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# HAKOL

## THE VOICE OF CONGREGATION B'NAI TIKVAH

Volume 22, Issue 01

September 2000 – Elul/Tishri 5760/5761

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## PRESIDENT'S PODIUM

*By Mitchell Frumkin*

Dear Fellow Congregants:

Every once in a while it is important for us to review the kind of impact we can have not just on our individual families but also on our overall community and in this case, more specifically, our Jewish community. The upcoming High Holidays remind us that we should not only look back over the past year at our successes and failures but that we should also look into the future and develop our goals for the coming year. One of the goals, which we as a Synagogue have committed ourselves to, is the expansion of our facilities. This expansion will allow us to meet our continued growth as a Congregation and the ability to provide the additional activities, which our membership desires. In order to fulfil this goal, we have embarked on a capital fundraising campaign in order to pay the cost of this expansion.

Currently, our school uses four classrooms located in trailers next to the school wing and our programming is spread throughout our building assuming that space is available. At last year's Congregational meeting, the congregation overwhelmingly endorsed the Board to move forward with this capital campaign. At the upcoming Congregational meeting in December, the final floor plans will be presented for approval by the membership.

When I think about this expansion and the history of our Congregation, it is hard to believe that the first phase of our current facilities were constructed just 18 years ago. This was accomplished thanks to the founders of our Congregation who we recently honored at the Chai Shabbat program, which took place on August 26<sup>th</sup>. When I hear their stories of how they raised the money to build this synagogue, how they rallied together to complete the painting and other finishing touches, I realize it is now our turn to make this expansion a reality. It's rewarding to see that many of them are not only still active in our community, but are zestfully taking part in the current expansion, financially and as role models to those of us who have not been involved in an expansion before.

At this time, each family is being contacted to make a contribution towards the cost of the expansion with a goal of \$1,250,000. As of mid August, our commitments are more than \$650,000. As you would expect, the contribution sizes have varied greatly. It is our continuing hope that every family will make a commitment towards this effort no matter what size so that this can truly be a community wide expansion. You can contribute over a five-year period, and you can make them in the form of securities, if so desired. If anyone has any questions about this project or would like to become involved in one of the many

*Continued on page 17*

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Want to mark that special occasion?

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**(732) 398-1420**

Cost: \$136 each\*  
\*Co-sponsoring available

**Birthdays**

**Anniversaries**

**Namings**

**"Just Because"**

# HAZZAN'S VOICE

By Hazzan Jodi Sered-Lever

Dear Friends,

I want to begin by thanking the congregation for the beautiful installation that was held for me at the end of June. It was a lovely morning! I especially want to thank Mitchell Frumkin, Mark Kasdin, Harold Schneider, and the rabbi for their efforts that day. I really appreciate all of the kindness that comes from our community.

I also want to share with everyone the news that exciting things have been happening at our Friday night service! I hope all of you will come and experience the joy that is Shabbat. We join together as a community to celebrate Shabbat, and we fill the sanctuary with song and prayer. The congregation has been learning some new melodies while maintaining some that are more familiar. At the end of *L'kha Dodi*, we greet the Shabbat Bride. Because our hearts overflow with happiness and song, we have been breaking into a dance! There is a feeling of warmth and excitement in the room. I encourage all of you to be a part of it on Friday nights at 8pm.

Finally, we will soon be gathering in our sanctuary to usher in the year 5761. For me this time is always one of great anticipation. The summer is ending, and our regular activities will soon resume. May I suggest that somewhere, in the middle of all of your running around, you take a moment for yourself. Take time out to nourish your *neshamah*, your soul.

Look around you and consider the blessings in your life. Please make sure to include yourself as one of those blessings. Each of us is a very special person. We all have something very worthwhile to offer our friends, our families, and our community.

May it be Your will, *Ad-nai* our God and God of our ancestors, that we be blessed with a good and sweet New Year. My husband, Aaron Lever, joins me in wishing to each of you a shanah tovah, a good year filled with health, happiness, peace, and fulfillment.

B'shalom,

Hazzan Jodi M. Sered-Lever

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## MERCAZ USA/Canada - Women's League for Conservative Judaism Essay Contest

Applicants must be 14-19 years old and be members of a Conservative congregation.

Registration has now begun for the biennial MERCAZ USA-Canada/ Women's League Essay Competition. Five scholarships for Conservative Movement Israel programs in the amounts of \$1000, \$600, \$400 and \$250 will be awarded for use in covering expenses of a Conservative Movement sponsored trip to Israel in 2000-2001. Entries must be postmarked no later than November 1st, with winners announced at the biennial Women's League convention, December 10-13, 2000, in Washington, DC.

For more information and to receive an entry form, contact MERCAZ USA at 212-533-7800 ext 2016 or check out the web site:

[http://www.mercazusa.org/programs/women\\_contest.htm](http://www.mercazusa.org/programs/women_contest.htm)

## JEWISH FAMILY SERVICE OF SOUTHERN MIDDLESEX COUNTY WELCOMES BELVA PLAIN

New Jersey's own best selling author, Belva Plain, will be hosted by Jewish Family Service of Southern Middlesex County at a dessert reception. This event will take place on September 21, 2000 at 1:30 PM at Congregation B'nai Tikvah, 1001 Finnegan's Lane, North Brunswick. All proceeds will support Jewish Family Service's senior service programs.

An author for more than 22 years, Ms. Plain has 18 best selling novels to her credit. Her first novel *Evergreen*, was an instant success and remained on the New York Times bestseller list for 41 weeks. *Evergreen* was also produced as a mini-series by NBC television. Ms. Plain's most recent bestseller, *After the Fire*, will be available for sale and signing by the author at the September 21st program.

Reservations may be made by sending a check payable to Jewish Family Service and mailed to their office at 517 Ryders Lane, East Brunswick, NJ 08816 no later than September 11, 2000. Dietary laws will be observed. The cost of the reception and presentation is \$36 per person. For further information, call (732) 257-4100 or (609) 395-7979.

# RELIGIOUS SCHOOL REPORTS

—by Ann Kanarek—

## CAJE

I am writing this in anticipation of the annual CAJE (Conference on Alternatives in Jewish Education). Each summer I am part of a group of approximately 2000 Jewish educators from all parts of the world and from all movements and types of religious schools. We come together to study, to learn from each other, and to share the latest in materials for Jewish education. Over the years, I have brought back ideas for programming, curriculum, and resources for the education of children and adults. This year should be no exception. The Coalition for Advancement in Jewish Education sponsors this annual conference which always recharges my "educational batteries." Throughout the year, teachers and students will benefit from my involvement. Thank you to the Congregation for giving me the opportunity to participate in this exciting five day re"jew"vinating experience.

## TZEDAKAH UPDATE

As you walk through the classroom wing by the School Office, take a moment to read the letters of appreciation written to our students from some of the dozens of organizations to which they contributed tzedakah this past year. In addition to the organizations listed in the June HaKol, we have donated to Myriam's Dream, American Friends of Yad Sarah, North American Conference on Ethiopian Jewry (NACOEJ), the Holocaust Museum, and CAJE (Coalition for the Advancement in Jewish Education). Reflecting their learning that everything and everyone created by God is important, over \$1200 was sent to both Jewish and non-Jewish organizations. It is our tradition to give tzedakah to local groups, as well as national and international ones.

## CHANGES

There are a number of new faces on the faculty of our religious school and during the next few months, you will be introduced to them through the HaKol. Please welcome them to our school. They are joining a caring, creative, able, and dedicated staff of teachers. Along with new teachers, we have a variety of new programs and curricula. Check out our new and exciting events in the Religious School Parent Handbook/Calendar, which you have already received as part of your parent packet.

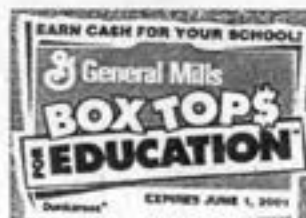
## PARENT RECEPTION

All are welcome, especially new families, to come together for an orientation to our Religious School program and faculty. Meet in the Sanctuary, Sunday, September 10, at 9:00am or 10:40am for a brief reception, slide show and curriculum fair.

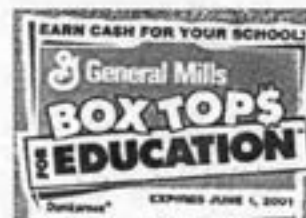
## IMPORTANT SEPTEMBER DATES

Parent Reception Day and  
First Day of Religious School  
**SEPTEMBER 10**

First day of Chai School  
**SEPTEMBER 17**



Remember to send in your Box Tops For Education



# B'NAI TIKVAH BULLETIN BOARD

## HELP WANTED

The Synagogue Office is looking for somebody to work Monday to Thursday 3:00-5:00PM with answering telephone calls, copying and filing. Can be a high school student. We can even divide the job between 2 individuals, if we can cover all 4 days. **THIS IS A PAID POSITION!**

If interested, call Hadas at 297-0696.

## Junior Congregation Announcements

Junior Congregation is now on the web. Go to [www.bnaitikvah.org](http://www.bnaitikvah.org) and click on the left-hand side where it says Junior Congregation. You can find all the information from the Junior Congregation handbook as well as the attendance records and an automated form to sponsor a Junior Congregation kiddush for only \$15. Please visit us.

## WHO WANTS TO BE A WEBMASTER

Until now it was very difficult, if not impossible, for more than one person to do the actual editing of any of the over 50 pages of our ever expanding website.

We now have a procedure in place that's simple to use and really works. Any number of synagogue members can update our web pages without fear of overwriting someone else's work. It's as easy as point and click. If the page you want to change is available, it will automatically be downloaded and opened in your editor and marked as "yours". No one else will be able to change it while you own it. Otherwise, if someone else is working on that page, you will be shown who grabbed it last and when. You can upload your changes as often as you wish and mark it as "free" when you're done. For details visit: [bnaitikvah.org/photos.html](http://bnaitikvah.org/photos.html)

## MAZEL TOV ON YOUR UPCOMING SIMCHA

It is customary to throw candy at the couple while they are on the bima during their aufruf. So that you don't have to worry about small details, The Sisterhood of Congregation B'nai Tikvah will put together 50 bags of candy that will be available on the Shabbat morning of your aufruf.

All you need to do is:

- 1) Call Suse Rosenstock if your aufruf is before Oct. 15, 2000 or after May 15, 2001 at 732-329-3101. Otherwise, call Gale Dillman at 732-821-7392.
- 2) Give us your date.
- 3) Send a check for \$36 to Sisterhood, attn: Gale Dillman/Aufruf donation, to Congregation B'nai Tikvah, 1001 Finnegan's Lane, North Brunswick, NJ 08902.

Baskets of the candy throws will be waiting for you at the synagogue. Thank you for your support of our Sisterhood.

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## Membership Committee News:

Tell a Neighbor About Our Prospective Member Events  
If they join our congregation you will receive a \$50 discount on your dues\*

### Open House:

Thursday, September 14 at 8:00 p.m.

### Prospective Member Shabbats:

Friday, September 15 at 8:00 p.m.

Saturday, September 16 at 9:30 a.m.

\*Referral Policy: Referral can be made by completing a Referral form. The membership committee will call the prospective member. If the prospective member joins as a result of the referral the existing temple member will receive a \$50 reduction in their membership dues. This reduction will be taken in the last quarterly payment.

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## Membership Referral

Date \_\_\_\_\_


Name of Member \_\_\_\_\_

Name of Prospective Member \_\_\_\_\_

Address of Prospective Member \_\_\_\_\_  
\_\_\_\_\_

Telephone # of Prospective Member \_\_\_\_\_

Submit to: Membership Committee, Congregation B'nai Tikvah, 1001 Finnegan's Lane  
North Brunswick, NJ 08902



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# High Holiday Flower Sale

The Sisterhood of B'nai Tikvah is holding their annual Flower Sale. This year you can choose from 2 different colors stories for your flower arrangement 1. Traditional Colors, Pinks and Reds or 2. Fall Colors, Rusts and Oranges. The cost of the flower arrangements are \$ 21.00 a piece. The flowers can be picked up on Thursday September 28 from 6pm - 9pm or Friday September 29 from 9am - 12pm.

All flower orders must be pre-ordered and paid for by Friday September 22, 2000

To order flowers please complete this form, indicate which color flowers you want, how many arrangements you need, and send it with your check payable to sisterhood to Melissa Fisch - 43 Arrowwood Lane.

Monmouth Junction, NJ 08852

If you have any questions call Melissa at 438-0393

Name \_\_\_\_\_

Phone # \_\_\_\_\_

Traditional Colors (Reds, and Pinks) \_\_\_\_\_

Fall Colors (Rusts, and Oranges) \_\_\_\_\_

Total arrangements \_\_\_\_\_ X \$ 21.00 each

# Sisterhood Sizzles

## Notes & Stuff

Get ready for a great 2000-2001!

Pull out your day planners and mark your calendar now for Sisterhood event dates for the coming year:

**Sunday, September 24**

Our opening meeting is at 10:00am. Join us for a buffet breakfast, 50/50 gift shop raffle and live entertainment - Jewish musical performance. Please bring peanut butter and jelly for the local food bank.

**Thursday, October 19**

Dessert and Sukkah program - more details to follow:

Other event dates, specifics will follow!

Thursday, November 16

Sunday, December 3

Sunday, December 17

Sunday, January 21

Thursday, February 22

Thursday, March 22

Thursday, April 26

Thursday, May 24

Thursday, June 14

## WANTED:

A few good women to volunteer to spend about 20 minutes a month calling members to remind them of upcoming events. Contact Adrienne Burg-Charwat if interested at 438-3166

## PROGRAMMING NEWS

LOOK FOR . . . an EPIC workshop in October and our annual "Update on Israel" on Thursday, November 30 8-9:00 PM.

## SPECIAL FUND-RAISING DEAL!

There's no such thing as a free lunch! Well, maybe not, but there is a terrific opportunity to save money!

Order your High Holiday Day cards by August 31st and the printing for your return address is free. This deal can't be beat. Please call Joyce Gerbman for questions and or orders at 937-5514.

## NEED TO SEND A CARD?

Why go out to Hallmark when you can call Sandra and she can send a torah fund card. Please give her a call at 940-8744 and for \$3.50, a card can be sent for any occasion or just to let someone know that you are thinking of him or her.

## LEAGRAM DISCOUNTS

Take advantage of our new Leagram discounts: buy 6 (for only \$18) and get one free! Send these personalized telegrams to celebrate or commemorate any occasion. Contact Toby Ehrlich at 329-1082 or tgehr@aol.com.

## FAMILY SHABBAT

The monthly children's service is held the third Friday night of each month at 7:00 p.m. Anyone interested in sponsoring the Oneg Shabbat following this service can call Lisa Seidman at 297-6950. Interested in helping lead the service? Contact Jackie Master at 545-8021.

## GIFT SHOP

Deborah Spigner (545-8457) and Teresa Samtur (821-8163) are available for your mezzuzot, kippot, candles, candle sticks, challah plates and specialty shopping needs. The showcase will be highlighting new items all summer. Please come in and browse.

## DON'T HAVE TIME TO COOK?

Purchase a Shabbat dinner for the third Friday of each month! See the order form in this issue of HaKol or call Teresa Samtur at 821-8163.





**New Jersey Region  
 United Synagogue of Conservative Judaism  
 HAZAK (PROGRAM FOR MATURE ADULTS 55+)**



**2000 Fall Features**



Join us for our Lunch and Learn Series in different areas around the region. At least one will be close to you . . .

- Thursday, Sept. 14, 2000 - B'nai Israel, Millburn, 11:00 a.m., 1:00 p.m.  
*Rabbi Lawrence W. Raphael - Editor of "Mystery Midrash" -- "After Rabbi Saml, who?" . . . Jewish Detective Fiction*
- Thursday, Oct. 19, 2000 - Temple Beth Shalom of Western Monmouth, Manalapan, 11:00 a.m. - 1:00 p.m.  
*Rabbi David Wise - "eating in a Flimsy Hut and Remembering Simpler Times."*
- Tuesday, Dec. 5, 2000 - Temple Israel, Ridgewood, 11:00 a.m., 1:00 p.m.  
*Rabbi Lawrence Troster - The Environmental Challenge as a Jewish Issue.*

LUNCH AND LEARN SERIES IS \$4 FOR PAID HAZAK MEMBERS, \$7 FOR NON-MEMBERS FOR EACH SESSION. BRING YOUR OWN DAIR LUNCH. WE WILL PROVIDE COFFEE, TEA AND DESSERT.

ON OCT. 29<sup>TH</sup>, JOIN US AS WE ENJOY BRUNCH AND A TRIP TO BROADWAY TO SEE "BORSCHT BELT BUFFET ON BROADWAY" WITH BRUCE ADLER, DAVID (DUDU) FISHER AND MAL Z. LAWRENCE (TRANSPORTATION INCLUDED). ONLY A FEW SEATS REMAINING! Call immediately - (908) 925-8725.

**MAIL TO:** \_\_\_\_\_

Mail to: **Fran Turnof, HAZAK Coordinator, P.O. Box 390, Linden, NJ 07036**

Name(s) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Chapter: \_\_\_\_\_

E-mail: \_\_\_\_\_

I will be attending: \_\_\_\_\_ Check enclosed: \$ \_\_\_\_\_

	Number of	
Member	Non-Member	
_____	_____	
_____	_____	
_____	_____	

Thursday, Sept. 14, 2000 - B'nai Israel, Millburn  
 Thursday, Oct. 19, 2000 - Temple Beth Shalom, Manalapan  
 Tuesday, Dec. 5, 2000 - Temple Israel, Ridgewood

**MARK THIS DATE ON YOUR CALENDAR:**

**Wednesday, September 13th • 7pm**



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# SOCIAL ACTION

## B'NAI TIKVAH RACES FOR THE CURE SUNDAY OCTOBER 29, 2000

On Sunday morning, October 29, 2000, thousands of people will gather at Bristol-Myers Squibb on Route 206 in Princeton for the 7<sup>th</sup> Annual Susan G. Komen Breast Cancer Foundation New Jersey RACE FOR THE CURE. The events include a Men's and Women's 5K (3.1 mile) run, a Co-Ed 5K Walk, a Co-Ed 1 mile Health Walk and Children's Races.

The Komen New Jersey RACE, one of 107 held nationwide, is expecting over 18,000 attendees this year (8,600 participants in 1999). Seventy-five percent of the proceeds will benefit medically under-served women in New Jersey through programs, including free or low-cost mammograms, support and educational programs for breast cancer survivors. Twenty-five percent will be applied to the Komen National Grants program for research dedicated to finding a cure for breast cancer.

B'nai Tikvah is supporting this important cause by organizing a team of runners and walkers to enter the event. We must have a minimum of 10 members to be entered at a team. The fee to enter is \$25.00 per team member.

The Komen New Jersey RACE FOR THE CURE will award prizes to the largest corporate and community teams. Prizes will be given to the largest (amortized) pledge dollars raised. All registrants will receive free RACE T-shirts, goody bags (brimming with great products) and will automatically be entered for the many valuable door prizes that are given away. Over 100 corporate sponsors will exhibit and distribute free products.

Come join us for this great event. It will do your heart good - physically and emotionally. Our deadline for receiving team member applications is Thursday September 21, 2000 so SIGN UP NOW. Details about the RACE can be found outside the synagogue office ☺ at the RACE web addresses ([www.nj.com/njrace](http://www.nj.com/njrace)) ([www.njbrcr.org](http://www.njbrcr.org)) ☺ the RACE phone number (609-252-2008) ☺ by contacting Cheryl Goldstein at 821-7845 or [activities@bnaitikvah.org](mailto:activities@bnaitikvah.org).

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## AIDSWALK NEW JERSEY

On September 24, thousands will join the fight against AIDS by participating in the 12th Annual AIDSWALK New Jersey. Each year, walkers raise money to benefit Hyacinth AIDS Foundation and its efforts to prevent further infections and assist the growing number of New Jersey residents who live with HIV. New Jersey ranks 5th in the nation for total AIDS diagnosis, third for children with AIDS, and first for the percentage of women infected.

AIDSWALK NJ, held on the campus of Rutgers University in New Brunswick is chaired by B'nai Tikvah member Ruth Anne Koenick. Registration begins at 11:00 am and step off is at 1:00pm. For more information, to register, to create a team from B'nai Tikvah, or to volunteer, call 1.888.4.NJ.WALK or log onto [www.newjersey-aidswalk.org](http://www.newjersey-aidswalk.org)

# CLASSICAL CATERERS PRESENTS

## 1<sup>ST</sup> TIME NEW YEAR'S EVE GALA!

**ONLY OPEN TO SYNAGOGUE MEMBERS UNTIL SEPTEMBER 15**  
(Afterwards open to synagogue and general public)

### HURRY LIMITED SEATING



Our evening begins at 9:00 PM sharp on December 31, when Classical Caterers throws open the doors for the sumptuous cocktail hour with non-stop music. Then join us for an elegant dinner until 2:00 AM, January 1, 2001. Get your appetite revved up and your dancing shoes polished and join us for a party to end all parties.

- > SPACE IS LIMITED!
- > 10 - 12 people to your own table
- > **SPECIAL DISCOUNT FOR SYNAGOGUE MEMBERS \$90 per person**
- > List the people you want to sit with
- > Reservations - call 297-6444

#### *Your Evening Includes:*

- Extensive Cocktail Hour
- 3 Course Sit Down Dinner
- Choice of Entrees
- Complimentary Open Bar all night, including champagne
- Elaborate Dessert
- Full Service
- **5 hours of good food, good drink, good music and fun!!!**

# B'NAI TIKVAH BOOK CLUB

## FALL INTO READING

**Tuesday, October 4** (Meeting place to be determined):  
"Resistance" by Anita Shreve.

**Tuesday, December 5** (Synagogue Library - 8pm):  
Discussion book to be determined.

All are welcome! Come read with us! The discussions are very lively, informative and enjoyable. Any questions contact Deborah Spigner 732-545-8457.

Remember if you plan to purchase any of these books they are available through Barnes & Noble, just sign into the B'nai Tikvah website and "go shopping" - Barnes & Noble will credit a percentage to B'nai Tikvah - what an easy fundraiser!!!!

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## PHILHARMONIC PERFORMS JUDAS MACCABAEUS

On Tuesday evening December 19, 2000, the Philharmonic Orchestra of New Jersey will present a performance of Handel's holiday oratorio Judas Maccabaeus at 8:15 pm in the Prudential Hall at the New Jersey Performing Arts Center in Newark.

Prior to the concert, from 7:30 to 8:00 pm, Dr. Eugene Korn, Judaic Scholar of the Jewish Community Centers of Metrowest and Adjunct Professor of Jewish Thought at Seton Hall University, will speak on the history and significance of the Jewish victory over Hellenism in the time of Judah Maccabee.

Ticket prices are \$26, \$20, \$16, \$13, \$7

If interested in purchasing tickets, please call the synagogue office on 297-0696.

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## FIFTY PLUS

The Fifty Plus Group will meet on Tuesday September 26 at 1 P.M. in the social hall at the synagogue. Fran Turnoff, NJ Coordinator of "Hazak" will speak. Hazak, a part of United Synagogue of Conservative Judaism offers programs for mature adults. Come and bring a friend. Join us for refreshments and to hear about our future plans.

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## Men's Club

The Men's Club is an interesting group of guys - all ages and occupations. We meet once a month to schmooze, have breakfast, listen to an interesting meeting and have a good time.

Our first meeting will be in October. If you would like further information, please call Jerry Edley at (732) 821-6237.

We look forward to seeing you in the fall

# ENTERTAINMENT BOOKS!!!

## START SAVING IMMEDIATELY

**\$30**

- Buy-one-get-one-free and 50%-off discounts on dining, shopping and services

**NEW Frequent Values® program provides ongoing 20% discounts with select merchants**

**NEW Extra savings at entertainment.com**

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- New and exciting updates and information

- Travel savings on airfare, hotels and car rentals



Cut and mail to the Synagogue office or call the synagogue (297-0696) or Barry Safeer (422-8543) to order. **We deliver!** Consignment orders for your office accepted. We can order any book in the US. Orders can also be placed at [www.Bnaitikvah.org](http://www.Bnaitikvah.org). If mailing, please enclose a check made payable to B'nai Tikvah.

Name: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_

\_\_\_\_\_ Central NJ/Middlesex (\$30 each)  
 \_\_\_\_\_ Central NJ/Monmouth (\$30 each)  
 \_\_\_\_\_ Other (call for pricing and choices)

# HERE WE GROW AGAIN!

WE'D LIKE TO WELCOME OUR NEW MEMBERS!

The Ackerman Family  
The Tunison Family

The Bennett Family

The Levine Family

## MAZEL TOV!

### September B'nai Mitzvah



Josh Kober - September 2<sup>nd</sup>  
Yonaton Heit - September 9<sup>th</sup>  
Daniel Gonchar - September 16<sup>th</sup>  
Adam Feinstein - September 23<sup>rd</sup>



### DENTIST

## *Dr. Lanny Rubin*

*61 Livingston Avenue*

*New Brunswick, N.J.*

*(off street parking)*

## *732-545-1268*

*I pledge 10% of all dental treatment paid in full to  
be returned to B'nai Tikvah  
in the form of Tzedakah.*



**WILD WEST CASINO NIGHT is  
Coming to  
B'nai Tikvah  
On Saturday, March 3, 2001!**

A spectacular night of gaming and country-western activities is coming our way! Black jack, roulette, craps and other fun games of chance may be available. Players can win prizes by earning tickets at the tables.

Western-themed activities and a silent auction and raffle will make this a night to remember. Country-western vittles by our own Classical Caterers should hit the spot.

\*\*\*\*\*

Hey, all you Annie Oakleys and Buffalo Bills, *we need your help!* This is our big fundraising event of the year. We are looking for advertisers for the journal and sponsors for the gaming tables. We are looking for donors of goods and services for our silent and Chinese Auctions. We have already received thousands of dollars in prizes, sponsorships and advertisements! We have **thousands** more waiting to be received. Our team has really been active and successful. Please look up our sponsors by going to our web site ([www.bnaitikvah.org](http://www.bnaitikvah.org)):

Page down and click on "Wild West Casino Night"

Click on "Sponsors" (left column in blue)

In addition, advertiser/sponsor/donor forms can be downloaded from our web site. Call us and we will explain.

Cyndi Kleinbart  
(732) 297-1577  
kleinbart5@msn.com

Caryl Greenberg  
(732) 297-3780  
caryl@home.com





Committees, which will be working on the many facets of this effort, you should feel free to contact one of the following; Mark Kasdin, Expansion Committee Chairman, 274-2897, Jeff or Marcia Schwartz, Campaign Co Chairs, 297-6365, Mark or Judy Roller, Campaign Co Chairs, 297-7055 or myself at 297-5069.

As you make your decisions in regards to this project, I ask that you look forward to its completion and the potential it offers to our Congregation for the future!

Respectfully Yours,  
Mitchell Frumkin

JOSEPH D. GROOMAN



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NORTH BRUNSWICK, NJ 08902 (732) 828-EYES (3937)

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# TODAH RABAH

The SCRIP COMMITTEE wishes to thank the members and friends of Congregation B'nai Tikvah who helped us sell in excess of \$98,000 in food certificates for our fiscal year August 1, 1999 to July 31, 2000.

For home delivery of SCRIP, please call:

Dayton, Deans

Mark Binder (732) 274-2797  
Rachel Shaneson (732) 329-2189

Kendall Park

Phyllis Rosen (732) 297-5555  
Andrew Ross (732) 422-0637

Kendall Park-Brunswick Acres

Joyce Fishelberg (732) 297-6290

East Brunswick

Bonnie Stevens (732) 846-5415

Franklin Park-Somerset area

Jay Scheuer (732) 940-8473

Monmouth Junction

Linda Feinstein (732) 329-2189  
Bette Koffler (732) 329-6518  
Rachel Shaneson (732) 329-2189

Monroe, Jamesburg, Cranbury

Sylvia and Erwin Lewis (609) 409-0299

North Brunswick

Ann Rosenzweig (732) 249-9141  
Jackie Master (732) 545-8021

Princeton area

Rachel Shaneson (732) 329-2189

# Tashlikh Crumbs: A Comical Look at Tashlikh

By, Rabbi Richard J. Israel as obtained from the Internet  
(Improved by Rabbi David Elligberg)

On Rosh Hashanah we have the ceremony of tashlikh, in which we symbolically "cast" our sins into a body of water, using breadcrumbs to symbolize our sins.

Some people have been known to ask what kind of breadcrumbs should they throw. Taking a few crumbs to tashlikh from whatever old bread is in the house lacks subtlety, nuance, and religious sensitivity. I would suggest that we could do better. Instead:

For ordinary sins: White Bread  
For exotic sins: French Bread  
For particularly dark sins: Pumpnickel  
For complex sins: Multi-Grain  
For twisted sins: Pretzels  
For tasteless sins: Rice Cakes  
For sins of indecision: Waffles  
For sins committed in haste: Matzah  
For sins committed in less than eighteen minutes: Shmurah Matzah  
For sins of chutzpah: Fresh Bread  
For substance abuse/marijuana: Stoned Wheat  
For substance abuse/heavy drugs: Poppy Seed  
For committing auto theft: Caraway  
For petty larceny: Stollen  
For committing arson: Toast  
For timidity: Milk Toast  
For being ill tempered/sulky: Sourdough  
For silliness: Nut Bread  
For not giving full value: Shortbread  
For jingoism: Yankee Doodles  
For risking one's life unnecessarily: Hero Bread  
For excessive use of irony: Rye Bread  
For telling bad jokes: Corn Bread  
For hardening our hearts: Jelly Doughnuts  
For being money hungry: Enriched Bread or Raw Dough  
For war-mongering: Kaiser Rolls  
For immodest dressing: Tarts  
For causing injury or damage to others: Tortes  
For promiscuity: Hot Buns

For davenning (praying) off tune: Flat Bread  
For being holier than thou: Bagels  
For unfairly upbraiding another: Challah  
For indecent photography: Cheesecake  
For trashing the environment: Dumplings  
For sins of laziness: Any Very Long Loaf  
For being hyper-critical: Pancakes  
For political skulduggery: Bismarcks  
For over-eating: Stuffing Bread or Bulky Rolls  
For gambling: Fortune Cookies  
For abrasiveness: Grits  
For sins of pride: Puff Pastry  
For cheating: Baked Goods with Nutrasweet and Olestra  
For being snappish: Ginger Bread  
For impetuosity: Quick Bread  
For incompetent child rearing: Raisin Bread  
For negligent slip-ups: Banana Bread  
For dropping in without warning: Popovers  
For trying to improve everyone within sight: Angel Food Cake  
For being up-tight and irritable: High Fiber or Bran Muffins  
For sycophancy: Brownies  
For wearing tasteless hats: tam tams  
For selling your soul: Devils Food cake  
For lust in your heart: Wonder bread  
For racism: Crackers  
For promiscuity with gentiles: Hot Cross Buns  
For sophisticated racism: Ritz Crackers

Remember you don't have to show your crumbs to anyone. For those who require a wide selection of crumbs, an attempt will be made to have pre-packaged tashlikh mix available in three grades (tashlikh Lite, medium, and industrial strength) at the synagogue office. This year, you can join other members of our synagogue, for this wonderful ceremony on Sunday October 1st at 5:30 PM.



## HEALTH INSURANCE

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## **ANNOUNCING B'NAI TIKVAH'S NEW RETAIL SCRIP PROGRAM**

ATTENTION SHOPPERS & TRAVELERS - FREQUENT YOUR FAVORITE VENDOR & EARN MONEY FOR B'NAI TIKVAH!

***OVER 50 WELL-KNOWN RETAILERS PARTICIPATE IN THIS PROGRAM.***

**ON THE REVERSE SIDE OF THIS FLIER YOU WILL FIND AN ORDER FORM WHICH LISTS PARTICIPATING VENDORS AND THE PERCENTAGE DISCOUNT (PROFIT) THAT B'NAI TIKVAH RECEIVES FROM EACH. THESE GIFT CERTIFICATES OR CARDS LOOK LIKE THE SAME ONES ISSUED BY THE STORES! USE YOURSELF OR GIVE AS GIFTS!**

***SOME EXAMPLES:***

*JUST IN TIME FOR BACK TO SCHOOL! PURCHASE \$100 IN GIFT CERTIFICATES (\$25 DENOMINATIONS) TO OLD NAVY OR THE GAP - WE EARN \$9. GAP AND OLD NAVY SCRIP IN STOCK & AVAILABLE FOR IMMEDIATE DELIVERY FOR YOUR BACK TO SCHOOL SHOPPING!*

**ON THE ROAD? PURCHASE \$100 IN GIFT CERTIFICATES TO HYATT HOTELS (\$25 DENOMINATIONS) AND WE EARN \$9**

**HOUSE NEEDS SOME ATTENTION? PURCHASE \$100 IN GIFT CERTIFICATES TO HOME DEPOT (DENOMINATIONS VARY) AND WE EARN \$3 (3%)**

**THIS IS THE EASIEST, MOST PAINLESS WAY TO HELP OUR SYNAGOGUE THRIVE. BY PARTICIPATING YOU PLAY AN IMPORTANT ROLE IN MAINTAINING THE FACILITIES, PROGRAMS, ACTIVITIES AND SCHOOLS - NOT TO MENTION KEEPING DUES DOWN!**

DON'T DELAY - PLACE YOUR ORDER TODAY!

1. COMPLETE FORM ON THE REVERSE SIDE
2. FILL OUT SUMMARY AS FOLLOWS

YOUR NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
PHONE NUMBER \_\_\_\_\_  
TOTAL AMOUNT ORDERED \_\_\_\_\_

3. WRITE A CHECK FOR THE FULL AMOUNT DUE PAYABLE TO "B'NAI TIKVAH"
4. EITHER MAIL FORM & CHECK TO:

ANDY ROSS, CONGREGATION B'NAI TIKVAH, 1001 FINNEGAN'S LANE, NORTH BRUNSWICK, NJ  
08902 OR

PRESENT YOUR ORDER FORM & CHECK TO THE RETAIL SCRIP COMMITTEE AT THE SYNAGOGUE  
ON A SUNDAY MORNING DURING HEBREW SCHOOL

5. ORDERS RECEIVED BY SUNDAY WILL BE AVAILABLE THE FOLLOWING SUNDAY AT THE  
RETAIL SCRIP TABLE OR CALL ANDY FOR DELIVERY.

If you have any questions, please call Andy at 732/422-0637 or e-mail him at [adrcpa@aol.com](mailto:adrcpa@aol.com)

**CONGREGATION B'NAI TIKVAH  
RETAIL SCRIP-ORDER FORM**

RETAILER	Discount (PROFIT)	AVAILABLE \$10	\$25	\$100	OTHER	OTHER AMTS AVAIL.
AMERICAN AIRLINES	18%					\$50
AMERICAN EAGLE OUTFITTERS	8%					
AT&T 60 MIN. PREPAID CARD	25%					\$12.50
AUGUST MAX WOMAN	19%					
B. DALTON BOOKSTORES	9%					
BANANA REPUBLIC	9%					
BARNES & NOBLE	9%					
BATH & BODY WORKS	13%					
BEST BUY	2%					\$50
BLOCKBUSTER VIDEO	7%					
BORDERS	8%					
CASUAL CORNER	19%					
CIRCUIT CITY	3%					\$50
CVS PHARMACY	2%					
DICK'S SPORTING GOODS	8%					
ECKERD DRUGS	5%					
EDDIE BAUER	14%					
EXPRESS	13%					
FOOTLOCKER	9%					
GAP/GAPKIDS/BABYGAP	9%					
HOLD EVERYTHING	13%					\$20
HOLLYWOOD VIDEO	18%					\$1
HOME DEPOT	3%					
HYATT HOTELS	9%					
JC PENNEY	5%					
JO-ANN FABRICS	9%					
K MART	3%					\$50
KB TOYS	9%					
LILLIAN VERNON	14%					\$20
LIMITED	9%					
LOEWS CINEPLEX	13%					\$5
LOWE'S	3%					
MACY'S	9%					
MARRIOTT HOTELS	9%					
MARSHALL'S	8%					
OFFICE MAX	4%					
OLD NAVY	9%					
PAYLESS SHOES	13%					\$20
PETITE SOPHISTICATE	19%					
PIER ONE IMPORTS	9%					
POTTERY BARN	13%					\$20
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TOYS-R-US	3%					
VALUE CITY	9%					
WARNERS BROS. STUDIO STORE	13%					
WILLIAMS-SONOMA	13%					\$20
BP GAS	3.5%					
CITGO GAS	3%					
EXXON	3%					
SHELL OIL	2%					

## We would like to Acknowledge the Following Contributions to Our B'nai Tikvah Funds:

### Yartzeits:

Yiskor Shirley Eberle in memory of her Parents Lilly & Jesse Moskowitz in memory of Celia Moskowitz Debbie & Charles Cohen in memory of Perry Lampert Joyce & Leonard S. Mandelblatt in memory of Dorothy Mandelblatt

Bonnie, Woody & Julie Stevens in memory of Jules Grodern

Meyer Barrack in memory of Ben Barrack Laura & Lewis Elfenbein in memory of Fred Kordower Phyllis & Dr. Leon Horlick in memory of Anna Horlick Sidney Kalman in memory of Mary Kalman

Debra Rekant in memory of Rebecca Sotoroff Abbey & Bernard Lorber in memory of Louise Kahn

Leonard Black in memory of Bernard Black Ann Gold in memory of Rose L. & Nathan Merker Suzanne & Stanley Levine in memory of Mollie Levine Nila & David Mason in memory of Archie Shapiro Myra & Howard Dickert in memory of Abraham Brody

### Cantor's Discretionary Fund

Michele & Irwin Millinger in honor of Suse & Walter Rosenstock; on the occasion of being honored by Israel Bond

### Prayer Book Fund:

Millicent & David Kutlroff in memory of George Segal: June 9, 2000

Cheryl & Myron Asnis in memory of William Goldberg; Lynn Biderman's father

Carole & Howard Kalish in memory of Harold Kizner Susan & Harry Rosenzweig in memory of Robert Rosenzweig

Lillian Plotnick in memory of Edward "Chick" Paul Linda, Donald, Samantha & Zachary Lackin in honor of Mitchell Frumkin: on the occasion of being installed as President

Madeline Gaynor & Family in memory of Jerome L. Gaynor

### Expansion Fund

Jodi Marcou in honor of Bette Kidman-Koffler's completion of the Prospective Member Brochure Ellen & Allen Sered

### Library Fund:

Blanche Fruhling in memory of George Segal

### Tzedakah Fund:

Iris & Barry Levine in honor of Adam & Casey's Wedding  
Eleanor & Bill Greenberg

### Youth Fund:

Gale Dillman in honor of holding the Torah Nancy & Barry Kivor in honor of the birth of our Grand Daughter: Abigail Rose Fisch Phyllis & Barry Safer in memory of Tillie Klein (Lisa Seidman's grandmother)

Phyllis & Michael Seidman in memory of Tillie Klein

Barbara & Joe Plotnick in memory of Edward "Chick" Paul

Bobbi & Marc, Brian, Amy & Rebecca Binder in memory of Tillie Klein; Lisa Seidman's Grandmother

### Rabbi Discretionary Fund:

Michael Greenfield in memory of Bernice Greenfield

Susan & Harry Rosenzweig in honor of Mary & Harry Zieselman; on the occasion of their Wedding

### Religious School Fund:

Bobbi & Marc Binder in honor of Amy Binder & Margot Cohen's sleep away experience Ellen, Edward & Steven Birch in memory of Charles Wolkowitz

### Makelah Fund:

Joyce Fishelberg in honor of Cantor Jodi Sered-Lever's Installation

Eleanor & Bill Greenberg in memory of Tillie Klein

Eleanor & Bill Greenberg in memory of Joseph Krause

### Building / Capital Improvements Fund:

Amy, Cliff, Kenneth & Jordan Smith in honor of Cantor Jodi Sered-Lever's Installation

### General Donation

Phyllis Safer in honor of Irene Buchbinder's 90<sup>th</sup> Birthday

Ruth & Bernard Adler in honor of Suse & Walter Rosenstock

The Kuker Family

The Fifty Plus Group

### Passport to Israel Fund:

Nancy & Elliot Danto in memory of Aaron Lever's Grandfather

### Social Action Fund:

Helene & Gary Tinkel

## Retraction

We apologies for the last issue, some of the donation were misprinted. We apologies for any inconvenience this may have caused.

## Contributions:

If you are interested in making a contribution to B'nai Tikvah, please fill out the form below and mail it to us at: Congregation B'nai Tikvah, 1001 Finnegan's Lane, North Brunswick, NJ 08902

In honor of: \_\_\_\_\_  
In memory of: \_\_\_\_\_  
On the occasion of: \_\_\_\_\_

Amount of Donation:  
 \$18  \$36  \$54  \$72  \$118  Other \$ \_\_\_\_\_

**This donation is being made by:**

Name: \_\_\_\_\_  
Telephone: \_\_\_\_\_

**Please send an acknowledgment to:**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_

**Please Allocate Donation to:**

Building / Capital Improvements Fund  Yartzeit  
 Cantor's Special Fund  Passport to Israel Fund  
 General Fund  Library Fund  Youth Fund  
 Religious School  Torah Restoration Fund  
 Makelah Fund  Tzedakah Fund  Rabbi Discretionary  
 Prayer book Fund  Social Action Fund  Other \_\_\_\_\_

## COLLEGE YOUTH CONNECTION

For many years, we have been sending Holiday packages to our children at college. They have always been well received and are a vital link between our Synagogue and the college youth.

We send three packages a year, for Chanukah, Purim, and Pesach. If you have a child in college, and would like him/her to receive these packages, please fill out the form below (PRINT), and send it to:

College Youth Connection  
Congregation B'nai Tikvah  
1001 Finnegan's Lane  
North Brunswick, NJ 08902

Student's Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

Parent's Name and Address: \_\_\_\_\_  
\_\_\_\_\_

REMINDER TO PARENTS: This form MUST be filled out with the start of the new school year, as we do not keep lists from previous years. PLEASE NOTIFY COLLEGE CONNECTION IF THE SCHOOL ADDRESS CHANGES DURING THE YEAR.

# Can you have a complete Shabbat Dinner for four for only \$25.00?



*You bet you can . . .*

On Thursday evening September 14 from 7:45-9:00 you can pick up your Shabbat dinner at the synagogue from The Kosher Experience in Shop-Rite of East Windsor. Your dinner will be in the refrigerator with your name on it. You can partake in this wonderful fundraiser by ordering your dinner by September 10.

Basic dinner includes (serves 4):

- Chicken (1 large or 2 small)
- 1 lb. salad
- 1 lb. kugel
- 1 challah

For an addition \$5.00 we will deliver your dinner to your door (or to a friend's house as a special Shabbat gift). North/South Brunswick only (exceptions can be made, please call).

Basic Dinners	_____ X \$25.00	= _____
Choices: (Choose one from each category for each dinner ordered)		
Salad: _____ Potato _____ Cucumber		
_____ Coleslaw _____ Health		
Kugel: _____ Potato _____ Noodle _____ Apple		
Challah: _____ Traditional _____ Raisin _____ Whole Wheat		
Additional Items (available after at least one basic dinner has been ordered)		
Salad: _____ Potato _____ Cucumber	_____ X \$2.75	= _____
_____ Coleslaw _____ Health		
Kugel: _____ Potato _____ Noodle _____ Apple	_____ X \$ 3.75	= _____
Challah: _____ Traditional _____ Raisin _____ Whole Wheat	_____ X \$2.75	= _____
Extra Chicken	_____ X \$7.00	= _____
Gefilte Fish (4 Slices)	_____ X \$3.00	= _____
Home Delivery	_____ \$5.00	= _____
Total Enclosed		_____

Your Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_

Make check payable to:  
 Sisterhood, B'nai Tikvah  
 Mail to: Theresa Samtur  
 4 Zev Court  
 Monmouth Junction, NJ 08852

Use separate sheet for gift instructions

Any questions call Theresa at: 821-8163



Dear Congregant:

As we enter a new century, Israel Bond celebrates its 50<sup>th</sup> anniversary. Looking back at the momentous accomplishments of the past half-century, we have much to be proud of.

In that time, Bonds has delivered over \$21 billion to the Finance Ministry of the State of Israel. We and the hundreds of thousands of Jews and gentiles who have invested in Israel can take pride of ownership in the numerous, far reaching bond financed projects that have contributed to Israel's transformation from the small fledgling state it was in 1951 to a leading industrial nation today.

And yet, there is still much more to do. Last winter's drought underscored the gravity of Israel's water shortage. This crisis effecting the entire Middle East can be overcome only by the kind of large scale structural projects that Israel Bonds dollars support. The same is true when it comes to handling overcrowding in the center of Israel. Accommodating the population shift to the Galilee in the North and the Negev in the South will require a heavy infusion of funds. Israel is relying on Bonds investment capital for much of the financing.

Though the challenges are daunting, I am certain that the world Jewish Community will come through once again, because David Ben-Gurion's creation, Israel Bonds is there to translate Jewish aspirations into fact in Israel.

The High Holy Days, when we recommit to our most essential connections, is an auspicious time to renew our bond to Israel. I ask you to participate in the bond campaign during this High Holy Day season. An investment in Israel's future is an investment in our own connection to the land of our heritage.

Thank you for your participation and support. May 5761 be a happy, healthy and sweet year for you, your family and for Israel.

Sincerely

Larry Cohen  
Israel Bond Chairperson

---

**Israel Bonds: Make the next 50 a Miracle, Too**

**LIBOR FLOATING RATE ISSUE (LFR) BOND**

Rate based on fixed number of basis Points above the applicable 6 month LIBOR rate, which is adjusted Quarterly. Minimum subscription: \$5000 (\$2500 or \$2000 for IRA's only). Matures: 10 years from issue Date.

**JUBILEE ISSUE BOND (SERIES-A)** Fixed annual interest rate for the life of the bond is determined at the beginning of the sales period. Minimum subscription: \$25,000. Matures: 5 years from issue date.

**JUBILEE ISSUE BOND (SERIES-8)** Fixed annual interest rate for the life Of the bond is determined at the beginning of the sales period. Minimum subscription: \$25,000. Matures: 10 yrs from issue date. ~ This is not an offering, which can be made only by prospectus from: Development Corp. for Israel/State of Israel Bonds

**DEVELOPMENT ISSUE BOND CURENT INCOME BOND:** Annual interest rate is 4% per year, payable by check one a year on May1.

**SAVINGS BOND:** Matures at %180 of issue amount, resulting in an effective yield to maturity of Approximately 4%. Both bonds mature 15 years from issue date. **DENOMINATIONS:** \$500 and multiples of \$500. Bonds at least one year old may be cashed in in Israel, up to \$2500 a month per person to defray tourist expenses.

**ZERO COUPON BOND**

The purchase price and effective yield to maturity are determined at the beginning of the sales period in which the bond is purchased. Matures at \$6000 10 years from issue date (first day of the month following the month in which subscription is accepted by Fiscal Agent).

**CHAI BOND**

Purchase price: \$136. Matures in 5 years at \$180. Non-transferable. Not eligible for early redemption. Purchaser may only purchase one bond for a given owner in any calendar year.

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This is not an offering, which can be made only by prospectus from: Deveopment Corp. for Israel/State of Israel Bonds



# NURSERY SCHOOL NEWS

By Fran Pearlson

As our carefree summer days turn into cool autumn breezes our nursery school families thoughts begin to focus on "Back To School". To our children this means new beginnings, new teachers, new classes, new friends, and most important many new and exciting learning opportunities.

Our highly experienced and excellent staff of teachers and assistants are ready to begin – they are ready to challenge, excite and stimulate your children.

*If you haven't already registered your child for our afternoon enrichment classes, now is the time to do so... Have your child join the fun in learning!*

*These classes are for children three to five years of age.*

**Curiosity Club** – Join the club where budding young scientists will explore scientific topics and perform hands-on experiments.

**Imagination Station** – The emphasis is on fun as our little artists create beautiful works of art, sculpture, pottery, and more.

**Kaleidoscope Kidz/Computer Tots** – The emphasis is on fun as your child will explore a variety of activities including songs, stories, cooking, arts and crafts, music and movement, and will have the option to participate in a specialty computer class as well.

**Alphabet Soup & Story Stretchers** – Stories and cooking are on the agenda for this fun-filled program. Each week children will be exposed to different types of literature and participate in relevant activities.

**Passport to Adventure** – It's a small world traveling across the USA and other countries. Learn about many places through cooking, crafts, and songs.

*For the younger set we are offering:*

**Mom and Babes – ages 3-12 months.** This class is designed for parents who want to meet new friends and discuss parenting issues.

**Mom and Tots – ages 12-18 months.** A parent/caregiver will participate with their child in simple arts and crafts projects, singing, and playtime while making new friends too.

**Mom and Tykes – ages 18-24 months.** This is the place to be for those who enjoy participating with their child in crafts, music and movement, storytime, snacks, and playtime.

**Toddler Fun Club – ages 24-30 months.** A special mini version of our nursery school program. For many toddlers this represents the first time they are away from Mommy. Crafts, circletime, music and movement, holiday celebrations, snacks, and playtime are part of the program. Join the club for lots of learning fun!

*The nursery offers a wide variety of programs to accommodate all the needs of our temple members.*

During the month of September, we will be discussing the holidays of Rosh Hashanah and Yom Kippur. Our children's hands will be very busy making delicious holiday treats and craft projects. The highlight of the month will be when Rabbi Eligberg performs his Rosh Hashanah puppet show for our children. We all look forward to this special event!

With our school activities and events planned and scheduled for the coming year I am confident we will have a memorable school year! On behalf of my staff, I would like to wish out temple members and nursery school families a very happy and healthy New Year. L'Shana Tovah!

**Reminder: Nursery school reopens on Monday, September 11, 2000.**

Plan your next party with  
**B'NAI MITZVAH**  
 Party Planning Software

The easy to use planner for Bar / Bat Mitzvahs,  
 Weddings, Birthdays, Anniversaries, or any  
 Celebration!



**Program Features**

- ▶ Schedule multiple events
- ▶ Track all your guest information
- ▶ Track all RSVPs
- ▶ Estimate whether a guest will attend
- ▶ Arrange tables – Separation of families (children and adults) at the touch of a button
- ▶ Keep a detailed gift list
- ▶ Plan your aliyahs and candle lighting ceremony
- ▶ Stay up to date with the To Do list
- ▶ Separate Staff file
- ▶ Song List
- ▶ Keep an eye on your budget
- ▶ Import/Export your guests names and addresses
- ▶ Email your guests
- ▶ Enter notes up to 1000 characters per note
- ▶ Track your thank you notes
- ▶ Enter foreign addresses for overseas guests

**Over 40 Reports to Choose From**

- ▶ Different guest reports
- ▶ 5 different RSVPs reports including estimation of attendees
- ▶ 4 different table seating reports
- ▶ Thank you report
- ▶ Labels- any size and font
- ▶ Envelopes – any size and font
- ▶ Table place cards – any size and font
- ▶ Budget report
- ▶ Blank gift list
- ▶ Staff list
- ▶ Song list
- ▶ Aliyah list
- ▶ Candle lighting list
- ▶ Notes
- ▶ Easy to install CD Rom
- ▶ Plus much much more!!

Don't miss out on this opportunity to organize your Bar/Bat Mitzvah, Wedding, or other party!

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I would like \_\_\_\_\_ copies of the B'Nai Mitzvah Party Planning Software @ \$36.00 each

Enclosed is my check for \$ \_\_\_\_\_

**TOTAL ORGANIZATION  
 AT THE TOUCH OF A  
 BUTTON FOR ONLY  
 \$36.00**

## *A SPECIAL THANK YOU TO BETTE KINDMAN-KOFFLER*

July 30, 2000

Dear Bette:

Last year, as Chairperson of the Membership Committee, one of my primary goals was the creation of a comprehensive, professional marketing piece to be utilized to attract new members. Due directly to your incredible efforts, that dream was realized this week.

When I originally began to research the concept of the brochure it became obvious that I would need professional guidance on the design, writing and production phases. At the time I called for your advice, we were only slightly acquainted. After talking with you it was very apparent to me (unknown to you) that you had to be the one to make this happen. Your involvement with so many aspects of B'nai Tikvah life including Chair of the Publicity Committee, member of the Feedback, Scrip and Expansion Committees, prior trustee on the board amongst others gave you a special insight. Also, your ability was evidenced by your own successful company, Koffler Communications, which offers writing, editing, and the production of business communications, such as newsletters, brochures, catalogs, press kits, etc.

Despite the extensive time commitment and the fact that you were already doing more than your share of volunteer work for our congregation, you agreed to take on this project. I was thrilled!

During the ensuing months, you interviewed all the leaders of the congregation, captured and organized the information about all aspects of B'nai Tikvah life, wrote the copy, re-designed the membership application to correlate with the proposed membership database, chose and worked with the designer on layout, obtained quotes from printers for the folders and inserts and more. Each step of the way seemed to have a unique set of trials and tribulations. When I offered to do something to help, your usual answer was, no I will do it. Through it all you were dedicated to and determined that the final product would meet your standards. Most remarkably, you even managed to keep your sense of humor.

The finished product is one that all congregants should feel proud of. It is professional both in appearance and content and truly highlights the many positive facets of our B'nai Tikvah community. You truly captured the essence of who we are.

Bette, you are a remarkable person, both professionally and personally. Whether it was the brochure, or anything else that I needed advice on you always listened and offered your well-thought out opinion. I am most grateful that you continue to do so. Recognition for all that you do for B'nai Tikvah is not something that you aspire to or accept willingly. When I tried to thank you publicly at the Congregation Meeting for the brochure, you were horrified because you prefer to remain anonymous. The reasons for your dedication are pure.

Please accept my personal gratitude and that of the Board of Trustees for both the brochure and for your continued dedication to B'nai Tikvah.

In your honor, I have made a donation to the Expansion Fund. I thought it was a fitting tribute, since as a result of your prospective member brochure, we are going to attract many new members and will need the space!

Sincerely,  
Jodi Wexler Marcou  
Vice President, Ways & Means

# Come Kick Off the New USY Year With Road Rules: A Mystery Bus Tour

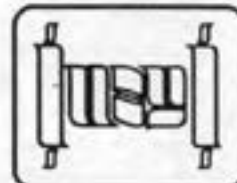


Sunday, September 10, 2000, 12:00pm - 3:00pm

(lunch is included)

Cost: \$5.00

## North/South Brunswick U.S.Y. Application For Membership 2000-2001



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

YOUR PHONE # \_\_\_\_\_

YOUR E-MAIL ADDRESS \_\_\_\_\_

PARENT'S PHONE # \_\_\_\_\_

PARENT'S NAME(S) \_\_\_\_\_

PARENT'S HEBREW NAME

MOTHER \_\_\_\_\_

FATHER \_\_\_\_\_

GRADE (as of Sept.) \_\_\_\_\_

SCHOOL ATTENDING \_\_\_\_\_

DATE OF BIRTH \_\_\_\_\_

TEMPLE AFFILIATION \_\_\_\_\_

Dues: COST

B'nai Tikvah Member \$30.00

Non-B'nai Tikvah Member \$45.00

Amount Enclosed: \$ \_\_\_\_\_

Please send your completed application and check made payable to North/South Brunswick USY:

Craig & Candace Botnick

23 Gallop Lane

Somerset, NJ 08873

# BOARD OF TRUSTEES

President	Mitchell Frumkin	297-5069
VP, Administration	Arie Behar	422-1495
VP, School & Youth	Kim Riemann	940-4066
VP, Ways & Means	Jodi Marcou	422-6628
VP, Activities	Ben Shapiro	940-9229
Financial Secretary	Gary Tinkel	545-1135
Recording Secretary	Adrienne Ross	422-0637
Treasurer	Marc Dillman	821-7392
Asst. Treasurer	Harold Schneider	254-4909
Past President	Mark Kasdin	274-2897
<b>Trustees —</b>		
Janice Baer		940-0268
Gary Bergman		246-7285
Sheree Berk		422-7146
Harvey Finklestein		609-860-9338
Ann Gold		609-409-0668
Stephen Gordon		821-4750
Ron Harkov		874-7159
Jerry Kaminsky		297-3766
Bruce Rockman		422-0963
Keith Zimmerman		398-1420
<b>Voting Representatives</b>		
50 Plus Group	Jay Scheuer	940-8473
Men's Club	Gerry Edley	821-6237
Sisterhood	Libbie Marx	297-2055

## HAKOL DEADLINE

The next HaKol deadline is **September 15th**. I look forward to hearing from you. It will be distributed by **October 2**. You can leave articles in the HaKol mailbox in the synagogue office or e-mail them to [HaKol@aol.com](mailto:HaKol@aol.com).

### Our Mission

*To foster a vibrant egalitarian Jewish community founded in the religious customs and traditions of Conservative Judaism; offering excellent Jewish education and community activities for all ages with commitment to Israel and Jewish communities throughout the world.*

## Committees, Groups & Staff

<b>Rabbi</b>	David Eligberg	297-0696
<b>Hazzan</b>	Jodi Sereed-Lever	297-0696
<b>Synagogue Administrator</b>	Nitsat Hadas Elami	297-0696
<b>Administrative Assistant</b>	Peter Alfieris	297-0696
<b>Religious School Principal</b>	Ann Kanarek	297-0295
<b>Nursery School Director</b>	Fran Pearlson	297-0295
<b>Summer Camp</b>	Nancy Danto	297-6175
<b>Special Financial Arrangements/Dues</b>	Gary Tinkel	545-1135
<b>Junior Congregation</b>	Barry Safeer	422-8543
<b>HaKol Editor</b>	Kim Riemann	940-4066
<b>HaKol Advertising Publicity</b>	Tammy Zimmerman	398-1420
<b>Kiddushes &amp; Onegs</b>	Bette Koffler	329-6518
<b>Men's Club</b>	Nitsat Hadas Elami	297-0696
<b>President</b>	Gerry Edley	821-6237
<b>Sisterhood</b>	Bobbi Binder	274-2797
<b>President</b>		
<b>Kadima Advisor</b>	TBA	
<b>U.S.Y. Advisors</b>	Craig & Candace Botnick	940-8463
<b>Couples Club</b>	Nadine Weg	329-1359
<b>Fifty Plus Group</b>	Blanche Fruhling	297-0272
<b>Makelah Choral Group</b>	Cheryl Asnis	297-5379
<b>New Beginnings Group</b>	Jeanette Bergelson	246-1393
<b>Yahrzeit Plaques</b>	Nitsat Hadas Elami	297-0696
<b>Cemetery</b>	Millie Kutliroff	329-6661
<b>Israel Bonds</b>	Larry Cohen	821-4376
	Alan Kane	418-1913
	Sheree Berk	422-7146
<b>Membership</b>	Marcy Finkelstein	
<b>College Committee</b>	Bruce Rockman	422-0963
<b>Ritual Committee</b>	Nurit Brown	297-0594
<b>Torah Lishmah</b>		
<b>Community Adult Education</b>		
<b>Youth Committee</b>	Marcia Schwartz	297-6365
<b>Religious School</b>	Janice Baer	940-0268
<b>Chairs</b>	Lisa Tannenbaum	422-1340
<b>Passport to Israel</b>	Bette Koffler	329-6518
<b>Feedback</b>	Marty Abschutz	329-0018
<b>Committee</b>		
<b>Scrip Committee</b>	Rachel Shaneson	329-2189

All phone numbers are area code 732 unless otherwise indicated

## B'NAI TIKVAH UPCOMING CALENDAR

### September 2000

Friday 1 <sup>st</sup>	Candle Lighting 7:12
Friday 8 <sup>th</sup>	Candle Lighting 7:00
Saturday 9 <sup>th</sup>	Men's Club Bowling
Sunday 10 <sup>th</sup>	First day of Religious School USY Meeting
Monday 11 <sup>th</sup>	First day of Nursery School
Tuesday 12 <sup>th</sup>	50+ Board Meeting
Thursday 14 <sup>th</sup>	OPEN HOUSE
Friday 15 <sup>th</sup>	Family Shabbat , Prospective Member Shabbat Candle Lighting: 6:50
Saturday 16 <sup>th</sup>	Prospective Member Shabbat
Sunday 17 <sup>th</sup>	Men's Club, First Day of Chai School Community Unity Day
Tuesday 19 <sup>th</sup>	Religious School, Shofar Making
Thursday 21 <sup>st</sup>	Author, Belva Plain Speaking
Friday 22 <sup>nd</sup>	Candle Lighting 6:30
Saturday 23 <sup>rd</sup>	Selichot
Sunday 24 <sup>th</sup>	College Planning Seminar Sisterhood Meeting
Monday 25 <sup>th</sup>	School Board Meeting Executive Committee Meeting
Tuesday 26 <sup>th</sup>	50+ General Meeting
Thursday 28 <sup>th</sup>	USY Meeting
Friday 29 <sup>th</sup>	Candle Lighting 6:25 Erev Rosh Hashanah
Saturday 30 <sup>th</sup>	Rosh Hashanah

### October 2000

Sunday 1 <sup>st</sup>	Rosh Hashanah
Monday 2 <sup>nd</sup>	Board Meeting Fast of Gedaliah
Friday 6 <sup>th</sup>	Candle Lighting 6:15
Saturday 7 <sup>th</sup>	Shabbat Shuvah Services
Sunday 8 <sup>th</sup>	Men's Club, Chai School Special Program, Kol Nidre
Monday 9 <sup>th</sup>	Yom Kippur, Yizkor
Tuesday 10 <sup>th</sup>	50+ Board Meeting
Thurs 12 <sup>th</sup>	USY Meeting
Friday 13 <sup>th</sup>	Erev Sukkot, Candle Lighting 6:04
Saturday 14 <sup>th</sup>	Sukkot

HaKol the Voice of  
CONGREGATION B'NAI TIKVAH  
1001 FINNEGAN'S LANE  
NORTH BRUNSWICK, NJ 08902

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