in the religions customs and traditions of Conservative Judaism; offering cxcellent Jewish education and community activities for all ages with commitment to Lsrael and Jewish communities throughout the world.

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## PRESIDENT'S PODIUM

By Mitchell Frumkin

By coincidence, this month I am writing my article the night after our February Board of Trustees Meeting. So I thought that what I would do would be to update you on the many things which are currently going on at B'nai Tikvah which will have an impact on us for many years to come.

I will start with the thing which will be the biggest, most visible change, that being the upcoming expansion. As you all know our Capital Campaign was a huge success with more than $\$ 1,100,000$ raised. As with any project of this type, there are two different costs involved. Those known as the "hard costs" which are the cost of the actual construction and those known as the "soft costs" which cover things such as the fundraising company, the Architect and Engineers as well as building permits, application fees, legal fees and on and on. After these have been factored in, the actual amount, which we will realize for the actual construction will be more in the range of $\$ 900$ to $\$ 950,000$.

The Expansion Committee is comprised of approximately 15 Congregants under the leadership of Mark Kasdin our Past President and is currently grappling with the problem of balancing our dream building versus the reality of available funds. Our Architect has developed the "Dream" and now we are hard at work turning it into an affordable reality. The current plan incorporates 7 new classrooms, to offset the 4 classrooms in the current trailers as well as to provide for future growth, as well as a multi purpose room, a kitchen, bathrooms and storage. The site plan has been submitted to the township of North Brunswick and it is anticipated that we will be presenting the plan at the March or April Board of Adjustment meeting. A Congregational meeting is being planned for late March to present the plans and I hope that everyone will attend.

The next major project on our agenda has been the negotiations with Classical Caterers for an extension to their contract. While their current 15 -year contract does not expire until 2004, the Catering Committee, under the direction of Jerry

President's Podium contimued on page 26

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For information please call Tammy Zimmenman at:
[732398-1420


Cost: $\$ 136$ each ${ }^{-}$ 'Co-sponsoring avallable



 $=$

## Dear Friends,

The Passover women's seder is a relatively new ritual innovation in Judaism. Ma'yan, a Jewish women's organization based on the Upper West Side of Manhattan, has created a special Haggadah and has held women's sederim in the weeks before Pesah for a number of years.

The Pesah Haggadah teaches us that "in every generation, one must see him/herself as if he/she personally came out of Egypt." The women's seder gives participants the chance to focus on how women may view themselves as having made this journey. Ma'yan explains that "for women, the Passover seder offers an opportunity to use the metaphors of liberation to explore women's expanding roles in society and in Judaism. The ritual also offers a chance to celebrate women throughout history and today who work to ensure others' freedom from enslavement."

Several weeks ago I recelved a call asking me to take part in planning and leading the Jewish Federation of Greater Middlesex County's First Annual Women's Seder. I gladly accepted the invitation to participate. The committee of clergy and lay leaders is committed to creating an exciting and inspiring seder filled with friendship and song. B'nai Tikvah's Sisterhood is one of twelve organizations that are sponsoring this program. It will be held on Tuesday evening March 20 at Neve Shalom in Metuchen. I encourage all of you to sign up to go on this journey along with me.

B'shalom,
Hazzan Jodi M. Sered-Lever

## HISTORICAL COMMITTEE

Our goal is to create an organized and accessible collection of documents in our library to which congregants can refer, to learn about the history of B'nai Tikvah and to maintain and keep records for future generations.

The be included in the collection: Newsletters, Board of Trustees' meeting minutes, certificates, press releases, newspaper articles, photographs, past congregational lists, dinner dance ad journals, etc.

Do you have suggestions for the committee? Do you have anything you wish to have included?

If you have photographs or anything else to be included but still want to keep, we'll make a copy and return it to you. Call Bill Greenberg (732) 297-6953 with items, ideas or suggestions.

## ARE YOU GETTING YOUR MESSAGES?

Subscriptions to the CBT Newsletter have skyrocketed since its inauguration at the beginning of February. All 72 members of the B'nai Tikvah online community were signed up automatically and about 30 other families joined within a few days.

Unlike the eGroup where anyone can "announce" and discuss whatever they wish, the CBT News only contains "official" notices and other messages of importance from the synagogue office.

If you think you're not recelving the messages that are circulating all around you, go to www.bnaitikvah.org and sign-up for the CBT Newsletter at our "Online Community".

## RELIGIOUS SCHOOL REPORTS

by Ann Kanarek

## JEWISH HISTORY: Moments \& Methods

Events and people in Jewish history provide examples of how Jewish values have been applied over time. As we think about Purim, I'd like to share with you an "historical moment" and a complementary activity, which can be used to stimulate a holiday family discussion.

## DEATH OF MORDECAI MEISEL: <br> March 13, 1601

Mordecai Meisel (1528-1601) was a Jewish financier who accumulated great wealth because of a special privilege granted him by Rudolph II of Bohemia. The monarch allowed him to loan money using property as collateral. Meisel was particularly generous with his wealth. He put it to work in the Jewish community of Prague to expand the cemetery, build a hospital, a Bet Midrash (house of study), a mikvah (ritual bath house) and to pave the streets of the Jewish quarter. He also financed the building of a synagogue in 1597 which was appropriately named the Meisel Synagogue. After his death on March 13, 1601, Meisel's wealth was confiscated on the pretext that it had been earned illegally. On his tombstone, the following is inscribed: None of his contemporaries was truly equal in deeds of charity.

## TZEDAKAH: A Family Activity

While Tzedakah is practiced all year long, we are reminded on Purim of a responsibility to those less fortunate. A key teaching of Judaism is Kol Yisrael Arevim Zeh Bazeh, "Every Jew is responsible for every other Jew." This is in effect what Mordechai's pleas was to Esther. In times of crisis, no Jew is free from the obligation to aid fellow Jews.

Each of our classes actively collect tzedakah weekly and will decide on recipients near the end of the school year in May. As a family, research possible destinations for the tzedakah money that you have raised or your child's class has collected.

Discuss the meaning of "sending gifts" or Shalach Manot, which has its origins in the Scroll of Esther. This mitzvah may be filled by sending at least two types of foods to at least two people. These gifts usually consist of special Purim delicacies such a homemade hamentashen, almonds, wine, grapes, and sums of money should the recipients be in need.

## CELEBRATE

Our school will celebrate the fun filled holiday of Purim of Sunday, March 4th at 11:00am. All Religious School students and parents are invited to join us in the Sanctuary. All students in the gimel, dalet and hei classes will come at their regular time ( $9: 00 \mathrm{am}-12: 05 \mathrm{pm}$ ) and $\mathrm{K}-4$ students will come for LATE SESSION ONLY (10:40-12:05pm) and meet their teachers in their regular classroom).

Ventriloquist, Jonathan Geffner will entertain us with his delightful cast of characters, Shmendrick, Yosi, Chippy, Ezra and Aunt Sarah. Their performance will precede the Purim Carnival. We look forward to seeing you with your family and friends as we enjoy an entertaining show with Jonathan and his "Jewish dummies."

## RELIGIOUS SCHOOL REMINDERS:

SUNDAY, MARCH 11: Gimel Class PACT program: Tzedakah and the Giraffe Connection, 10AM SATURDAY, MARCH 17: Bet Class Havdalah program, 5:45pm SUNDAY, MARCH 18: Dalet Class PACT program: Bridges of Mitzvot County, 10AM FRIDAY, MARCH 23: Gimel Class Shabbat services and dinner, 6:30PM
SATURDAY, MARCH 24: Dalet class Shabbat services (9:30am) and luncheon
SATURDAY, MARCH 31: Alef Class Havdalah program, 6:00pm
THURSDAY, APRIL 5- MONDAY, APRIL 16: NO RELIGIOUS SCHOOL, Passover holiday
(Religious school resumes on Tuesday, April 17)

## ALEF CLASS TZEDAKAH

In the spirit of giving, our Alef-2 class decided to support the Woodward family of South Brunswick. Tragically, in a fire, this family lost their mobile home and their youngest child died. Mr. Kfir Weinraub and his students thoughtfully discussed the matter and decided to make a generous donation to the family from their weekly tzedakah money. Kol Hakavod to our alef-2 students!!

## MANY THANKS FOR YOUR SUPPORT!!

This is the second year that the Religious School has sponsored the Passover Candy sale. It is thanks to your help that we exceeded our goals and raised more money than we did last year. The proceeds of this worthwhile fundraiser will go to enrich our students with special programs. On behalf of our children's education, we thank you for your generous support.


Mr. Joel Cohen and Ms. Jodi Brenner's Dalet class students loading boxes of sandwiches that they had prepared for Elijah's Promise Soup Kitchen in New Brunswick. Good job Dalet class! Keep up the great work!

## B'NAI TIKVAH BULLETIN BOARD



## ISRAEL BONDS

rael Bonds Current Investment Rates Call 800-752-5652

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## A PHONE CONVERSATION <br> Mr. Yenta to Mrs Keep-to-herself:

Mr. Y, "Did you hear that Shlomo's mother passed away last week, so sad. There were so miany people at her funcral, standing room only."

Mrs. K, "Oh my gosh, I am so sorry to hear about it now. I would have wanted to at least pay a shiva call. How come I didn't hear anything from the synagogue?*

Mr. Y, "Well, it was posted on the CBT News. You have email and access to a computer, didn't you get the announcement?

Mrs. K, "Never knew there was such a thing. No phone calls any more?

Mr. Y, "How could we possible notify over 450 families so quickly, after all, the funeral was the day after she passed away. I got the message on my email, took the morning off..."

Mrs. K, "So, how do I get on this exclusive lis?"
Mr. Y, "Not so exclusive, really. Just go to bnaitikvih.org, click "Online Community" and register for the Newsletter."

## Passover Flower Sale

The Sisterhood of B'nai Tikvah is holding their annual Passover Flower Sale.

The cost of the flower arrangements is $\$ 21.00$ a piece.
All flowers must be pre-ordered and paid for by March 30, 2001


The flowers can be picked up on
Thursday, April $5^{\text {th }}, 2001$ from 7:30 to 8:30pm


> To order flowers please complete this form, and send it with your check payable to B'nai Tikvah Sisterhood to

> Adrienne Burg-Charwat
> 13 Angelica Court Princeton, NJ 08540

If you have any questions, call Adrienne at 732-438-3166 Name $\qquad$
Phone Number $\qquad$ \# of centerpieces $\qquad$ @ $\$ 21.00$ each $=$ $\qquad$ Total Due

## Coming Soon...

March 15 Thursday-
Wine Tasting - open to everyone. $7: 45 \mathrm{pm}$
This sisterthood sponsored synagogue event is your opportunity to experience the large variety of Kosher for Passover wines avaliable to your seder table. Tasting fee $\$ 5.00$ per person. RSVP to Lori Sookerman 732-940-1196 by March 16.

## March 22 Thursday-

Movie Review with Lori. 8:00pm. We will have a movie review based on the movie A Price Above Rubies. The movie is about a young woman who is married to a devout Jew and the problems that trouble their manriage because of the woman wanting something more out of her life.
See the movie on one of the following days and come discuss it on the $22^{\circ \infty}$.
Viewing times are as follows:

| Date | Time | Hostess | RSVP |
| :--- | :--- | :--- | :---: |
| March 11 (Sun) | 3:00pm | Melissa Fisch | $732-438-0393$ |
| March 13 (Tues) | $7: 30 \mathrm{pm}$ | Lisa Seidman | $732-297-6950$ |
| March 14 (Wed) | $7: 30 \mathrm{pm}$ | Lori Sookerman $732-940-1196$ |  |

Or you can rent the movie on your own from Blockbuster.

## April 26 Thursday-

Israeli night - Celebrate Yom Ha'Atzmaut, Israel's Independence Day! 8:00pm.
Sisterhood has invited a speaker from Ayelet Tours, Ltd. to do a presentation on a variety of trips to israel, including family trips. He will inform us about the newest places to visit, as well as the traditional sites. In addition, he will address our safety concerns. (We may have additional speakers.)

Learn one or two Israell songs with Cantor Sered-Lever and the Makelah. Learn the steps for an Israeli dance or two and enjoy some Israeli refreshments.

## May 24 Thursday- <br> Shabbat Arts \& Crafts. 8:00pm <br> Watch for details in a future issue of HaKol.

## GOING TO THE CLEANERS?

You already go to the cleaners. Why not go to one that pays off for the Sisterhood? Use Gallery Cleaners (in Hempstead Plaza, 2015 Route 27. Across from Hidden Lake) or Absolutely Cleaners (Liberty Square Shopping Center in Dayton). Gallery cleaners donates over 10\% of the total receipts! Send Gallery Cleaners receipts to Shelly Talmud ( 5 Patriot Court, East Brunswick 08816) and Absolutely Cleaners to Bobby Binder ( 94 Hazel Court, Dayton 08810 ). Get your clothes cleaned and help your Sisterhood stay solvent!

## PASSOVER FLOWER SALE

Don't forget to get your order in for your Passover flowers. Look for the order form in this issue of HaKol. Orders must be pre-ordered and paid for by March 30, 2001. Any questions? Call Adrienne Burg-Charwat at 732-438-3166.

## GIFT SHOP

Deborah Spigner (545-8457) and Teresa Samtur (821-8163) are available for all your Judaica needs: Passover items, mezzuzot, kippot, candles, candle sticks, challah plates and more. There are lots of new items available - come in and browse.

## LEAGRAM DISCOUNTS

Leagrams are cards sent in honor of, in memory of, in celebration of etc. Leagrams are $15 \$$ for 6 if paid for in advance, or $\$ 3$ if paid for separately. Just contact Toby Ehrich by email at tgehr18@yahoo.com or call her at 732-329-1082 with all the information, its easy.

## FAMILY SHABBAT

The monthly children's service is held the third Friday night of each month at 7:00 p.m. Anyone interested in sponsoring the Oneg Shabbat following this service can call Lisa Seidman at 297 6950. Interested in helping lead the service? It's fun and sets a great example for your kids. Contact Jackie Master at 545-8021.

## PLANNING A WEDDING OR B'NAI MITZVAH?

Order the B'nal Mitzvah computer program to help you keep everything organized and at your fingertips. Available at the Sisterhood Gift Shop.

## NEED TO SEND A CARD?

Why go out to Hallmark when you can call Sandra and she can send a torah fund card. Please give her a call at $940-8744$ and for $\$ 3.50$, a card can be sent for any occasion or just to let someone know that you are thinking of him or her.

## BOX TOPS FOR EDUCATION

Don't forget to bring in your Box Tops for Education and drop them off in the school wing.

## DON'T HAVE TIME TO COOK?

Purchase a delicious Shabbat dinner for the third Friday of each month! See the order form in this issue of HaKol or call Teresa Samtur at 821-8163.

## Men's Club

## March 11, 2001

The Men's Club is pleased to present

# Joseph R. Merry of the <br> New Jersey Region of the National Conference for Community \& Justice 

Joe Merry is the Director of Fund Development for the New Jersey Region of the National Conference for Community \& Justice (founded in 1927 as The National Conference of Christians and Jews).

He will present an overview of the mission of the NCCJ and will speak about the Anytown Partners in Education program. He will also bring a program facilitator (from South Brunswick High School) and a student participant who will share their points of view.

The National Conference for Community \& Justice works to transform communities across the state and the country by fighting bias, bigotry and racism. With seven chapters across New Jersey, the NJ Region funds and operates a myriad of programs that support this mission.

One cornerstone program is Anytown, a one-week residential peer leadership training program. It empowers young people to understand and improve our nation's intergroup relations in order to transform America and build whole, just and inclusive communities. Since the early 1950s, over 50,000 students across the nation have participated in Anytown and other NCCJ residential youth programs, going on to take their places as community and corporate leaders. Many retum to the program each year as college-age counselors, adult advisors and directors, to help new generations develop open ways of looking at the world.

The Center for Workplace Diversity is designed to help small and medium sized businesses, non-profits and educational institutions manage employee, customer and client diversity issues.

Joe is a dynamic and exciting speaker who will reach out to you and your children. While the programs discussed are designed for high-school sophomores and older children, you are encouraged to bring mature younger children to this event.

Bagel and lox breakfast at 10:00 AM, program starts at 10:30 AM.
Men's club members \$3
Non-members \$4
For more information, please contact Mark Sherman at 732.435 .2223 (W) or 732.940 .1110 .

## The Ten Plasues Busy Bass

A Passover seder enrichment kit to entertain your children.

## PLACE YOUR ORDERS NOWI

Our ten plagues Busy bags are an interactive collection of toys to help our nursery and synagogue families act out the dramatic events of the Passover story in a spirit of fun and seriousness with their young children.

Our bags will engage the youngest seder participants, capturing their imaginations, while encouraging them to take the first step through the desert and feel the sand between their toes.

Each bag will contain toys and activities representing each of the ten plagues, with an instruction card.

Supplies are limited and will be available on a first come first serve basis.

All orders must be received no later than Friday, March $16^{\text {th }}$.

The cost of each Busy Bag is $\$ 7.00$. Please indicate the amount of bags you would like to purchase and write your checks out to the JCC of North \& South Brunswick Nursery School. The busy bags will be distributed prior to the Passover Holiday. Checks maybe mailed to the Synagogue (attn: Nursery School) or placed in the Nursery School mailbox within the synagogue office.

Name: $\qquad$
Phone Number: $\qquad$

Number of Bags Needed: $\qquad$ Amount Enclosed: $\qquad$
(Checks only please)

## Franklin \& Eleanor Roosevelt To Visit Sunday, April 29, 8 PM

- FDR, the only man elected President of the United States four times
- Eleanor, America's most revered/reviled First Lady ('til you-know-who)

See and hear the Roosevelts, in "a dramatic reading," talk about their public and private lives

FREE
Congregation B'nai Tikvah Sanctuary
8:00-9:15 PM

Members and quests welcome

Presented by Bill and Sue Wills, the husband-and-wife acting team we really enjoyed, last year, as Harry and Bess Truman in "Presidents and Their First Ladies."
Questions: Ann (609) 409-0668 Linda (732) 297-7025 Office (732) 297-0696


March B'nai Mitzvah

## Sasha Brown - March 10

Lisa Koblin - March 17
Andrew Angrist - March 31



Our next meeting is April 17 in the Synagogue Library at 8:00 PM. We will discuss Bee Season by Myla Goldberg. Does adolescent insecurity, Jewish mysticism, the Hare Krishnas, and obsessive-compulsive disorder seem like a lot to pack into a first novel? Myla Goldberg tackles all that and more in a seamless, compelling narrative in Bee Season.

We have picked our books for the next few meetings. The dates, titles and authors are as follows:
June 5, 2001: Jew vs Jew by Samuel Freedman
August 7, 2001: Snow Falling on Cedars by David Guterson.
In addition to these books which are discussed the group usually comments on other recent good reads. All are welcome!

Remember if you plan to purchase any of these books they are available through Barnes \& Noble, just sign into the B'nai Tikvah website and "go shopping" - Barnes \& Noble will credit a percentage to B'nai Tikvah or purchase your Barnes \& Noble Retail Scrip (in $\$ 10$ denominations) on Sunday mornings or by completing the order form in this issue of HaKol - what easy fundraisers!!!!!

## FIFTY PLUS

The Fifty Plus Group will meet on Thursday, March 27, 2001 at 1:00 PM in the Social Hall of the synagogue. The meeting will include the first reading of the Nominating Committee's proposed slate of officers for the next fiscal year. The program will feature our own Hazzan Jodi Sered-Lever. Members and prospective members are invited. For further information, call Blanche at (732) 297-0272.

## NEW BEGINNINGS

ATTENTION: Interfaiith couples and/or adult family members of children in interfaith marriages.
Want to leam some fiun ideas to make this year's Seder memorable? Need help preparing a Seder?

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# The Jewish Federation of <br> Greater Middlesex County 

Presents

# Tuesday, Marck 20, 2001 

 at Congregation Neue Shalam250 Grave Clue. Metuction
Check-in and seating 6:00 P.M Sedex 6:30 P.M Cousert: $\$ 36$
Inctudes full wegetavian dinnev, Ma'yan Haggadaf and Jambourine
Reserue early - Seating is Cimited!
Seating requesto ofould be included with your response.
Na soticitation of funds. Dietany Laus Okserved
Wamen's Seder
Suesday, March 20, 2001
Congregation Neve Shatom
RSOP - March 12, 2001
Name: $\qquad$
Shere \#: $\qquad$
addreso: $\qquad$
I would tike ta be seated with: $\qquad$
Synagague/Organization: $\qquad$
$\qquad$
Enclased is a check fer $\$$ $\qquad$ ( $\$ 36 \mathrm{pp}$ ) made payafie to IFGME 230 Old Bxidge Fwwīiñ, South River, NZ 08882-20@® 732-432-7711 ext. 10 mhavio@if-gmc.erg


## Wine Tasting



> Thursday, March $15^{\text {th }}$ 7:45 PM Congregation B'nai Tikvah

Experience the large variety of Kosher for Passover Wines Available for your Seder Table

Learn about the different Varietals from around the world

Tasting Fee $\mathbf{\$ 5 . 0 0}$ per person

Wines showeased at the tasting are available from the Sisterhood Wine Sale This will be the last night to place your order

Please R.S.V.P To<br>Lori Sookerman<br>(732) 940-1196<br>By March $9^{\text {th }}$

Open to all
This event is sponsored by the Sisterhood, B'nai Tikvah

# Favor-1t Shopr LL <br> - BAFIBAT MITZVAH z 

 WEDDING INVITATIONS- BIRTH ANNOUNCEMMENTES
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If you have the Occasion. We have the invitarion DESIGNS FROM SIMPLE TO OUTRAEEOUS! FAVORS - COAPPORATE GIFIS

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## 



## DENTIST

## Dr. Lanny Rubin

61 Livingston Avenue
New Brunswick, N.J. (off street parking)
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I pledge $10 \%$ of all dental treatment paid in full to be returned to B'nai Tikvah in the form of Tzedakah.

## B'NAI TIKVAH'S RETAIL SCRIP PROGRAM

## ATTENTION SHOPPERS-FREQUENT YOUR FAVORITE VENDORS \& EARN MONEY FOR OUR SYNAGOGUE!

OVER 50 WELL-KNOWN NATIONWIDE RETAILERS PARTICIPATE IN THIS PROGRAM.
ON THE REVERSE SIDE OF THIS FLIER YOU WILL FIND AN ORDER FORM WHICH LISTS PARTICIPATING VENDORS AND THE PERCENTAGE DISCOUNT (PROFTT) THAT B'NAI TTKVAH RECEIVES FROM EACH. THESE GIFT CERTIFICATES OR CARDS LOOK LIKE THE SAME ONES ISSUED BY THE STORES! USE YOURSELF OR GIVE AS GIFTS!

SOME EXCELLENT USES FOR SCRIP:

- YOU'VE BEEN INVITED TO A BAR/BAT MITZVAH. BUY SOME RETAIL SCRIP AT OLD NAVY OR GAP (TEENAGERS LOVE ITI).
* A FRIEND OR RELATIVE JUST HAD A BABY. BUY SOME RETAIL SCRIP AT TOYS R US OR AT KB TOYS.
- A FRIEND OR RELATIVE IS GETTING MARRIED. BUY SOME RETAIL SCRIP AT POTTERY BARN.
* YOU WANT TO REWARD OR MOTIVATE YOUR EXCELLENT EMPLOYEES? BUY SOME RETAIL SCRIP AT BARNES AND NOBLE OR BORDERS.

AS YOU CAN SEE, EVERYONE NEEDS TO BUY A GIFT FOR SOMEONE, REGARDLESS OF THE TIME OF THE YEAR. WHY NOT SHOW SOME ORIGINALITY IN YOUR GIFT GIVING, AND HELP THE SYNAGOGUE AT THE SAME TIMEI THE DISCOUNT RATE IS THE PROFIT THAT THE SYNAGOGUE MAKES ON EVERY PURCHASE.

THIS IS THE EASIEST, MOST PAINLESS WAY TO HELP OUR SYNAGOGUE THRIVE. BY PARTICIPATING, YOU PLAY AN IMPORTANT ROLE IN MAINTAINING THE FACILITIES, PROGRAMS, ACTIVITIES AND SCHOOLS - NOT TO MENTION KEEPING DUES DOWN!

WE HAVE THE FOLLOWING RETAIL SCRIP CURRENTLY IN STOCK:

1. GAP/GAPKIDS/BABYGAP-S25 DENOMINATIONS
2. OLD NAVY-S25
3. BARNES AND NOBLE-\$10
4. BATH AND BODY WORKS- $\$ 10$
5. HOME DEPOT- $\$ 25$
6. MACY'S-S25
7. JC PENNEY/ECKERD DRUGS-S10/S25

DONT DELAY - PLACE YOUR ORDER TODAY!
COMPLETE FORM ON THE REVERSE SIDE (DARKENED SPACES INDICATE UNAVAILABLE DENOMINATIONS, WHITE SPACES INDICATE AVAILABLE DENOMINATIONS).
FILL OUT SUMMARY AS FOLLOWS:
YOUR NAME
ADDRESS
PHONE NUMBER
TOTAL AMOUNT ORDERED
WRITE A CHECK FOR THE FULL AMOUNT DUE PAYABLE TO "B'NAI TIKVAH"
EITHER MAIL FORM \& CHECK TO:
RETAIL SCRIP, CONGREGATION B'NAI TIKVAH, 1001 FINNEGAN'S LANE, NORTH BRUNSWICK, NJ 08902 (ATTN: ANDY ROSS), OR

PRESENT YOUR ORDER FORM \& CHECK TO THE SCRIP COMMITTEE AT THE SYNAGOGUE ON A SUNDAY MORNING DURING HEBREW SCHOOL ORDERS RECEIVED BY SUNDAY WILL BE AVAILABLE NO LATER THAN THE FOLLOWING SUNDAY AT THE SCRIP TABLE.

I WOULD LIKE TO FORM A COMMITTEE TO HELP SELL RETAIL SCRIP. THE MORE PEOPLE WE CAN GET, THE MORE OPPORTUNITIES WE HAVE TO SELL THE SCRIP.

[^1]
## OONGREGATION B'NAI TIKVAH

 RETAIL SCRIP-ORDER FORM

## We would like to Acknowledge the Following Contributions to Our B'nai Tikvah Funds:

Yartzelt:<br>Barry and Rena Lepinsky, in memory of Eileen Lepinsky Anthony Scurato, in memory of Sidney Nevins Milton and Rose Kabakoff, in memory of Harry Epstein Aaron and Mildred Rosloff, in memory of Alex Rosloff R.C. and Judith Murphy, in memory of Sidney Nevins Barry and Nancy Kivor, in memory of Rose Kivor Enwin and Sylvia Lewis, in memory of Feiga Aronsky Steven Mark, in memory of Ronnie Mark Stanley and Suzanne Levine, in memory of Rebecca Sosna Hilda and John Kelemen, in memory of Sidney Nevins Marvin and Carol Eisenberg, in memory of William Eisenberg and Bemard Ratzman<br>Phyllis Alroy, in memory of Dorothy Delson<br>Emergency Room Floor Staff, Morristown Mernorial Hospital in memory of Sidney Nevins.<br>Lev Kofman, in memory of Zev Kofman Irwin and Sharon Kalet, in memory of Henry Kalet Leonard and Carol Willinger, in memory of Sidney Nevins Richard and Mary Craparotta, in memory of Sidney Nevins

## Expansion Fund

Barbara and Joe Plotnick, in memory of Goldie Palatnick

Youth Fund:
Mark and Maxine Kasdin, in memory of Jack Steck
Cantor's Discretionary Fund:
Allen and Eilene Karp and family, in memory of Pauline Karp

## Praver Book Fund:

Albert and Phyllis Garten, in memory of Harold Garten and Yetta Kadin
Blanch Fruhling, in memory of Jerome Fruhling. Mr. And Mrs. Kenneth LeStrange, in memory of Yetta Kadin.

## Torah Restoration Fund

Renee, Steve, Noah, Benjy and Daniel Levin, in memory of David Talmud

Relligious School Fund
Jacques \& Andr'ee Willig and Ann \& Jack Kanarek, in memory of Charles Dortort.

Rabbi Discretionary Fund:
Allen and Eilene Karp and family, in memory of Pauline Karp


## Contributions:

If you are interested in making a üninibution to B'nai Tikvah, please fill out the form beiow and mall it to us at: Congregation B'nai Tiavah, 1001 Finnegan's Lane, North Brinswick, NJ 08902

In honor of:
In meriory of:
On the occasion of:
This donation is belang made by:
Name:
Telephors
Plezse send an acknowledgment to:
Name:
Address:
City, State, Zip:

Amount of Donation:
[]\$18[]\$36 []\$54 []\$72 []\$ 118 []Other \$

Please Allocate Donation to:
[] Building / Capital Improvements Fund [] Yartzeit
[] Cantor's Special Fund [] Passport to Israel Fund
[] General Fund [] Library Fund [] Youth Fund
[] Religious School [] Torah Restoration Fund
[] Makelah Fund [] Tzedakah Fund [] Rabbi Discretionary
[] Prayer book Fund [] Social Action Fund [ 1Other

## Junior Congregation <br> By Dorothy Cohen

A parent gave me the following encouraging "tip" --
My (preteen) child complains about having to go to Jr. Congregation. During the week, I call parents of the children my child is friendly with to ask and offer to drive them together. This way, my child can arrive
with
friend.
To check attendance records, surf over to the Jr. Congregation section of www.bnaittikvah.org or visit the attendance board in the school wing.

Contact Barry Safeer to sponsor kiddush for Jr. Congregation (\$15).

## Israeli Exchange Student Program

Our plans for the Israeli Exchange Student Program in April are well underwayl As of now, we have received information about the individuals from Israel participating in this kinnus achim. Each student comes from a diverse background and was hand picked from many. These students are the most deserving individuals who have the greatest interest in visiting a new culture in America. Just like the students in Israel, our chapter of USY is very excited about this experience. Our members are anxious to learn about the Israeli culture and what Judaism is like in Israel as well.

We will take this time once again to ask for your help as members of the synagogue. If you would like to help prepare a kosher for Passover meal at the synagogue, transport Israelis and USYers to the synagogue, or house Israeli student, please contact Maya Behar or Caren Abschutz. Also, if you are familiar with the areas of New York or Philadelphia and would like to offer ideas about sites to see, or if you would like to chaperone one of the events, call Maya Behar at (732)-422-1495 or Caren Abschutz at (732)-329-0018



## A TRIBUTE TO SYDNEY NEVINS

By Jeffrey Schwartz

Recently, B'nai Tikvah lost our oldest congregant. The following is a tribute given by Jeff Schwartz during the fineral. My Sydney Nevins will be missed.

I am proud to have been a friend of Sidney Nevins; and, like the rest of you, I shall miss him profoundly. Over 50 years in age, and thousands of miles of life experience separated us; yet, Sidney was the kind of man who could transcend those kinds of physical facts.

Sidney Nevins reached out to Congregation B'nai Tikvah and to me as its then-President; and neither the institution nor I were ever the same, afterwards. Sidney loved to reminisce about the early days of the Jewish community in South Brunswick, about the Jewish Farmers' shul, and about Shari Shalom. He was convinced that the way those shuls conducted their business "back then" was better than the way we do things, now. Sidney was certainly correct about things being more personalized in the old days; and we tried to follow his lead on that issue. Many of Congregation B'nai Tikvah's initiatives to make our community more intimate, more personally connected stem from the comments of Sidney Nevins.

Who could ask for a better friend than Sidney Nevins? He was charming when he wanted to be, and he could be cantankerous when he wanted to be. After nearly a century, he certainly had the right. Sidney was opinionated; and it was fun to sit in his kitchen or in front of his home with him and to discuss his politics or his worldview. Although I tried to convince Sidney that his fears of a "Second Depression" were irrational, I was unsuccessful. He would just change the subject to tales of his escape from Soviet Russia and how terrible the "First" Depression was, coming so soon after he arrived in the United States.

Sidney used to love talking to me about his family, too. He was proud of his children, his grandchildren, and great-grandchildren. He never wanted to be a burden on them; and he felt it his
duty to remain the strong patriarch that he was in case his descendants needed his assistance.

But Sidney Nevins was so much more than "history come alive." He may have had one eye focused on his interesting past; but the other eye was clearly focused on the future of our Jewish community, here, in South Brunswick. As a community leader, Sidney Nevins was peerless, and he led the community without fanfare. He was so low-keyed, that many didn't know his role. The success of Congregation B'nai Tikvah's current expansion is due, in large part, to the singularly generous financial support of Sidney Nevins. He not only pledged his money; but he lent his name to the future growth and success of our shul. That is what will make him immortal in the eyes of succeeding generations!

We in the community will miss you, Sidney. We will all miss seeing you enter the shul on the arm of Darryl and watching you take "your" regular seat in the front row. Your absence on festivals and simchas to come will be sorely felt; and we shall all miss gazing upon you on the bima, wearing your customary hat, as you chant the words to the ancient blessing of the Torah as "shlishi."

I will miss you, "Mr. Nevins." I will miss our telephone conversations and my visits to your home. I will miss sitting with you and talking away the day. I will miss your wisdom, your generosity, and the spice with which you gave me your advice. I promise you that I will always strive to follow your example of community leadership and Tzedakah. I only wish you could have lived to see the new building. Be well, wherever you are, "Mr. Nevins."

> Affectionately,
> Your trusty friend, "Mr. Schwartz, from the shul."

## Can you have a complete Shabbat Dinner for four for only \$25.00?

## You bet you can . . .



On Thursday evening March 15 from 7:45-9:00 you can pick up your Shabbat dinner at the synagogue from The Kosher Experience in Shop-Rite of East Windsor. Your dinner will be in the refrigerator with your name on it. You can partake in this wonderful fundraiser by ordering your dinner by March 11.

Basic dinner includes (serves 4):
Chicken (1 large or 2 small)
1 lb . salad
1 lb . kugel
1 challah
For an addition $\$ 5.00$ we will deliver your dinner to your door (or to a friend's house as a special Shabbat gift).
North/South Brunswick only (exceptions can be made, please call).


## WHO WANTS TO BE A

 MILLIONANRE
## MEGILLAH READING \& FUN

 at B'nai Tikvah> Thursday, March 8
> 6:30-7:00 Evening Service 7:00 Megillah Reading

Test your knowledge of Purim \& hear the Megillah read. Join the annual foolery and fun at B'nai Tikvah.

Put on your best costume for this outstanding event!

ADMISSION: Donation for FOOD BANK. Needed:

Pasta
Sauce

Peanut butter \& jelly Cereal
Parmalat milk Snack foods

7:00-8:00 Tot Purim Activities in School Wing (ages 3-6 with parent)

## Got Questions Aboux

## General Health Issues

## Childhood IIInesses

## Allergies Immunizations?

## Want a Doctor's Advice For Free?

Then join us in the Congregation B'nai Tikvah Sanctuary.

> Sunday, March 25 10:00 a.m. to $11: 15$ a.m. Members and Guests Welcome Matthew Speesler, M.D. has had a local Pediatric practice for 17 years. He is a physician affiliated with Robert Wood Johnson and St. Peter's Hospitals. Dr. Speesler has been presenting workshops to parents for more than 8 years.

After a brief presentation, Dr. Speesler will open the floor for questions on childhood illness, allergies, and the most current information on immunizations. He will also address general health questions for adults.

The Doctor's office is open -come on in!


Kaminsky, has been busy at work for more than a year. Since the Caterer must book parties 3 years in advance and we need to have a contract in place, which extends past its current term. It is anticipated that these negotiations will be finalized by the end of March.

While all of this is going on, we continue with our search for a new Cantor. As you most likely know, Cantor Sered-Lever has decided not to continue after her current contract expires in July of this year. The Cantorial Search Committee under the direction of Irwin Millinger has recently submitted our application to the Cantorial Assembly and we should start receiving applications within the next few months. Hopefully, we will have a new Cantor in place by the end of July to coincide with the end of Cantor Sered-Lever's term.

A special thanks goes out to all of our dedicated volunteers who serve not only on the above Committees but also on all of the other Committees and groups within B'nai Tikvah. As always, if anyone is looking for a way to get involved, please contact any of the other board members or me. As you can see, there are many, many opportunities to utilize your skills no matter what they are within our Congregation and I would look forward to the opportunity to talk to you about any of the current or future programs.

## Bible People!

Three Rabbis left, teaching text and midrash Join us for minyan at $7: 30 \mathrm{pm}$ followed by coffee and cake. Class begins at 8 pm .

March 7 - Isaac: Son, Father, Patriarch
Rabbi Eric M. Lankin
United Synagogue of Conservative Judaism, NJ Region
March 14 -- Miriam: The Prophetess
Rabbi David M. Eligberg
Congregation B'nai Tikvah, North Brunswick
March 21 -- TBA
Rabbi Chaim Rogoff, EBJC, East Brunswick

Don Miss Ki...
B'nai Tikvah's Annual
Purim Carnival

Sunday, March 4, 2001

$$
12: 00 \mathrm{pm}-2: 30 \mathrm{pm}
$$

Come play some games, win some prizes, cat some hot dogs, knishes, and cotton candy and have lots of freon!!

Admission is free
Tickets Cost: $\$ 5.00$ for 20 tickets $\$ 10.00$ for 40 tickets

Sponsored by. Noth/South Brunswick U.S.Y. and Kadima


## Membership Update

The Membership Committee is currently in the process of updating our membership information in order to serve you and the congregation better. From this information, we hope to be in a position to offer you more in terms of religious, educational, and recreational experiences.

By now, you should have received a letter and a new application form to be completed and returned. If you have not received it please call the office to request another copy. If you would like, you may respond through our web site (bnaitikvah.org). Gary Bergman has created a link that corresponds to the application. Gary Tinkel has designed a computer program that will allow us to take advantage of this information. All of this information is confidential and will not be shared with any other organization.

We would like to have all our members updated information no later than February 28, 2001.

Should you have any questions please feel free to email Sheree Berk, which can be done through our B'nai Tikvah web site, or call 297-0696.

ANOTHER VIEWPOINT<br>An Act of Compassion<br>By Aaron Rosioff

Just approaching the bottom of the ramp, which leads onto the Cross Island Parkway from Northem Boulevard in Queens, we came upon an SUV that had flipped onto its side. The accident was so fresh that people were still running from their cars to help, and men were trying to smash in the windshield to get the driver out.

Cars are wider than they are tall, and if a car does land on its side after an accident, it isn't too difficult for a few strong men to right a car onto its wheels. But an SUV is taller than it is wide and on its side an SUV is like a turtie on its back. There's no way to right an SUV without mechanical help, and so the fastest way to reach the occupants of a lipped SUV is through the windshield. As the men smashed at the windshield with boots and stones, we saw several people with cell phones to ears, calling 911 for help.

I don't know whose foolish act caused this vehicle to be lying on its side facing oncoming traffic, but the real point of this story occurred when they finally pulled the hysterical driver, a young woman, coatless, out of the car. In this day of people's cynical me-first, comfort seeking attitude, it was heart warming to see car doors burst open and people running with blankets and coats on this freezing night, to keep the victim warm until help arrived.

To clear the road to allow the ambulance to approach, we were asked to move on. The entire scene as described took no moge than three or four minutes, but left us with the feeling that not all is lost when strangers, sometimes at some personal risk, still rush to the aid of others. (Whoever saves even one life, it is as though he has saved the whole world).

On another note, remember don't take your coat off in the car. You could freeze to death if you should become ill or injured and trapped unobserved in a car.

## SOMETHING NEW FOR FRIDAY NIGHT...

> Festive dinners at B'nai Tikvah (with the help of Classical Caterers)

Upside Down Purim Kosher "Traif" Dinner - Friday, March 9
End the holiday of Purim with this crazy kosher meal

# Middle Eastern Cuisine for Israel Independence Day - Friday, April 27 How many falafel can you eat? 

Bon Fire \& BBQ for Lag B'Omer - Friday, May 11<br>Let's go outdoors and celebrate!

# Traditional Shabbat Dinner on Friday, June 8 

Chicken, what else!
Each Dinner: $\$ 18 /$ adult and $\$ 8 /$ child (under 13)
Dinners begin at 6:30 pm (veggie and kiddie cuisine too!) Dessert served after service.

Here's my reservation for:
Upside Down Purim Kosher "Traif" Dinner - Friday, March 9
Name(s) $\qquad$

Phone $\qquad$


Checks payable to: Congregation B'nai Tikvah. Mail to 1001 Finnegan's Lane, North Brunswick, NJ 08902.
Our goal is to enjoy each other's company and celebrate Friday night. Please RSVP early to facilitate planning. Questions or to assist, Dorothy Cohen 732-821-4376.

## UPCOMING USY EVENTS



Picture by Ariel Jerozolimsld/Jernsalem Post, January 16, 2001

## EVERY DROP COUNTS

Our Drop of Water Fund-raiser for JNF is a huge success. Stop by our school wing and see our wall of water. Our : buckets and drops will be on display until the middle of March.

Our own Harvey Finklestein (right) with Israeli President Moshe Katav (center) and Stephen Wolnck (left), international president of the United Synaoggue of Conservative Judaism. Harvey serves Council of Regional Presidents Chairman and recently, with his wife Marcy, journeyed to Israel.

## This Passover, let one who is hungry enter and eat.

We begtn our Punsover seders whe the words, Let all who are hungry enter and eat.- Aggin this year, Masom: A Jewlah Bespomse to Wmager anke you to glve meaning and life to thove anctent words by letung ene who is huigy enter and ent.
A git to wnsort of chat (\$189, or whatever you would spend to traite coe extra penson to your seder, will bring food, help and hope to poor and hungry people tin our own country, In Incacl and around the world.
As we celebrate our freedom during Pasaover, we must remember those millions atill enniaved by hunger and poverty. In $a$ world with more than enough food to feed everyone, we can work toward a day when everyone has enough food.
Through mation, you can fulnil our anclent Jewish tradition of fredting the huingry. As the poor are fulfilied, so too will you be.


## BOARD OF TRUSTEES

| President | Mitchell Frumkin | $297-5069$ |
| :--- | :--- | :--- |
| VP, Administration | Arie Behar | $422-1495$ |
| VP, School \& Youth | Kim Riemann | $940-4066$ |
| VP, Ways \& Means | Jodi Marcou | $422-6628$ |
| VP, Activities | Ben Shapiro | $940-9229$ |
|  |  | $545-1135$ |
| Financial Secretary | Gary Tinkel | $422-0637$ |
| Recording Secretary | Adrienne Ross | Marc Dillman |
| Treasurer | 821-7392 |  |
| Asst. Treasurer | Harold Schneider | $254-4909$ |
| Past President | Mark Kasdin | $274-2897$ |
|  |  |  |
| Trustees - |  | $940-0268$ |
| Janice Baer |  | $246-7285$ |
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| Sheree Berk |  | $609-860-9338$ |
| Harvey Finklestein |  | $821-47590668$ |
| Ann Gold |  | $874-7159$ |
| Stephen Gordon |  | $297-3766$ |
| Ron Harkov |  | $322-0963$ |
| Jerry Kaminsky |  |  |
| Bruce Rockman |  |  |
| Keith Zimmerman |  | $940-8473$ |
|  |  | $821-6237$ |
| Voting |  | $297-2055$ |
| Representatives | Jay Scheuer |  |
| 50 Plus Group | Gerry Edley |  |
| Men's Club | Libbie Marx |  |
| Sisterhood |  |  |
|  |  |  |

 HAKOL DEADLINE
The next HaKol deadline is March 15th. I look forward to $\%$
hearing from you. It will be distributed by April 1 . You can "
leave articles in the HaKol nailbox in the synagogue office or e- "
main them th Haknlaiasil cmm HAKOL DEADLINE
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leave articles in the HaKol mailbox in the synagogue office or e-
mail them to Haknlaganl com



Jay Scheuer
940-8473
50 Plus Group
Men's Club
try Edey
297-2055

| Rabbi |
| :--- |
| Hazzan |
| Synagogue |
| Administrator |
| Administrative |
| Assistant |
| Religious School |
| Principal |
| Nursery School |
| Director |
| Summer Camp |
| Special Financial |
| Arrangements/Dues |
| Junior Congregation |
| HaKol Editor |
| HaKol Advertising |
| Publicity |
| Kiddushes \& Onegs |
| Men's Club |
| President |
| Sisterhood President |
| Kadima Advisor |
| U.S.Y. Advisors |
| Couples Club |
| Fifty Plus Group |
| Makelah Choral |
| Group |
| New Beginnings |
| Yahrzeit Plaques |
| Cemetery |
| Israel Bonds |
| Membership |
| College Committee |
| Ritual Committee |
| Torah Lishmah |
| Adult Education |
| Youth Committee |
| Religious School |
| Chairs |
| Passport to Israel |
| FeedbackCommittee |
| Scrip Committee |
| Interiors |
| Programs |
| Web |


| David Eligberg | 297-0696 |
| :---: | :---: |
| Jodi Sered-Lever | 297-0696 |
| Nitsat Hadas Elami | 297-0696 |
| TBA | 297-0696 |
| Ann Kanarek | 297-0295 |
| Fran Pearlson | 297-0295 |
| TBA | 297-6175 |
| Gary Tinkel | 545-1135 |
| Barry Safeer | 422-8543 |
| Kim Riemann | 940-4066 |
| Tammy Zimmerman | 398-1420 |
| Bette Koffler | 329-6518 |
| Nitsat Hadas Elami | 297-0696 |
| Gerry Edley | 821-6237 |
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| Lisa Tannenbaum | 422-1340 |
| Bette Koffler | 329-6518 |
| Marty Abschutz | 329-0018 |
| Rachel Shaneson | 329-2189 |
| Jennifer Shapiro | 940-9229 |
| Ann Gold | 609-409-0668 |
| Linda Kohn | 297-7025 |
| Gary Bergman | 246-7285 |

[^2]
## B'NAI TIKVAH UPCOMING CALENDAR

March<br>Thursday $1^{*}$<br>USY Meeting<br>Friday $2^{\text {an }}$<br>Candle Lighting 5:33<br>Jewish Singles Shabbat Service<br>Saturday $3^{\text {re }}$<br>WILD WEST CASINO NIGHT<br>Sunday $4^{\text {m }}$<br>NO CHAI SCHOOL, Religious School Special Purim Program, Religious School K - 4 Late Session Only, USY/Kadima Purim Carnival, Sisterhood Purim Baskets<br>Monday $5{ }^{\text {b }}$ Board of Directors Meeting<br>Wednesday $7^{\text {th }} \quad$ Adult Ed. - Rabbi Eric M. Lankin, Subject Issac: Son, Father, Patrinerch<br>Thursday $8^{\text {ab }} \quad$ Religious School Purim Pizza Party, Megillah Reading<br>Friday $9^{\text {min }} \quad$ Candle Lighting 5:40, PURIM, Nursery School Purim Carnival, "Traif" Shabbat Dinner<br>Saturday $10^{\circ}$ SHUSHAN PURIM<br>Sunday $11^{\text {th }} \quad$ Men's Club Meeting, Religious School Gimel Class Pact Program<br>Monday $12^{\text {d }} \quad$ Sisterhood Board Meeting<br>Tuesday $13^{\text {® }} \quad 50+$ Board Mecting<br>Wednesday $14^{\text {* }}$ Adult Ed - Rabbi David M. Eligberg, Subject Miriam the Prophetess, New Beginnings<br>Thursday $15^{\text {th }} \quad$ USY Meeting, Cantor's Healing Service, Rabbi's Feedback Committee Meeting, Sisterhood Wine Tasting (open to all)<br>Friday $16^{\mathrm{d}} \quad$ Candle Lighting 5:47, Family Services<br>Saturday $17^{\text {² }}$ Religious School Bet Class Havdalah Service<br>Sunday $18^{\text {m }}$ Religious School Dalet Class Pact Program<br>Monday $19^{\text {a }}$<br>Tuesday $20^{\text {ab }}$<br>Wednesday $21^{*}$<br>School Board Meeting<br>Women's Seder at Neve Shalom<br>Adult Ed. - Rabbi Chaim Rogoff, Subject - To Be Determined<br>Thursday $22^{24}$<br>Friday $23^{\text {nd }}$<br>Kadima Meeting, Sisterhood General Meeting Candle Lighting 5:55, Gimel Shabbat Dinner and Service<br>Saturday $24^{\mathrm{\omega}} \quad$ Dalet Shabbat Lunch and Service<br>Sunday $25^{\text {im }} \quad$ Matt Speesler's Lecture, Chai School Breakfast with the Rabbi


[^0]:    "New Beginnings, a Jewish Support group of parents and grandparents, is looking for couples \& adult family members to participate in an interactive learning experience on "Making a Passover Seder Memorable" to be held on Wednesday, March 14 th at $7: 30 \mathrm{pm}$. Great opportunity to share the experience with other interfaith families. A fun evening for all! RSVP EARLY to reserve your space. For more information, please contact Jeanette at (732) 246-1393, or the office at (732) 2970696.

[^1]:    If you have any questions or are looking to volunteer to help, please call Andy at 732/422-0637 or e-mail him at:
    adrepa/aralcom

[^2]:    All phone numbers are area code 732 unless otherwise indicated

