

Our Mission: To foster a vibrant egalitarian Jewish community founded in the religious customs and traditions of Conservative Judaism; offering excellent Jewish education and community activities for all ages with commitment to Israel and Jewish communities throughout the world.

HAPPY THANKSGIVING

THURSDAY, 2

SATURDAY, 4

SUNDAY, 5

MONDAY, 6

TUESDAY, 7

FRIDAY, 10

SATURDAY, 11

SUNDAY, 12

MONDAY, 13

WEDNESDAY, 15

SATURDAY 18

SUNDAY 19

MONDAY 20

THURSDAY 23

MONDAY, 27

TUESDAY, 28

WEDNESDAY, 29

JETS VS. BILLS TV NIGHT

JUNIOR CONGREGATION

LUNCH AND LEARN

MACHANE TIKVAH

RETURN TO STANDARD TIME

BOARD OF DIRECTORS

ELECTION DAY

BIRTHDAY SHABBAT

LUNCH OUT WITH RABBI

SUNDAES ON SATURDAY

RUTGERS PROMENADERS

SISTERHOOD BOARD

ECC PICTURE DAY

USY EVENT

MEN'S CLUB MAN OF THE YEAR

JUNIOR CONGREGATION

MEN'S CLUB

SUPER SUNDAY

KADIMA BRUNCH

INTERFAITH SERVICE

RUTGERS PROMENADERS

SCHOOL BOARD

SOCIAL ACTION

THANKSGIVING

RITUAL COMMITTEE

USY MUSIC NIGHT

BOARD OF EDUCATION

RABBI LECTURE 8 PM

From the Desk of Cantor Bruce Rockman



Tickets are Now on Sale for L'dor Vador!

The L'dor Vador concert returns to B'nai Tikvah on Sunday December 3rd at 4PM. The first Jewish Bluegrass band, **Nefesh Mountain**, will raise our spirits with an AWESOME musical performance.

Nefesh Mountain are the pioneers of a new sound where Jewish Spirit and Soul meet with Bluegrass and Old-Time musical traditions. The founders, husband-and-wife team Eric Lindberg and Doni Zasloff, blend their love for both of these rich traditions and have created a new genre that marries these two seemingly disparate worlds. They are winning the hearts of audiences nationwide.

"Nefesh" is a Hebrew word which loosely translates as the soul or animating spirit of all living things. The Mountain is a cross-cultural symbol used widely in Jewish text as well as in Bluegrass and Old-Time musical forms. "We've found that another commonality is that both traditions unapologetically celebrate and honor our natural world," says Zasloff. We at B'nai Tikvah first met and loved Doni and Eric when they performed at "Rejoice" as members of "**The Mama Doni Band.**" Their new "grown-up" band is musically original, sophisticated, energetic, and innovative.

Doni Zasloff is a beloved presence on stage throughout the country and is regarded as one of the most influential Jewish performers in the twenty-first century. Her unique backgrounds in singing, musical theatre, & Judaism make her one of the most in demand and unique artists today, and she brings these multi-faceted talents directly to Nefesh Mountain. With this band, Doni brings her unlimited spirit to the songs in her words, melodies, and music.

Multi-Instrumentalist **Eric Lindberg** brings his background in Jazz and Classical music to the acoustic stylings of Bluegrass and Old-Time music. Eric works as a singer, guitarist, and banjoist in Nefesh Mountain and he is known widely in the Jewish and Bluegrass worlds today. Eric is constantly searching for new ways to break down the barriers among musical genre, race, and religion through the magic of music.

We elevate our words through music and Jewish music feeds our souls: we're sparked by melodies of our hearts. We named our concert series at B'nai Tikvah "*L'dor Vador, From Generation to Generation*" because we understand that we represent the past and the future of the Jewish people and the music helps us express our yearnings and our aspirations. We are charged with a great mission, to make this world better. The musicians of the L'dor Vador concerts have always been an expression of the Jewish community's growing relationships with each other through God's love for us and our complicated love of God. Nefesh Mountain will ABSOLUTELY elevate your spirit.

All are welcome. This is a concert for everyone. Bring your families and friends!

I am particularly grateful to David and Cindy Teicher who have sponsored all of The Claire & Irving Teicher L'dor Vador Concerts in honor of their parents' legacy. Please join us and support our legacy. Tickets are on sale online at www.bnaitikvah.org/concert or you can call Meryl at 732-297-0696 in the synagogue office for reservations.

The L'dor Vador Blessing

"We declare Your greatness through all generations, hallow Your holiness to all eternity. Your praise will never leave our lips, for You are God and Sovereign, great and holy. Praised are you Adonai, holy God."

Cantor Bruce Rockman
October 17, 2017

A Message From Rabbi Robert Wolkoff



We recently read parshat Lech Lecha, which begins with G-d's command to Abraham to leave the land of his birth and go to the land which G-d will show him (the Land of Israel). There, G-d promises, "I will make you into a great people".

This passage refers to the three most fundamental aspects of Jewish existence: "*am yisrael, eretz yisrael, torat yisrael*"; that is, the People of Israel, the Land of Israel, and the Tradition of Israel. Peoplehood is explicit in G-d's promise to make of Abraham a great people. The importance of the Land is implicit in G-d's making the fulfillment of the promise of peoplehood contingent on Abraham's journey to a specific land. And our Tradition begins, as the world itself began, with the commanding voice of G-d.

One would think that explaining what Judaism- - in all its myriad manifestations- -is about, is no easy task. How amazing that one can describe Judaism so succinctly, in six simple words: "*am yisrael, eretz yisrael, torat yisrael*"!

It is worth noting that these three pillars of faith form an inseparable unity. To live an authentic Jewish life, one must be concerned with *all three*, and nothing less. There have been Jews who have attempted to limit their concerns to People and Land, while ignoring Tradition. There are others who have emphasized People and Tradition, but ignored Land. And, finally, there have been Jews interested in Land and Tradition, but who ignored People.

These truncated forms of Judaism just can't work. Judaism is an organic entity that needs all three pillars in order to survive. As Conservative Jews, we

can rest assured of the authenticity of our movement. From its inception at the end of the 19th century, Conservative Judaism was intended to appeal to the broadest possible base of the Jewish people, acting as the connecting link between ideologies further from the center. Conservative Judaism has been Zionist from its very inception, and has never had an anti-Zionist element. And Conservative Judaism's *raison d'être* is explicitly to "conserve" the Jewish tradition in the face of our adaptation to modernity.

Conservative Judaism's concern with "*am yisrael, eretz yisrael, torat yisrael*" explains a great deal about what we do here at B'nai Tikvah. On November 15th, we will join in a celebration of *am yisrael*, Jewish peoplehood, as we honor the Men's Club Man of the Year, Joshua Oliver, and the Men's Club Youth of the Year, Joshua Safeer. On November 5th, we will hold the fabulous Machane Tikvah Israeli shuk, a celebration of the vibrant culture of *eretz yisrael*. And on November 7th, we will have the pleasure of hearing Ken Spiro, an internationally known scholar of *torat yisrael*.

The common marketing cliché is to say, "At B'nai Tikvah, there's something for everybody." But that would encourage people to live a fragmented Jewish life, engaging only in this or that aspect of Jewish life. And that is not how we are meant to grow as Jews. We are meant to embrace Judaism in all its aspects, and to allow the vibrant interplay among them to shape our lives and our souls. So instead we should say, with pride, "At B'nai Tikvah, there's *everything* for everybody."

I look forward to celebrating and learning with you.

Rabbi Robert L. Wolkoff

A Message From Our President Adrienne Ross



What Happens When We Work Together....

At B'nai Tikvah, we sometimes have a saying, "At CBT, we can." As I reflect on this statement, it has a simplicity in what it says and its depth of meaning. As simple as the words "we can" are, the recognition of what we achieve together should not be overlooked. I'd like to share with all of you some examples of what we have achieved together in the past few months....and I know it's only a beginning.

Kitchen:

Last year (5778), a vision of updating and remodeling the Synagogue kitchen was part of Jeff Schwartz's Annual Shomrei Tikvah Appeal. While it may seem relatively easy to decide on what should be the focus of the annual appeal, the real work of executing would only have begun.

The first step was to make sure we had the necessary funding to make the renovations. Thanks to the partnership between Shomrei Tikvah and our Sisterhood, funds were secured that would enable the renovation. While raising money is not always the easy part, thanks to the generosity of our two major funders, the money was quickly available. The next steps would require even greater collaboration and partnership.

A team of dedicated individuals created a "scoping document" and "wish list." We had to decide what our vision of the renovated kitchen would be – what did we feel we HAD to have and what items would be nice to have if the budget allowed. How could the design of our current kitchen be improved upon? Once we had a consensus, we needed our own "foreman" to budget the project, supervise the job,

and bring together the various pieces. One might say, our own General Contractor.

Jeff Cadoff volunteered for the job in late Spring, with the goal of making sure our kitchen would be ready by the High Holy Days (before Jeff Schwartz did another Shomrei Tikvah request!). Jeff worked with contractors, our Décor committee, and the "kitchen utilization team" to ensure we had a kitchen that met all of our needs and, importantly, came in on time and on budget! The new kitchen served as a wonderful place to bless Shabbat/Yom Tov candles on Kol Nidre and Sukkot.

With the rebuilding of the kitchen well underway, it was clear we needed to have a set of "rules to live by" for the kitchen. Again, a team of people got together and drafted the "rules" (thanks to Bobbi Binder who spearheaded this initiative) and shared these with the primary kitchen users to make sure they were clear, understandable and easy to follow. The kitchen rules will be noted in the Hakol and will also be posted in the kitchen.

The final step is to "refurnish" the kitchen with new serving pieces, bowls, etc. Inventories are being made, wish lists gathered, and the shopping will begin shortly.

The lesson here is clear. We, at CBT, have a shared vision and, when we come together, we achieve that vision and serve our community. The contributions of our Shomrei Tikvah and Sisterhood ensured we had the necessary funds. The core committee identified the needs. Our own foreman made sure that the work was getting done. The sum of the parts was definitely greater than the individual pieces. The kitchen renovation is symbolic of the many activities here at CBT where, through working together, we can do more.

continued on page 26



SISTERHOOD



SAVE THE DATE

Sunday, December 3rd, 9:45am – 12pm – Please join Sisterhood at Paid-Up Membership brunch.

Membership –Please visit the sisterhood section of the CBT websiate for the membership application, if you are interested in getting involved. Sisterhood would love to welcome you. For more information please contact Lisa at 732-297-6950 or at lssnj9@verizon.net

Gift Shop

Store Hours:

Sunday 9AM – 12PM

By appointment please contact Serena Blackin at 732-390-9515 or at [848-702-3445](tel:848-702-3445)

November Specials:

Hanukah One-Day Sale – November 19th

10% off entire store

The Gift Shop accepts only cash or checks.

Torah Fund

Contact Ann Rosenzweig at Anndyapt@optimum.net or by phone at 732-249-9141. Watch the bulletin board for pix as well as beautiful new Torah Fund Cards that are available soon.

Mitzvah Baskets

Having a B'nai Mitzvah or other simcha? Let Sisterhood decorate the bima with two non-perishable food baskets. We also deliver the baskets for use at other synagogues, so tell your local friends about this service! For more information or to order your mitzvah baskets, contact Serena Blackin, 848-702-3445.

Mazel Tosses

Enhance the simcha of your child's special day by having Sisterhood make soft, candy-filled bags to sweeten the day. Also great for an ufruf. Contact: Serena Blackin, 848-702-3445.

Visit the B'nai Tikvah website to order your Mitzvah Baskets and Mazel tosses. Please have your forms in one month before your mitzvah.

Latkes & Vodka

Saturday, December 23rd

See details in next edition of Hakol.

HAKOL

The Newsletter of **Congregation B'nai Tikvah, JCC of North & South Brunswick**
1001 Finnegan's Lane North Brunswick, NJ 08902

Published monthly, except for July and August. Submissions are welcomed about Congregation events, group activities, and anything relevant to the Jewish community. Submissions are subject to available space and editorial constraints. All Submissions are due by the 12th of the preceding month. Please send submissions and correspondence via e-mail (preferably in MS Publisher format) to:

hakol.cbt@gmail.com. View online at bnaitikvah.org and CBT Newsletter. Editor: Michael Weiss Advertising: CarolAnn Harkavay



FAMILY SHABBAT DINNER AND DAVENING

NOVEMBER 17, 2017

6PM - MULTI-PURPOSE ROOM

Welcome all families and extended families. This fun-filled dinner includes all the rituals of Shabbat in a relaxed atmosphere geared towards absolutely anyone! This is a hands-on environment where those with less experience can learn how to welcome Shabbat and those who are comfortable will feel right at home.

This peanut free evening includes fresh vegetables to nibble on before we get started, followed by dinner including baked ziti, macaroni and cheese, plain pasta and salad. (Special dietary needs? Contact Bobbi by 11/13/17 to discuss some options)

Our evening continues after our meal with a service geared towards children up to age 7. Older children are encouraged to attend Junior Congregation Friday night version in the Beit Midrash.

Cannot attend dinner? Please come to one of our services at 7pm followed by Kiddush dessert

Celebrating something special in November? For \$18 we will make that announcement on your behalf including that you are sponsoring our Kiddush dessert.

of adults _____ @ \$8.00/adult Amount due\$ _____

of children _____ @ \$0.00/child Amount due \$ _____

Sponsoring Kiddush _____ **@\$18.00** Total due \$ _____

Your name: _____ Phone #: _____

Email address: _____

**PLEASE LIST THE NAMES AND AGES OF YOUR CHILDREN AND OTHERS ATTENDING,
USE BACK IF NECESSARY**

Yes, I/We would like to sponsor the Kiddush and have enclosed **\$18**. Please announce the following:

Make your check payable to "Congregation B'nai Tikvah" with "**Family Shabbat Dinner**" on the envelope.
Mail it to the synagogue or leave your payment in the Family Shabbat Slot in the synagogue office

RSVP A MUST BY NOVEMBER 15, 2017

Questions? Call Bobbi @ 732-690-4779 or email eemaof3@comcast.net

Save the Date

A salute to
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A celebration of
 40
 years together

March 24, 2018

TO HELP OR GET MORE INFORMATION PLEASE CONTACT:

GALA@bnaitikvah.org



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Great ways to get to know our clergy

Rabbi Robert Wolkoff



Luncheon with the Rabbi

Almost every Wednesday, an intimate group of congregants and visitors come to the synagogue to experience a Lunch & Learn with the Rabbi. Food is provided by Classical Caterers at a moderate \$12 per person. Informal discussions begin over lunch and the rabbi always has an interesting subject to teach afterwards. Classes are generally over by 1:30pm.

Lunch out with the rabbi

Almost every Friday, often a different, smaller, group of people meet with the rabbi at a local restaurant for an informal lunch where the rabbi teaches a subject often involving various aspects of prayer. The location depends on the preferences of those involved and lately has been held at Giddy's Kosher Pizza Restaurant in East Brunswick.

Check with Meryl at the synagogue office for actual times and locations (732 297-0696).

Cantor Bruce Rockman



Leading Services

Starting soon on Thursday evenings, following Minyan, Cantor Rockman will be teaching congregants the ins and outs of how to lead services. We always need volunteers to help lead minyan services, whether at the synagogue, in the absence of clergy, or at the home of a family who is sitting Shivah.

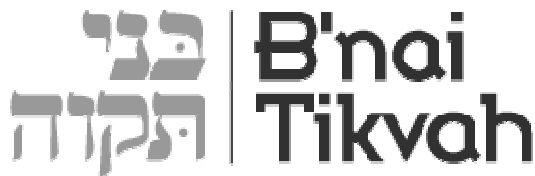
Sundaes on Saturday

On many Saturday late afternoons (depending on when Shabbat ends), the Cantor and his family invite a number of congregants and visitors to their home for Havdallah services. This November, Shabbat ends early, so the services begin at 4:30pm. Most other times it begins later. Check the CBT Newsletter (email announcements) for times and dates.



The synagogue can earn up to 15% on anything you buy from Amazon. First, go to smile. amazon.com (not amazon.com) and click under the search bar where it says: "Supporting:"

Select Congregation B'nai Tikvah and make sure the location indicates: N Brunswick, NJ.



At Congregation B'nai Tikvah... You Can!



Federation of Jewish Men's Clubs North NJ Region Congratulates and Celebrates Joshua Oliver



CBT Men's Club "Man of the Year"

And

Joshua Safeer



CBT "Youth of the Year"

Mazel Tov!!!

When: Wednesday, Nov. 15th starting at 6pm

Where: Marlboro Jewish Center, 103 School Road West, Marlboro, NJ

(Full Buffet Dinner/Dessert/Open Bar, Minyan, & Award Ceremony)

RSVP – Steve Katz (skatz56@aol.com or 732-329-0687)

\$54 per person; \$36 for MC Members - Checks payable to: CBT Men's Club

(write MOY on check). Mail or drop in the CBT Men's Club mail slot in the office.



**CONGREGATION B'NAI TIKVAH
MEN'S CLUB**

SERVING THE SYNAGOGUE AND THE COMMUNITY SINCE 1983

NEWS: Raise the Roof

Another year, another Sukkah for the Men's Club. Special thanks to the following people for helping to build the Sukkah this year: Rabbi Wolkoff; Cantor Rockman; David Kozodoy; Steve Juro; Howie Nass; lots of Safeers (Sarah, Barry, Joshua, Rebecca); Mark Jiorle; Terry Katz; Marc Rosen; Andy Jackenthal; Aaron Jackenthal; Craig Cohen; Charlie Valen; Howard Manson; Gene Wilk; Steve Katz; and Andrew Goldberger. Apologies to those who showed, but we may have missed on the count. Request to join the **Congregation B'nai Tikvah Men's Club** Facebook page to see a special time lapse video of us Raising the Roof, courtesy of David Kozodoy.



NOVEMBER FEATURE EVENT

Annual Federation of Jewish Men's Clubs (FJMC)

Man and Youth of the Year Dinner

Wednesday, November 15th @ 6:00 p.m.

Marlboro Jewish Centr, 103 School Road West, Marlboro, NJ

(Cost \$54 per person; \$36 for MC Members)

Features: Full Buffet Dinner/Dessert/Open Bar, Minyan, & Award Ceremony. Must R.S.V.P to Steven Katz at skatz56@aol.com / 732.329.0687. Make checks payable to: CBT Men's Club (Write MOY on check). Mail to or drop into the CBT Men's Club mail slot. Please consider placing an ad in the FJMC Journal as a gesture of support. Call or email Steve for details.

Don't miss out on this Federation event and chance to congratulate Josh Oliver, Man of the Year, and Joshua Safer, Youth of the Year.

Men's Club Calendar:

See the updated B'nai Tikvah Men's Club Web for all events and more details. Download a Men's Club application and join today!

NOVEMBER:

November 2nd: Football Night (Jets vs Bills)

November 15th: FJMC Man and Youth of the Year Dinner

DECEMBER:

December 23rd: Latkes & Vodkas (with Sisterhood)

Hakol Rates Size	Artwork (W x H)	Annual Contract (10 Issues)	Single Issue
Full page	8" x 10.5"	\$675	\$100
½ page	3.75" x 10.5" or 8" x 5"	\$525	\$80
¼ page	3.75" x 5"	\$400	\$60
Business card	2" x 3.5"	\$300	\$45



MACHANE TIKVAH: A TASTE OF ISRAEL IN NORTH BRUNSWICK

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Sunday, November 5, 2017

12pm - 4pm

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Membership Corner

Meet Our New Members

By Bobbi Binder

What is your name? Richard and Leslie Britton

What are your children's names and how old are they? Jake (20) and Adam (18)

What is your home town: Rich – Deptford, NJ;
Leslie – Wayne, NJ

What are your occupations? Rich – Environmental engineering consultant; Leslie – Occupational Therapist

Why did you join CBT? Our children went to pre-school here, it's close to our house, we have lots of friends from South Brunswick that are members, and we have always heard such wonderful things about Rabbi Wolkoff.

What are you hoping to gain from your membership? We'd like to get to know our local Jewish community better and get involved in the activities of the synagogue.

What is your favorite vacation? We love to travel! We've enjoyed our vacations out west and at the national parks. We like outdoor, active vacations that include hiking, biking and skiing. Our children are especially fond of downhill skiing. We also have had many wonderful vacations locally in Cape May, NJ.

What is your favorite holiday? Thanksgiving (regular holiday) Yom Kippur (favorite Jewish holiday)

Do you have any hobbies that you want people to know about? Running, hiking, biking, skiing, reading, and gardening.

Would you share one fun fact about yourself or your family? We're recent "empty nesters" and both our boys attend the University of Maryland.



My mother had a great deal of trouble with me, but I think she enjoyed it.

Mark Twain

JBN

JEWISH BUSINESS NETWORK OF MIDDLESEX COUNTY

The Jewish Business Network of Middlesex County offers a great opportunity to develop your business skills, share referrals, and meet other like-minded men and women in a relaxing Jewish social environment.

Meetings take place the 2nd Thursday of each month at the VFW Hall in East Brunswick (Located behind University Radiology Group).

7:30am start time. Jewish breakfast served.

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THANK YOU

Arlene and I would like to thank all family, friends and congregants who made donations to CBT on behalf of our 50th wedding anniversary . Best wishes to all.

Arlene & Arthur Cederbaum.

LYNNE WEISSMARSHALL
NOTARY PUBLIC



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weissmar@optonline.net



Do you have an access code to the synagogue?

Come to the office or call Lynne at 732-297-0696 and she will assign one to you.

Help Sponsor Our Shabbat Luncheons

At B'nai Tikvah, we believe Shabbos is not complete with only "davening." Shabbos extends to sharing a meal with friends and family. Shabbos is the day dedicated to reflecting, recharging, and reconnecting.

Spending time with our B'nai Tikvah family helps us do that together. It is for this reason that at B'nai Tikvah, we believe that Shabbos lunch is part of building our community.

Helping to sponsor our Shabbat lunch is a wonderful way to honor or remember friends and family, as well as to "celebrate" good things to share with members of our B'nai Tikvah community. We invite members to be a sponsor of Shabbat lunch. Sponsors of all levels are welcome including Chai (\$18), double chai (\$36), and above. Sponsorship can be in honor of an event (e.g. birthday, welcoming visitors, or any other event), in memory of a loved one, or "just because". Multiple sponsorships may occur on any given Shabbat (and, in fact, are encouraged)

If you have special requests as a sponsor, these can be honored at an incremental cost after discussion with the synagogue office.

Celebratory cake (\$50)

Ice cream (\$30)

Other requests: call the office

Think about being a Shabbat lunch sponsor as an opportunity to "take your family" to lunch!

In the event of a special occasion, and you wish to sponsor the overall Kiddush (e.g. baby naming, Aufruf in honor of upcoming marriage, anniversary or birthday), the fee for this is determined by what you want to include and the amount of people you expect in addition to our regular attendees. It is also dependent on whether you are using Classical Caterers to supply the food or just enhancing our regular luncheon. For specifics, it is best to talk with someone in the office.

How do you become a Chai/Double Chai Sponsor? Just call the synagogue office (732 297-6365) and they will be happy to help.

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DURABLE MEDICAL EQUIPMENT IS AVAILABLE

Wheelchairs, walkers, and canes are available to congregants in need of short-term assistance, compliments of the Bikur Cholim Committee. Ask any of the ushers during services.

B'NAI TIKVAH FUNDRAISER



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SOCIAL ACTION

IT'S ALREADY THAT TIME....

HELP A NEEDY FAMILY

FOR THE HOLIDAYS

Why we run this program? The following is an excerpt of one of the thank you notes we received on behalf of a family we sponsored: "This family has never experienced such great generosity. They felt overjoyed and emotional upon receiving the gifts. The mother told me she was happy to see that her children finally have toys to play with so they are no longer bored at home. The teachers were commenting that they noticed the children's self esteem improve when they came to school proudly dressed in their new clothes. The children are now appropriately dressed for the weather and are even wearing socks which were noticeably missing prior to receiving the gifts. They sleep much more comfortably at night with their new blankets and their heater....."

This is why we run this program...to make a difference in peoples' lives.

Who are these families? These families are all in need. They are referred by various sources including Jewish Family Services and school social workers.

How does this program work? Each family will fill out a wish list of their needs. The wish lists typically include items like towels, sheets, blankets, clothing, shoes, coats and children's toys.

How can you help?

1. Become a **family coordinator** for one family's wish list. This might involve getting your family, friends, co-workers, and
2. merchants to donate the needed items to fulfill the family's wish list.
3. **Volunteer to obtain one or more** of the items on a family's wish list.

Donate money that will be specifically used to purchase items on a family's wish list. Checks should be made payable to Congregation B'nai Tikvah Holiday Program.

To participate in this worthwhile program, send in the tear-off below, fill out the form at Bnaitikvah.org, or e-mail Janice Baer at Jbbd11@verizon.net or call Janice at 732-940-0268

PLEASE RESPOND BY NOVEMBER 17th

HELP A NEEDY FAMILY FOR THE HOLIDAYS

Name: _____

Telephone: _____

Address: _____

E-Mail address: _____

I want to be a family coordinator

I want to volunteer to obtain one or more items on a family's wish list

I want to donate money that will be specifically used to purchase items on a family's wish list. Checks made payable to Congregation B'nai Tikvah Holiday Program

Send completed form to Janice Baer, Congregation B'nai Tikvah or jbbd11@verizon.net by November 17th
Any questions, call Janice Baer 732-940-0268 or Jbbd11@verizon.net
Forms are also on the synagogue website.

SHOMREI TIKVAH APPEAL 5778

By Jeff Schwartz

How goodly are your tents, O Jacob;

Your sanctuaries, O Israel!

I have learned a lot through my involvement in Federation. How could I not, following in the footsteps of leaders as passionate about philanthropy as Arlene and Mitch Frumkin? Tonight, I use what I have learned from them as I speak to you from my heart about one of B'nai Tikvah's most valuable philanthropic resources: the Shomrei Tikvah, which means Guardians or Keepers of Hope.

These supremely generous individuals are invested in the future of B'nai Tikvah and their passion for our beloved synagogue and community center motivates them to go that extra mile to ensure that the rest of us can enjoy membership in a financially stable institution. Yes, we all pay dues, building fund, and school fees depending upon our stages in life; but the Shomrei Tikvah fulfill all of those obligations and then some. I have no doubt that they will answer Adrienne's Yom Kippur Appeal tomorrow morning. I am sure they will also respond to me tonight by pledging an additional one thousand dollars beyond all of those other obligations. Why you may ask?

They will do this because they are financially able to. They realize that some folks must assume greater burdens so that those who cannot do so are not excluded. The Shomrei Tikvah also understand that the blessings conferred by monetary success should not be limited merely to buying things and other forms of personal consumption. Philanthropy, the act of spreading around one's good fortune so that others may benefit from it as well, captivates our Shomrei Tikvah.

So how do you and I benefit from the largesse of the

Shomrei Tikvah? Let me try to explain. The Shomrei Tikvah fund was created to provide a cushion for the congregation from which to maintain our building as it ages and wears out. The first time I made this appeal, was in 1989 (so this is my "chai plus 10" year) and the building we sit in was just 6 years old. The school wing was under construction then and the Kiddush Room wasn't even on the drawing board. In fact, back then that space was exterior and it's where we used to build the congregational sukkah. But I digress.

Even though the building was new; and, consequently, maybe because we were so attuned to how high construction and maintenance costs were, and how they consumed an inordinate part of B'nai Tikvah's budget, I sought permission to appeal to those of you who might have an extra dollar and who might be willing to part with it to take capital maintenance items off the table and out of the synagogue's budget process. Most of our more affluent members will write a check if asked when an emergency presents itself; but the key here, in my mind, was to make the requested gift a very meaningful one with which to build up a capital reserve fund. One thousand dollars sounded like the right amount to ask for; and the rest, as they say, is history.

Since 1989, the Shomrei Tikvah Appeal has raised over \$550,000. That money has been used to install better lighting in the sanctuary, to replace our huge and very expensive water heater, to replace too many rooftop HVAC units to remember, to clean out the storm drains out front and to repave the parking lot, to replace the sound system in the sanctuary, to create a sanitary and safe playground for our kids; and, most recently, to remodel our main kitchen (that's *our* kitchen and not the one that the caterer outfits and maintains) and to step up our security features, such as alarms, locks, cameras, etc.

I would be remiss if I didn't mention, in light of my Federation experience, that our recent renovation and remodeling of the sanctuary was so successful because donor dollars were leveraged between the Mitzvah 613 Project and the Shomrei Tikvah Appeal.

continued next page

continued from previous page

You all responded generously to both of those appeals and the result was that instead of one dollar plus one dollar equaling two dollars; our leveraged donor dollars equaled three or four dollars! In other words, we were able to do more, overall, because the two philanthropic projects dovetailed overall, because the two philanthropic projects dovetailed so neatly and you, the donors, responded with such enthusiasm for each.

Through the conscientious (nay, frugal) fiscal management of B'nai Tikvah's budget by our volunteer Board of Directors, we have achieved an institutional stability which is the envy of many of our neighboring shuls, notwithstanding the Great Recession and demographic headwinds. The icing on the cake (please forgive the food metaphor on this night of fasting) is that membership at B'nai Tikvah is still relatively affordable. If not for the largesse of the Shomrei Tikvah, we would be \$550,000 in the hole or we would have deferred maintenance of our building and physical plant. And bear in mind that replacement of some big-ticket items – like water heaters and heating units – cannot be deferred. Which brings me to the reason for tonight's Shomrei Tikvah Appeal:

Some of you may remember that I have been leading Sunday evening minyans at B'nai Tikvah since the first Iraq War, which was in 1991. At that time our Beit Midrash was brand new, having been repurposed from our Nursery School classroom which had been moved into the then-new school wing. Originally, we sat on folding chairs in the Beit Midrash. Shortly afterward, the conservative synagogue in East Rockaway, New York announced it was replacing its pews and the old ones were free for the taking. That price was right, so one Sunday, Jeff Cadoff;

Andy Ross; Arthur Biderman and his son Matt; Matt's friend; and my truck driver, Jose Gomez, and I braved the traffic on the Belt Parkway (car) and the Sunrise Highway (AuerPAK truck), respectively, to pick up and install the present, used Beit Midrash pews. They were an improvement over folding chairs but barely serviceable even back then.

Now, twenty plus years later, I think it's time to replace the seating in our Beit Midrash and to freshen it up so that it more closely resembles the chapel and house of prayer it was intended to be and looks less like a multi-purpose room with sagging pews. Won't you join me on this journey to enhance and embellish our sacred space? The Shomrei Tikvah funds raised in response to my appeal tonight will be devoted to renewing the Beit Midrash. I believe that a vigorous response to my appeal tonight will cover the whole cost. My goal is to raise double chai -- \$36,000 – for this purpose. Any money raised in excess of the Beit Midrash project's cost will, of course, be placed into the restricted Shomrei Tikvah capital reserve fund.

Come. Let us build a sanctuary together! This is why I invite you to consider becoming part of Shomrei Tikvah – Guardians of Hope – this year. If you have an extra \$1000.00 to devote to your philanthropy, consider joining Marcia and me and the other Shomrei Tikvah – B'nai Tikvah's better angels – as we gladly look out for the rest of our B'nai Tikvah community. We do not ask for any recognition or thanks.

Don't hesitate to let me know that I can count on you to be among the willing and the able. Thank you and may we be inscribed and sealed for a good year!

מֵה טוֹב אֱהִיָּךְ, יַעֲקֹב; מִשְׁכֹּנְתֶיךָ, יִשְׂרָאֵל

The synagogue can earn up to 15% on anything you buy from Amazon. First, go to smile.amazon.com (not amazon.com) and click under the search bar where it says: "Supporting:"

Select Congregation B'nai Tikvah and make sure the location indicates: N Brunswick, NJ.

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Thanks

I would like to thank everyone who helped with the High Holiday chair setup especially:

Barbara Bergman
Gary Bergman
Mark Binder
Stacy Cadoff
David Cukor
Ben Gottesman
Barry Safeer
Rebecca Safeer
Mason H. Smoller
Howie Nass
Eva Tell

Michael Weiss

My grandmother started walking five miles a day when she was sixty. She's ninety-seven now, and we don't know where she is.

Ellen DeGeneres



Contact us for your next vacation. Mention B'nai Tikvah and we will make an appropriate donation.

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Bar Mitzvah
Sam Manson
Son
Howard and Jennifer Manson
November 11



Bar Mitzvah
Jaob Buckwald
Son of
Warren and Marlene Buckwald
November 18

THANK YOU

A special "Thank You" to
Norman Berens
Gilda Gildenberg
Joyce Fishelberg
Bill Greenberg
Jay Scheuer
Patricia Rosen
for making birthday calls.

A special "Thank You" to Phyllis Pinsky for doing
beautiful calligraphy on B'nai Mitzvah and
Baby Naming certificates.

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Historically, why have the majority of Jews so consistently voted for the Democratic Party and supported a liberal political agenda? This presentation delves in exciting new discoveries about the profound impact of Jewish thought and law on modern democracy and why Jews vote the way they do.

PLEASE JOIN US AS WE WELCOME BACK
RABBI KEN SPIRO
FOR THIS SPECIAL ELECTION DAY EVENT



Tuesday, Nov. 7th at 8:00 PM

More info at www.bnaitikvah.org or call 732.297.0696

Please join us for minyan at 7:30 PM • Refreshments and book signing after the presentation
PLEASE RSVP TO greenbergdan@gmail.com

President continued from page 4

Endowment Fund

On Kol Nidre, Mitch Frumkin spoke about the importance of endowment funds as part of ongoing revenue streams for Jewish organizations of the future. He did this within the context of the Life and Legacy program that we, at CBT, have created in partnership with the Jewish Federation in the Heart of New Jersey and the Grinspoon Foundation. This program, designed to enable legacy giving, provides matching funds when partner organizations obtain legacy commitments. This partnership, under the stewardship last year of Jackie Masters and this year under Keith and Tammy Zimmerman, has the potential to enable us to achieve sustainability. We already have 18 members who have made legacy commitments.

As you know, however, in my High Holiday speech, I said that I wanted us to build our endowment fund with a broad level of participation. I challenged members to give.

“10% more” above their annual high holiday pledge to enable us to begin the “nest egg” we need. This appeal was intended for everyone to participate in. Thanks to so many of you, together we have achieved something and are beginning 5778 with a new endowment fund that will have more than \$15,000 in it. Of course, these funds are not just from the HHD pledge but from last year’s legacy-giving grant, your generosity this year, and our “angels” who matched the funds pledged. Together, we achieve much.

In the coming months, we will continue to achieve much when we work together on our shared vision of CBT as both a place of worship and a place of community. There are many opportunities for you to help strengthen our community...just raise your hand, give me a call, or send me a note.

Adrienne Ross

Kadima

in November & December



Rebecca Hilary Safeer, Kadima and USY Advisor

Sunday, November 19th

N/S Brunswick Kadima Kidnap Brunch & Trivia
12 - 2 pm @ CBT in the Gym

Get ready to be "whisked away" by your favorite Kadima Advisor and USYers after a long morning of Hebrew school and enjoy a delicious brunch, exciting trivia and time with friends. This one could get competitive!!

Friday, December 1st – Sunday, December 3rd

Kadima Regional Winter Kinnus

(information will be shared via email once received from the Region)

Sunday, December 10th

Kadima LARP Chanukah Battle

12 - 2 pm @ CBT Gym

The battle is on! Get ready to fight against the opposite team with lots of paint and to protect yourself with a cardboard shield. Make sure to wear clothes you don't mind getting covered in some paint.



USY

in November & December

Wednesday, November 15th

N/S Brunswick USY Event

7 - 9 pm @ CBT in the Youth Lounge

Join us for an evening in the Youth Lounge for a movie and dinner. Kosher Chinese food will be served.

Friday, November 17th – Sunday, November 19th

USY Regional Fall Kinnus

(information will be shared via email once received from the Region)

Sunday, November 19th

N/S Brunswick USY Kidnap Brunch & Trivia

12 - 2 pm @ CBT in the Gym

Get ready to be "whisked away" by your favorite USY Advisor and Kadimaniks after a long morning of Hebrew school and enjoy a delicious brunch, exciting trivia and time with friends. This one could get competitive!!

Tuesday, November 28th

N/S Brunswick USY Music & Lyrics Night

6:30-8pm @ CBT in the Youth Lounge

I'll say a word, you name a song. Last one standing wins! Music knowledge is not required, but good times are guaranteed for all!

Saturday, December 9th

USY LARP Chanukah Battle

6 - 8 pm, location TBD

The battle is on! Get ready to fight against the opposite team with lots of paint and to protect yourself with a cardboard shield. Make sure to wear clothes you don't mind getting covered in some paint.

Tuesday, December 19th

Breakfast for Dinner

Enjoy this winter break feast where we serve breakfast for dinner and enjoy some games along the way.

Sunday, December 24th – Thursday, December 28th

USY International Convention, Chicago, IL

Nefesh Mountain

L'dor Vador

From Generation to Generation

Sunday

December 3

4:00 pm

*A New
Jewish
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North Brunswick, NJ or www.bnaitikvah.org/concert.html

We gratefully acknowledge and thank the following contributors for their generous gifts. Your special donations make up a part of our synagogue's total income. We rely on you.

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September 13, - October 16, 2017

Rabbi's Discretionary Fund

Charlie, Daria and Brooke Valan
 Melissa & Scott Kessler
 Helene & Gary Tinkel, in loving memory of
 Joseph Finkel
 Charlie Valan, in honor of the 40th anniversary of his
 Bar Mitzvah
 Isaac & Beverly Grodzinski, in loving memory of
 Shmuel Grodzinski

Cantor's Discretionary Fund

Charlie, Daria and Brooke Valan
 Melissa & Scott Kessler
 Joyce & Gerald Fishelberg, in loving memory of
 Sidney Gurtov
 Arthur and Janice Baer, in loving memory of Alvin Baer
 Charlie Valan, in honor of the 40th anniversary of his
 Bar Mitzvah
 David & Cindy Teicher, in loving memory of
 Irving Teicher

General Fund

Bonnie Schreiber, in loving memory of Gerald Schreiber,
 Lillian Zirkin, Joseph Zirkin & Simon Schreiber
 Joyce & Joel Gerbman, in loving memory of Helen Zara
 Joyce & Joel Gerbman, in loving memory of
 Sylvia Mason
 Marvin & Betty Stark, in loving memory of Helen Zara

Bikur Cholim Fund

Yitzhak & Sandy Sharon, in loving memory of
 Avraham Sharon-Schwadron

Yahrzeit Donations

David & Michele Greenfield, in loving memory of
 Robert Greenfield
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 Beatrice Breitkopf
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 loving memory of Elaine Levene Slotoroff
 Shirley & Martin Engel, in loving memory of Helen Zara
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 Beverly Heller, in loving memory of Larry Arens,
 Harold Heller and Walter Rosenstock
 Myra & Howard Dickert in loving memory of
 Benjamin Dickert
 Myra & Howard Dickert, in loving memory of
 Jacob Wolinetz
 Phyllis Rich, in loving memory of Sadie Bernstein
 and Dorothy Schneier
 Neal & Cindy Gittleman, in loving memory of
 Michael Solomon
 Joel & Francine Shafer, in loving memory of Helen Zara
 Marvin & Betty Stark, in loving memory of
 L. David Stark

Family Shabbat Fund

Charlie, Daria and Brooke Valan
 Charlie Valan, in honor of the 40th anniversary of his Bar Mitz-
 vah

Youth Fund

Fern & Allan Katronetsky, in honor of Ian Schwartz's marriage
 to Sarah Wallace
 Fern & Allan Katronetsky, in loving memory of Helen Zara
 Joyce & Gerald Fishelberg, in loving memory of Helen Zara

Social Action Fund

Janice & Arthur Baer, in loving memory of Beatrice Baer
 Cindy & Neal Gittleman, in loving memory of Helen Zara

Prayer Book/Chumash Fund

Beverly Heller, in honor of the marriage of Stacy Kasdin to
 Matthew Scofield

Religious School Fund

Bill & Ellie Greenberg, in loving memory of Sylvia Mason
 Bill & Ellie Greenberg, in loving memory of Helen Zara
 Charlie Valan, in honor of the 40th anniversary of his Bar Mitz-
 vah
 Steven & Andrea Katz, in memory of Rabbi Michael Goldstein
 continued next page

Hakol Donations

September 13, - October 16, 2017

continued

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Charlie, Daria and Brooke Valan
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Fern, Allan & Marc Katronetsky, Ilana & Yonaton Yares & Family, in loving memory
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Sons of Tikvah

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The Zimmerman Family, in loving memory of Arlene Levitt

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In honor of _____

Amount of your donation:

\$18 \$36 \$54 \$72 \$118

other

In memory of _____

On the occasion of _____

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Men's Club	Andrew Goldberger	732-342-9885	mknj15@comcast.net
Pre-KADIMA	Michelle Wilson	732-535-0118	michellewilson2@yahoo.com
Religious School Committee	Suzanne Oliver	732-305-7040	pooters608@aol.com
Co-Chairs	Sharon Cohen	732-658-3042	GoldbergSharon@icloud.com
Ritual Committee	Gordon Heit	732-297-6284	gordon0217@comcast.net
Security Committee	Michael Weiss	732-246-0306	meweiss@optonline.net
Shabbos Luncheons	Lynne WeissMarshall	732-297-0696	admin@bnaitikvah.org
Sisterhood	Lori Sookerman	732-274-9599	lorisookerman@comcast.net
Co-Presidents	Rochelle Wistreich	732-422-4273	wios437@optonline.net
Supermarket Gift Cards Manager	Barry Safeer	732-432-9622	safeer@comcast.net
Softball League	Mark Kirsch	609-356-0490	markkirsch@comcast.net
USY	Rebecca Safeer	732-421-7197	nsbrunswickusy@gmail.com
Webmaster	Kim Riemann	732-940-4066	webmaster@bnaitivah.org

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
			1 12 Cheshvan Religious School Luncheon with Rabbi	2 13 Cheshvan Jets vs. Bills TV Night Executive Committee	3 14 Cheshvan Lunch out with Rabbi	4 15 Cheshvan Junior Congregation Lunch and Learn
5 16 Cheshvan Religious School Machane Tikvah STANDRD TIME	6 17 Cheshvan Board of Directors	7 18 Cheshvan Men's Basketball ELECTION DAY	8 19 Cheshvan Religious School Luncheon with Rabbi	9 20 Cheshvan ECC Closed for Teacher's Convention KRISTALLNCHT	10 21 Cheshvan ECC Closed Lunch out with Rabbi Birthday Shabbat	11 22 Cheshvan Bar Mitzvah Sam Manson Sundaes on Saturday VETERAN'S DAY
12 23 Cheshvan Religious School Rutgers Jewish Film Festival Ends Rutgers Promenaders	13 24 Cheshvan Sisterhood Board	14 25 Cheshvan Israel Stamp Club Men's Basketball	15 26 Cheshvan ECC Picture Day Religious School Luncheon with Rabbi Men's Club Man of the Year	16 27 Cheshvan	17 28 Cheshvan Lunch Out with Rabbi Dinner and Davening Family Shabbat USY Fall Kinnus	18 29 Cheshvan Junior Congregation Bar Mitzvah Jacob Buchwald USY Fall Kinnus
19 1 Kislev Men's Club Super Sunday Kadima Brunch & Event Interfaith Service Rutgers Promenaders ROSH CHODESH	20 2 Kislev School Board	21 3 Kislev Social Action Event Men's Basketball	22 4 Kislev No Religious School Luncheon with Rabbi	23 5 Kislev Office and School Closed THANKSGIVING	24 6 Kislev Office and School Closed	25 7 Kislev
26 8 Kislev No Religious School	27 9 Kislev Ritual Committee SIP Study Group	28 10 Kislev USY Music Night Board of Education Men's Basketball	29 11 Kislev Luncheon with Rabbi Religious School Rabbi Lecture 8:00 pm	30 12 Kislev Executive Committee	Candle Lighting 3 5:34 pm 10 4:27 pm 17 4:21 pm 24 4:16 pm	Shabbat Ends 4 6:33 pm 11 5:26 pm 18 5:21 pm 25 5:18 pm



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