

OCTOBER 2010

TISHREI-CHESHVAN 5771

volume 32, issue 2

Our Mission: To foster a vibrant egalitarian Jewish community founded in the religious customs and traditions of Conservative Judaism; offering excellent Jewish education and community activities for all ages with commitment to Israel and Jewish communities throughout the world.

THINGS TO DO

BOARD MEETING	Monday Oct 4
OPEN BASKETBALL	Tuesdays
LIBRARY CAFÉ	Thursdays
WHO WROTE THE BIBLE?	Wednesday, October 13
FAMILY SHABBAT	Oct. 15
SISTERHOOD MEETING	Oct. 21
RITUAL COMMITTEE	Oct. 25



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SHMINI ATZERET

(yizkor)

EREV SIMCHAT TORAH

Thursday September 30 Approx. 11:00 am

Ma'ariv/Hakafot

Light Candles after 7:23 pm

SIMCHAT TORAH

Friday October 1

Candle Lighting 6:23 pm

Saturday October 2

Shahareet/Musaf

Mincha/Ma'ariv

6:30 pm

REJOICE

SUNDAY

SEPTEMBER 26, 2010

L'dor Vador

SHABBAT WEEKEND

NOVEMBER 19-21

A Message From Rabbi Robert Wolkoff

LET US ATONE

The pre-Yom Kippur edition of the Forward newspaper had a collection of small articles on the theme of “Let Us Atone.” Various Jewish luminaries were asked to comment on sins they feel the Jewish community really needs to address.

Included were: refusing to change our environmentally destructive lifestyle; pigeonholing Jews with whom we disagree ideologically; tolerating intolerance of our Muslim neighbors; incivility in Jewish communal life; Biblical illiteracy; writing off the intermarried; and averting our eyes from the world’s imposing problems.

The list was a reasonable one.

Way too reasonable.

Be eco-friendly? Be tolerant? Read the Bible?!

Who could possibly say no?

If the point is that we aren’t living up to the ideals we actually espouse, I suppose a reminder is in order. But this is not exactly earth-shaking news.

Why weren’t we challenged to atone for something about which we disagree, something that would really demand not just a change of habit but a true change of heart?

The reason, I suspect, is that there is a hidden boundary in Jewish life between what is permissible to say and what is not permissible to say. It’s okay to say, “You aren’t doing enough.” After all, we’re all busy; we all *know* we aren’t doing enough.

But it’s something else entirely to say, “What you are doing is wrong.”

A midrash tells us that G-d pushes us away with one hand and pulls us closer with the other. G-d pushes us away by correcting our behavior. But at the same time, G-d draws us near with love. It is that combination of correction and connection that

enabled our ancestors to accept divine reproof, and to struggle with and change their behavior, thus creating a Jewish society of which we can be very proud.

Today, though, it seems as though no amount of “drawing near” is enough to compensate for the “pushing away.” Rabbis who seek to take a stand on anything remotely controversial within Jewish law and Jewish society can often be forced to pay a tremendous price for it. Whether it involves the timing, location, and manner of circumcision (yes, it needs to be a mohel, and yes, it needs to be on the 8th day); performing intermarriage (it pains me to say no, but no); or the use of burial shrouds and the procedure of *taharah*, washing our dead (yes, they are mandatory); the *kashrut* of bar mitzvah parties (how could you even think of doing anything else?); the amount of décolletage in wedding gowns (as little as possible, please); or the length of *shiva* (yes, it is supposed to be seven days; after all, the word *means* seven); carrying into the synagogue on Shabbat (no, not even to enhance the *kiddush*); or the necessity of preceding meetings with *minyán* (it’s necessary and beautiful)—anything having to do with Jewish law—G-d help the rabbi who doesn’t simply accept as legitimate “whatever works” for each individual congregant.

No matter how loving, uncritical, non-judgmental the rabbi is, in other words no matter how much he wishes to “draw near”, the very thought that he would say “No” means that he is insulting, berating, scolding, demeaning, rebuking, angry, you name it. But that really is not at all who I am. Think about it. At this point, you know me. What I feel, when someone is compelled to act at odds with our tradition, is perhaps the way an art history teacher feels when a student just can’t seem to appreciate a particular genre of art; or the way a chef feels when someone pours ketchup all over his culinary masterpiece.

It’s a sad feeling, a feeling that something has been lost. And just saying “Yes” to it in order to seem open and welcoming would be profoundly hypocritical.

Continued on page 8.

OUR HAZZAN'S VOICE

Cantor Bruce Rockman

The Next Generation, The Next Big Event!
“A Source of Pride and Enlightenment Part 4”

The Ire and Babi Einhorn & Hy & Anita Roller

Scholar in Residence

Dr. Ron Wolfson

Friday, Shabbat & Sunday, November 19, 20 & 21

Debbie Friedman was inspirational, Greg Wall and his all star band were transcendent and Neshama Carlebach and the Green Pastures Baptist Choir were rousing!

The Next big event at B'nai Tikvah is the L'dor Vador Scholar in Residence weekend.

We will be hosting, author and scholar, Dr. Ron Wolfson. This year's three day weekend event, November 19, 20 & 21, is our most ambitious and likely most important.

Cindy Gittleman asked me, “How are we going top the Debbie Friedman experience?” Over 500 people participated in that wonderful and exciting concert. We sang along with Debbie and her band then we danced in the aisles and had a great experience, just as promised.

It is clear to me that I must fulfill a mission. Bringing all kinds of Jewish musical experiences to the synagogue is obviously at the top of my list of priorities, I will continue to innovate and present the most special musical programs that I can imagine.

Now is the time to crystallize the mission of L'dor Vador. I told Cindy that I would complete the first 4 year cycle with a great scholar. A person who has been able to express in words and actions, better than most, what our Jewish experience has been about AND who has a good idea of where the American community is headed. He can illuminate the vast opportunities that exist for us as a people. Dr. Wolfson is inspirational and down to earth, he is a beloved teacher.

In addition to his duties as a university dean, lecturer and author, Dr. Wolfson is president of Synagogue 3000, a nondenominational Jewish organiza-

tion, which is committed to define and refine our understanding of the Jewish community and experience. Motivating through education and their welcoming approach, Synagogue 3000 is at the vanguard of defining the possibilities our Jewish world.

Synagogue 3000 is exploring how we can fully embrace our traditions while dealing with the complexities our times from generation to generation, L'dor Vador.

As we envision our future, here in New Jersey, it is my belief that we all need to know more about who we are and how we will be able to enrich our lives and the world through the framework of Judaism. *How will your kids observe our traditions? What will all of this look like, who will care and who will be caretakers?*

Rabbi Wolkoff and I have had many discussions about the future of the Jewish people in America and our congregation in particular. As clergy, it is expected that our ritual observance will be more intense than average, and at the same time, we aspire to inspire you to embrace mitzvot. We attempt to model a specific Jewish lifestyle and help to create for you, more meaningful & enjoyable portals to our Jewish lives.

This year's L'dor Vador will be provocative and significant, with presentations that will be uplifting and memorable. It will be an event for everyone to enjoy. We are very thankful for the continued generosity of the Roller and Teicher Families, which allows part of this year's presentations to be without charge.

Your participation and continued financial support of the L'dor Vador Endowment will ensure future amazing concerts and brilliant other scholars in residence.

Let's learn and celebrate our future together, from generation to generation, L'dor Vador, November 19, 20 & 21.

With Joy,
 Cantor Bruce Rockman
 cantor@bnaitikvah.org

Religious School Update

Shoshanna Schechter-Shaffin, Director

New Jewish Music Program

The religious school is happy to announce an amazing new addition to our Sunday morning program: Jewish music class! Due to popular request, our new Jewish music program will help enhance and improve our students' study of Hebrew, Bible, *tefillot*-prayers, Israel, holidays, and Jewish heritage. Throughout the year our students will get the opportunity to be exposed to both ancient and modern Jewish songs and liturgy in both Hebrew and English. Our K-1, 2nd, and Aleph classes will have a music period every week, while our Bet, Gimmel, Dalet, and Hei classes will have music every other week. Now that we have a formal music program we will also be able to enhance our holiday celebrations and other special programs that take place throughout the year. Music has played an integral role in Jewish culture for thousands of years and we are so excited to expose our students to this fascinating and rich part of our heritage.

We were very lucky to hire Marilyn Cohen as our new music teacher. Mrs. Cohen has over 30 years of experience working in Jewish education and teaching Jewish music to students of all ages, most recently at the Solomon Schechter of Ocean and Monmouth Counties as well as Marlboro Jewish Center. Along with being extremely well versed in traditional Jewish songs and prayers, Mrs. Cohen also is highly knowledgeable in contemporary Jewish music and artists and will be educating our students as well on the current "Jewish music scene." We look forward to wonderful school year full of Jewish music!

Reminder- Aleph, Bet, Gimmel, Dalet, and Hei Parents
Are you practicing Hebrew reading with your child?

As many of you know, Hebrew is an ancient language that can be very challenging for children to learn to read and write in the few hours that they attend our religious school. Let us work together to set our students up for success! **I strongly encourage all parents of students in Aleph through Hei to practice Hebrew reading with their children at**

least twice a week for fifteen minutes or more. If neither parent feels knowledgeable enough in Hebrew, or you have concerns about your child's current Hebrew level, please contact me at the religious school office and extra help can be arranged.

Important October Dates

Sunday October 3rd	K—I parents JET Activity
Sunday October 17th	Chai School Brunch with the Rabbi
	Bet parents JET Activity
Sunday October 24th	Dalet JET Activity
Sunday October 31st	Hei class Yad Making Workshop with Parents
	Gimmel JET Activity

LYNNE WEISSMARSHALL
 NOTARY PUBLIC

20 INDIAN CREEK ROAD
 MATAWAN, N.J. 07747
 732-310-5665
 732-297-2673 fax
 weissmar@optonline.net

COME GROW WITH US
 ADD YOUR NAME TO OUR

TREE OF LIFE
 LOCATED IN THE
 SYNAGOGUE'S MAIN LOBBY

CONTACT SHERRY VALAN
 SHERRY@BNAITIKVAH.ORG

Cancer walk

Sunday, October 17, 2010

Woodbridge Center Mall
250 Woodbridge Center Drive
Woodbridge

Call to get involved:
1.800.227.2345

Or contact:

Lynne Weiss Marshall
Name 732 2970696 ext.

Registration Begins: 7: 30 a.m.
Event Begins: 9:00 a.m.

Thanks to our Multisite Flagship Sponsors!



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1.800.227.2345
cancer.org/stridesonline



Thanks to our Media Sponsors!



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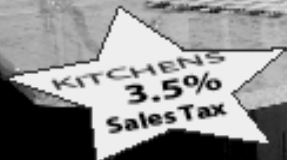
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Visit us at **AARONKBDGALLERY.COM**

Contributions:

You can make contributions online by clicking the “Giving” link at Bnaitikvah.org or fill out the form below and mail it to:

**Congregation B’nai Tikvah
1001 Finnegans Lane,
North Brunswick, NJ 08902**

In honor of: _____

In memory of: _____

On the occasion of: _____

This donation is being made by:

Name: _____

Address: _____

Telephone: _____

Please send acknowledgement to:

Name: _____

Address: _____

City, State, Zip: _____

Amount of your donation:

\$18 \$36 \$54 \$72 \$118 Other

Please Allocate Donations to:

- | | |
|--|--|
| <input type="checkbox"/> Capital Improvements | <input type="checkbox"/> Building Fund |
| <input type="checkbox"/> Shabbat Luncheon | <input type="checkbox"/> Yahrzeit Fund |
| <input type="checkbox"/> Prayer Book Fund | <input type="checkbox"/> General Fund |
| <input type="checkbox"/> Cantor’s Special Fund* | <input type="checkbox"/> Library Fund |
| <input type="checkbox"/> Passport to Israel | <input type="checkbox"/> Youth Fund |
| <input type="checkbox"/> Religious School | <input type="checkbox"/> Nursery School |
| <input type="checkbox"/> Torah Restoration | <input type="checkbox"/> Tzedakah Fund |
| <input type="checkbox"/> Rabbi’s Discretionary Fund* | <input type="checkbox"/> Sons of Tikvah |
| <input type="checkbox"/> Social Action | <input type="checkbox"/> Family Shabbat |
| <input type="checkbox"/> L’Dor Vador Fund | <input type="checkbox"/> Leon Bible Fund |
| <input type="checkbox"/> Ritual Fund | <input type="checkbox"/> Rejoice Fund |
| <input type="checkbox"/> Bikur Cholim | <input type="checkbox"/> Other |

*Please send separate checks for these funds.

GRADUATIONS

BIRTHDAYS

NAMINGS

ANNIVERSARIES

BIRTHS

ENGAGEMENTS

WEDDINGS

“JUST BECAUSE”

Just a few of the reasons to mark
a special occasion

SPONSER A KIDDUSH
OR ONEG SHABBAT!

CO-SPONSORING IF AVAILABLE

FOR INFORMATION CALL THE
SYNAGOGUE
732-297-0696

Family Shabbat Dinner and Service

October 15, 2010

WELCOME BACK—We missed you!!!

RSVP by 10/12/10 PLEASE

Meet us at 6pm in the Multi-Purpose Room

Bring a friend or
two!!!
Everyone is
welcome

Baked Ziti dinner with salad and challah. Fresh veggies to nibble on before hand.

Cost \$8 per adult, \$0 for children 2-12.

Peanut Free dinner and dessert.



**Services
begin at
7pm**

*A unique Shabbat experience
geared towards families with
children between the ages of 2
and 7.
You need not attend the dinner
to attend services.*

Is your child or other family member celebrating a birthday in the month of October? Please let us know so that we can wish him or her a happy birthday. For \$18 you can SPONSOR the Kiddush in honor of that event or any other special occasion. See order form below.

of adults _____ @ \$8.00/adult Amount due \$ _____

of children _____ @ \$0.00/child Amount due \$ _____ 0.00

PLEASE GIVE US YOUR CHILDREN'S NAMES AND AGES:

Sponsoring Kiddush _____ @ \$18.00

Total due \$ _____

Your name: _____ Phone #: _____

Email address: _____

Yes, I/We would like to sponsor the Kiddush and have enclosed **\$18**. Please announce the following:

Make your check payable to "Congregation B'nai Tikvah" with "**Family Shabbat Dinner**" on the envelope. Mail it to the synagogue or leave your payment in the box marked "Bobbi Binder".

RSVP A MUST BY OCTOBER 12TH(really!!)

Questions? Call Bobbi @ 732-274-2797 or email eemaof3@comcast.net

LET US ATONE

CONTINUED FROM PAGE 2

What does a rabbi saying “Yes” mean if he can never say “No” (except to those things—bigotry, discrimination, intolerance, Walter O’Malley—that anyone with half a brain and half a heart would say “No” to)? Would it really help us if I had an answering machine that said, “Shalom, this is Rabbi Wolkoff. I don’t know what you’re asking, but the answer is yes. Have a nice day.”

It would be easier for me, for sure. It’s not easy to look grown adults in the eye and tell them what they should and shouldn’t do. But there is something called the Jewish tradition, or, in other words, the Torah, and in the presence of Torah, we are *all* children. That’s why they call us “Bnai Yisrael,” “the *children* of Israel.”

The tradition is meant to inform and guide our lives through an intricate array of customs, rituals, principles, and commandments. It is my sacred duty, as a rabbi, to represent and defend as best I can the legitimacy and authority of that tradition. I always do it with love, with compassion, with concern, with respect. But I also always do it—*have* to do it—with integrity, loyalty, courage, and fidelity. Those, too, are expressions of love—deeper and more sincere than an unprincipled but convenient “Yes” could ever be.

Shalom,

Rabbi Robert L. Wolkoff

If You Didn’t Do It Yet, Do It Now! Save the Date!

Don’t miss this one...it’s going to be a great event. The Annual Fund Raiser Event will be Saturday evening, March 5th.

Calendars fill up fast. Plans get made. Things happen. So instead of getting upset later, put it in your calendar right now. Write it in red. Put a box around it. Whatever it takes to make sure that you are there.

We’ve had so many amazing events in the past, and this one is going to be another one to Remember.

Honoring the Cantor and Cantorina Bruce and Stacey Rockman

For bringing beautiful song, delicious food and great joy to our congregation for over 10 years!
March 5, 2011

All you need to do right now is save the date. But do it, so you don’t forget! Of course, if you want to help plan the party and make the event the best it can be, contact Phyllis Safer at PBJSR@comcast.net.

THANK YOU

We thank Sherry Valan & Doris Sandrowitz for helping with the mailing of the High Holiday Tickets.

We also thank Joyce Fishelberg, Bill Greenberg, Meyer Ketofsky, Mae Rubinstein, Beverly Leipzig-Silien & Jeryl Roller for making September birthday calls.

Thanks to Sherry Valan for helping in the synagogue office and for putting together the September Hakol and Calendar and bringing them to the Post Office

IT'S ALREADY THAT TIME.... HELP A NEEDY FAMILY FOR THE HOLIDAYS

Why we run this program? The following is an excerpt of one of the thank you notes we received on behalf of a family we sponsored: "This family has never experienced such great generosity. They felt overjoyed and emotional upon receiving the gifts. The mother told me she was happy to see that her children finally have toys to play with so they are no longer bored at home. The teachers were commenting that they noticed the children's self esteem improve when they came to school proudly dressed in their new clothes. The children are now appropriately dressed for the weather and are even wearing socks which were noticeably missing prior to receiving the gifts. They sleep much more comfortably at night with their new blankets and their heater....."

This is why we run this program...to make a difference in peoples' lives.

Who are these families? These families are all in need. They are referred by various sources including Jewish Family Services, local welfare directors, school social workers and senior centers.

How does this program work? Each family will fill out a wish list of their needs. The wish lists typically include items like towels, sheets, blankets, clothing, shoes, coats, and children's toys.

How can you help?

1. Become a family coordinator for one family's wish list

This might involve getting your family, friends, co-workers, and merchants to donate the needed items to fulfill the family's wish list.

2. Volunteer to obtain one or more of the items on a family's wish list.

3. Donate money that will be specifically used to purchase items on a family's wish list.

Checks should be made payable to Congregation B'nai Tikvah Holiday Program.

To participate in this worthwhile program, send in the tear-off below, fill out the form at Bnaitikvah.org, or e-mail Janice Baer at Jbbd11@verizon.net or call Janice at 732-940-0268

PLEASE RESPOND BY NOVEMBER 15th

HELP A NEEDY FAMILY FOR THE HOLIDAYS

Name: _____ Telephone: _____

Address: _____ E-Mail address: _____

I want to be a family coordinator

I want to volunteer to obtain one or more items on a family's wish list

I want to donate money that will be specifically used to purchase items on a family's wish list.

Checks made payable to: Congregation B'nai Tikvah Holiday Program

Send completed form to Janice Baer, Congregation B'nai Tikvah by November 15th
Any questions, call Janice Baer 732-940-0268 or Jbbd11@verizon.net
Forms are also on the synagogue website at: Bnaitikvah.org/familyhelp.html

B'nai Tikvah Community

Sisterhood

Thursday night, October 21st at 8:00 pm promptly

In honor of Breast Cancer Awareness Month, Bnai Tikvah's Sisterhood in conjunction with The Amy Feiman Behar Foundation will present a panel of experts in the field of Early Detection of Breast Cancer. One of our panelists, Dr. James Salwitz a highly regarded oncologist and also on the Board of The Amy Foundation will present information on breast cancer prevention including what you need to know about being Jewish in relation to the BRACA 1 and BRACA 2 gene mutations. Also on the panel will be our very own Kim Reimann who will talk about her story, her struggles. This is an evening of education, interaction, inspiration and passion. We hope to see you then.

Saturday night, November 6th

Join the Talmud's (Shelly & Steve) and the Greenberg's (Caryl & Danny) for a fun night out!! Details to follow.

Save the Date- November 18th

Sisterhood will be holding its annual *Paid-Up Membership Dinner*. Details to follow.

Social Action

In September & October Sisterhood is linking the Jewish values of study and tzedakah through our support of Women's League's Conservative Judaism "**Books for all 7,000 Baltimore Third Graders**" initiative. For Baltimore's inner-city children, books are a luxury item, last on the list of household priorities. This is a far cry from our own community where children can own dozens, if not hundreds, of books. The cost of one book is \$3.00 and will be purchased at a discount from Scholastic Books. Sisterhood is asking our members and friends to support this worthy community building initiative by sending monetary donations for the purchase of these books to Sisterhood or to Women's League for Conservative Judaism by October 21st. The books will be presented to students and representatives from the Baltimore City Public Schools at the WLCJ Convention in Baltimore, MD on December 15, 2010.

Gift Shop

Store Hours: Sunday 9AM-12PM
Wednesday 4PM-6PM
Thursday 4PM-7PM

By appointment. Call Serena Blackin at 732-390-9515

October Special
20% off all "Fall Colored" Items

Have an October Birthday take 10% off one item

Check out all our new merchandise including biblical bandz for the kids

Torah Fund

Your Torah Fund contribution strengthens and perpetuates Conservative Judaism throughout the world. For information on ways you can support Torah Fund, contact Ann Rosenzweig, 732-249-9141.

Mitzvah Baskets

Having a B'nai Mitzvah or other simcha? Let Sisterhood decorate the bima with two non-perishable food baskets that match your color scheme! We also deliver the baskets for use at other synagogues so tell your local friends about this service! For more information or to order your bima baskets please contact Andrea Katz: macys-mommm@aol.com or 732-329-0687.

Mazel Tosses

Enhance the simcha of your child's special day by having Sisterhood make up soft candy filled bags to sweeten the day! Also great for an ufruf. Contact Joyce Gerbman: Gerbsfam@aol.com or 732-937-5114.

Macy's Shop for A Cause

Make a \$5 donation to Sisterhood to purchase a Macy's Shopping Pass and get 20% off your purchase of clothing, accessories, jewelry and home, or 10% off your purchase of furniture, mattresses, rugs, electrics and electronics. Shop for a Cause Shopping passes can be purchased in the Religious School wing on Sunday 10/3 and 10/10. Passes can be used during the presale week, 10/11 through 10/15 and, items can be picked up, if necessary, on Sunday 10/17. Some restrictions apply.

For more information, please contact Andrea Katz at 732-329-0687.



Please join



Join B'nai Tikvah's Sisterhood

Let's start the new year together. Join BT Sisterhood and see what we're all about! We're big, we're strong, we're SISTERS and we're looking to get bigger and stronger. We welcome your ideas and your enthusiasm!!

Dues include our Paid-up Membership Dinner on November 18th, catered by Classical Caterers.

Social action through Sisterhood supports Jewish Family Services, Community food banks, local women's shelters, and most of all, B'nai Tikvah!

Please contact Ruth Shindler (ruthshindler@comcast.net 732-238-6893) or Renee Juro (rsjuro@verizon.net 732-960-1215) with any questions.

We look forward to sharing fun times together
with old friends and new!

Please detach and return with payment

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Please choose preferred payment option:

Check Amount enclosed \$ _____, payable to: Sisterhood - Congregation B'nai Tikvah
Donald Ave., Kendall Park, NJ 08824

Please mail to: Fern Katronetsky, 10

I will be adding Sisterhood dues to my synagogue bill

Synagogue members \$36 / Seniors \$26 / Non-synagogue members \$46

NURSERY SCHOOL NEWS



Phyllis Deneberg, Director

We welcome our students and our staff. I would like to introduce this year's staff:

Terez Slim, Administrative Assistant

Mindy Strauber, Teacher of Mommy & Me & Toddler Fun Club Programs

Pamela Castimore, Teacher of 2, 3 and 5 day 2 ½ year olds;

Heather Gable Assistant

Carol Winter, Head Teacher of 3 and 5 day 3 year olds; Assistants: **Mindy Strauber**, MWF), **Tracy Seiden** (MWF) and

Heather Gable (Tu)

Ina Horn, Head Teacher of Pre-K; **Maria Lesko**, Assistant

Rosa Gonzalez, late stay teacher

School has been going great. Adjustments to separation from parents have been made.

Our 3's and Pre-k's are going by bus to Giamarese Farm in East Brunswick on the 6th of this month. There, they will go on a hayride and pick apples.

At the end of September all classes learned about the holiday of Sukkot. Decorations for the shul sukkah and their own family sukkahs were created and the brachot (blessings) on the lulav and etrog were made. We had snack in the sukkah whenever the weather permitted. Flags and Torahs were designed for Simchat Torah. The children marched with them up and down the halls!

Yoga with Miss Jul will be every other week. Soccer with Coach Spencer or Coach Eddie will take place on a monthly basis.

The week of October 4th we read Parshat Noach. We will be learning about Noah and the ark. Each class will be making projects and doing activities relating to this topic.

The week of October 25th, we read Chaye Sarah. On Friday, October 29th, we will be presenting the wedding of Yitzchak and Rivkah (Isaac & Rebecca) in the Sanctuary. All are invited. The Rabbi and Cantor will officiate. Look for details in the upcoming shul's weekly bulletins.

Our first fundraiser for this year was the Rosh Hashannah Bake sale. Thank you for all those who participated. We hope

all of you who ordered the baked goods enjoyed them. The Nursery school sells challahs all year round as a fundraiser. Challahs are delivered to the school on Fridays. If you are interested in ordering, please contact the school office. We are fundraising in order to purchase particular items this year including a bench for our playground. The old one was discarded because it was rusted and broken.

We have started our Kidstuff coupon book sale. We sold some of them at the Rejoice Festival. They are similar to the Entertainment books but these relate to children. They make a great gift. The cost is \$25.00 per book and are available in the school office.

Our upcoming fundraisers include Innisbrook sales (wrapping paper and candy).

Until next month.. Phyllis

Intermarriage: Challenge or Opportunity?

Living in an open society, as we do, inevitably leads to a relaxation of boundaries. It is natural for our children and grandchildren to have positive contact with many different people, and the possibility of intermarriage rises accordingly. And then...what? Some imagine that intermarriage is an unmitigated disaster. And we all know of Jews who simply lose their association with the Jewish people. On the other hand, intermarriage brings wonderful individuals into contact with the Jewish people. And we all know of intermarried Jews who, together with their spouses, make a wonderful contribution to Jewish life.

Together with Rabbi Robert L. Wolkoff, of Congregation Bnai Tikvah in North Brunswick, we will try to answer the question: "What is it that makes the difference?" Is there anything we can do to help strengthen the Jewish people by integrating our intermarried families into our communities?

MONDAY, NOVEMBER 22 1 P.M.

FEE: \$12

NOTE LOCATION

Congregation Bnai Tikvah
1001 Finnigans Lane North Brunswick

RSVP: Caryl Distel 732-297-0755 or
Linda Rifkin 732-432-5932

B'NAI TIKVAH YOUTH

KADIMA



I would like to say big congratulations to my Kadima Chapter! We had 17 members attending Encampment this past summer! What an impressive amount of members attending Camp. It is great to be an Advisor of such an involved Group.

Thanks to all the members who went Apple Picking this year for Rosh Hashanah. I'm sure the Congregation appreciates all of your help.

October 14 – BINGO in the Youth Lounge 7-8:30 pm. Snacks will be served & prizes will be given out. RSVP by 10/11.



October 17 – Regional Opening Event in Metuchen. Details to follow in the weekly emails.

October 28 – Feed the Children, 1111 Corporate Blvd, North Brunswick from 6-8:30 pm. Parents are asked to stay & participate if possible. We need as many volunteers as possible this year, all family members are welcome! RSVP by 10/22.

November 11 – Movie Night in the Youth Lounge from 7-9 pm. Snacks will be served. If you have a movie to share, just let me know. RSVP by 11/8.

All communication besides the Hakol articles each month will be going out through weekly emails. Please make sure if you change your email address during the year, you let me know.

Contact me with questions or concerns throughout the year! Applications are available on <http://www.bnaitikvah.org/app-usy-kadima-2010-11.pdf> and always accepted.

Jordana Andersen (732) 422-7457
btkadima@gmail.com



Shana Tovah North/South Brunswick USY! The new year is here, and that means that the USY year has officially started. First of all I would like to thank you all for your participation the USY food drive. Here are some of the upcoming events; we look forward to seeing you there!

October 2nd – FRESHMAN EVENT – Jason and Sarah Shindler's Home
 ✦ 88 independence Dr. East Brunswick NJ 730-9PM.
 ✦ All USYers and potential USYers who are freshmen are welcome
 RSVP to Mat ASAP.

October 16th – HAGALIL OPENING DANCE – Cranford
 ✦ Limited seating for a bus
 RSVP to Mat by OCTOBER 10th.



October 22-24 – HAGALIL LTI CONVENTION – East Windsor
 Leadership training convention for chapter board members only. Contact Mat for more information.

October 30th – HAVDALLAH AND A MOVIE – B'nai Tikvah
 ✦ Check temple website for havdallah time.
 RSVP to Mat by October 24th.



For more information or any questions refer to our Facebook page (North/South Brunswick USY) or feel free to contact me (Mat Napchen) at either NSBRUNSWICKUSY@gmail.com or (732) 754-6238.

B'nai Tikvah's Email Groups

For the past year, we have been using the email services of ConstantContact.com for all official synagogue announcements, thanks to the idea of our Marketing Committee and the generous donation by Cindy & Neal Gittleman.

In addition, we still maintain several free Yahoo eGroup lists whose purposes have evolved over the years. It was initially thought (by yours truly), that the purpose of our primary list (bnaitikvah@yahoogroups.com) would be for our members to hold discussions about synagogue life and other things Jewish in general. (Remember, this was years before Twitter and Facebook.) That idea never really took hold but, instead, the eGroup has become a valuable resource for our members to post classified ads for everything from concert and sports tickets, to asking and providing references for professional services, babysitters, or even opinions on buying a used car.

A dozen or so different groups are listed on our website with a short description of their purpose. You can find them in the section "About Us... Communications"

Also note the group: Chairs@BnaiTikvah.org, which was initially created to promote inter-committee discussions is now used almost exclusively by our Hakol editor to remind committee people to get their articles in on time. If you are responsible for submitting articles, or just want to be reminded of the next due date, you should join this group.

For questions or assistance of any kind, feel free to contact me anytime.

Gary Bergman, Activities VP
webmaster@bnaitikvah.org
732-246-7285 (24/6)

If it can't be fixed with a hammer, it must be a software problem.

ISRAEL TRIP JULY 3-15 2011

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Masada
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Shabbat in Jerusalem
Jerusalem Highlights
Yad Vashem
Mount Hertzal
Mahane Yehudah

Plus free time to shop and spend time with friends
and family!
Bring your children! We will have parallel programming with an Israeli youth counselor for our youth!

All on land fees \$2500 per person
Airfare \$1500 per person

Non Bnai Tikvah members are welcome as well!!
For a copy of the full itinerary or to sign up-
contact Stacey Rockman at staceyrockman@yahoo.com

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Another Viewpoint The Dead Language

This is a “Can Do” story of a 23 year old college student who suddenly came to realize that the world of Yiddish was going down the drain because Yiddish speakers were dying off and their children, who were not Yiddish speakers or readers, were dumping those books in the trash.

From his own limited exposure to Yiddish, he assumed that there must be a few thousand books still existent in the United States and elsewhere, and started an amateur campaign to rescue some of the books. But there remained the problem of finding the books, cataloguing them, storing them, and finally making them available to anyone interested in reading or owning them.

His name is Aaron Lansky and he is the author of a book called “Outwitting History”. His early adventures thirty years ago were a riotously funny and exciting story of finding solutions to problems on the fly. For instance, what would you do if you received a phone call in the middle of the night that someone was throwing a huge number of Yiddish books into a dumpster and they had to be rescued before the garbage trucks came in the morning?

Would you start calling everyone you know who has access to a truck and will lend it to you at no charge? Well that’s what Aaron did. Oh, did I also mention that he dragged along some friends to help? Eventually word spread and he was getting calls from around the country and the world. As the efforts expanded, he recruited gatherers (zamlers, they were called in Yiddish) who collected books from friends, family and friends of friends. Mili and I signed up and became a collection center for Yiddish books.

During those years, the 1980s and 90s we also collected English books to go to Israel for Kibbutz English libraries, to service expatriate Americans and English speaking European volunteers. Sometimes we would pull into our driveway and find boxes of books, in English and Yiddish stacked in front of the garage. Sorting and packing the books

became a huge job. Some people included old Hebrew prayer books with the Yiddish. These we set aside for proper burial, but the Yiddish books had to be sorted and packed carefully as they were, to put it kindly, in frail condition. The Yiddish books went to Amherst and the English ones went to Israel.

When Mili and I went to Amherst in the 1990s, to attend a weekend event at the National Yiddish Book Center, the Center was still only a theory, just an idea. The books were being stored and catalogued and sold (extra copies) in a rented warehouse, while classes, lectures and meals were served at the Amherst University site. Since then they have expanded into a very impressive and functional operation.

For a nominal charge they can duplicate any book in their library. There is a huge visitor’s center, art galleries, classrooms and a museum with exhibits of Yiddish language and culture. The Book Center is also the source of language material for Yiddish courses now being offered at several colleges around the country.

Membership in the Center is just \$36.00 a year and includes a monthly magazine called Pakn Treger, which means pack carrier, and memorializes the itinerant book sellers of the shtetl days, who carried their stock on their backs as they walked from town to town. The magazine is a beautiful high class production in English, with a bit of primary Yiddish included for those of us who want to keep up or learn a bit of Yiddish vocabulary or grammar. Some issues carry Yiddish stories with English translations directly opposite to help the Yiddish reader who has lost his or her familiarity and would like to find the way back.

A lost language? Not by a long shot.

For more information visit: yiddishbookcenter.org

Aaron Rosloff

A half-truth is a whole lie

Truth never dies but it lives a Wretched lie
Yiddish proverbs

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Ari Gottesman

Ben Gottesman &
Linda Fellen



Rebecca Bierstein

Harris & Matica Bierstein
October 16



Sam Bierstein

Harris & Matica Bierstein
October 16

CELEBRATION of the GENERATIONS

From a speech by Mirah Becker
Given on Sunday, August 8th, 2010

“The purpose of life is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience.”

Eleanor Roosevelt

And that is how I feel about this journey with all of you. All of us were touched by history's cruel hand when we were old enough to understand that one or both of our parents survived the Holocaust. Our survivor parents went to hell and miraculously survived to reenter life forever changed. We, the 2nd generation, witnessed our parents daily struggles, their fighting spirit to put the Holocaust behind them and to move forward as best as they could to create the families that are here in this room today. What courage, what bravery. Some of the survivors dealt with the horrors by never wanting to discuss the past with their children and other survivors spoke about the past a lot, maybe too much. There is no right way—as adults we realize that our parents were just trying to live after what would have broken the average person. What courage. Now as your adult children we must come to terms with our legacy so that we can pass the torch to our children, the third generation, who will be left to tell your stories and share your wisdom so that maybe the words Never Again will come to mean something. My family is so honored to be hosting this special event. Today is a celebration of the 3 Generations of the Shoah all together in one room alive, successful, happy and blessed. We honor the survivors who are here today and we pray that we can build a cohesive community based on the precious and unique connection that we share. We are the children and the grandchildren of the Holocaust survivors and it is my hope that we grow together, get strength from each other, and never turn our back on this important part of our own identities. I am my mother's daughter. May we all be blessed with the grace, dignity, honor, sense of responsibility, courage, independence, fierce love of family, and deep faith in something bigger than us that our survivor parents represent. Our parents and grandparents survived the Holocaust. That is a miracle. Let us celebrate that accomplishment, although bittersweet, today and every day. Let us wake up each morning with courage knowing that we come from such good stock and walk with confidence in our own lives that we, like our parents, have the grace of G-d watching over us.

Amen



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OF GREATER MIDDLESEX COUNTY

Understanding our past.
Contextualizing the present.
Facing the future
The Adult Jewish
Learning Program
of JTS

The Jewish Theological Seminary is launching a premier two - year program designed to meet the educational needs of a broad spectrum of today's adult Jewish learners. ConText is the flagship program of JTS's newly established The Institute for Jewish Learning. Both the program and the institute reflect JTS's newly - defined mission: the integration of rigorous academic scholarship and teaching with outreach initiatives to strengthen Jewish lives and Jewish communities throughout North America. The Institute will, over time, become the foremost national address for innovative programming, community - oriented services, and research aimed at raising the level of literacy among Jewish adults in North America.

ConText, which is purposefully designed to be an intellectual journey, is guided by leading Judaic Studies scholar - teachers from a variety of academic institutions, provides students with a sophisticated understanding of Jewish history and thought. It offers them a framework within which to understand the Jewish past, refine their personal approach to the challenges of contemporary Jewish life, and develop their unique and informed outlook toward the Jewish future.

ConText is a four - semester program conducted over two years. The curriculum explores the span of Jewish civilization and focuses on two major themes:

Jewish Texts and Interpretation (Year One)
The Bible
Rabbinic Texts
Jewish Cultures and Communities (Year Two)
Jews in the Medieval World
The Jews in the Post - Enlightenment World

ACCESS: Top - quality Jewish Studies programming should be accessible to all members of the Jewish community. During the inaugural cycle of the program, tuition will be set at \$695/year. Free educational materials will be made available through blackboard.com.

FACULTY EXCELLENCE: Our instructors are drawn from an array of leading academic institutions, both secular and religious. Each of our instructors has a demonstrated passion for adult Jewish learning. AUTONOMY: Each student's intellectual autonomy is highly - valued and respected. Similarly, instructors bring their own expertise and approach to the material, creating their syllabi in concert with the overarching program curriculum.

COMMUNITY: Community - based education can be a galvanizing force. ConText will be delivered through multi - institutional collaborations that transcend denominational boundaries. Partner institutions will share the hosting of the four semester program.

LOGISTICAL EXCELLENCE: ConText is run by an experienced team of educational administrators who specialize in adult Jewish learning. Local Jewish communities across North America will have access to a premier adult learning program that is turn - key and requires only a minimal outlay by host institutions.

50 plus

Next Meeting: Tuesday, Oct. 26

The Fifty Plus Group will meet on Tuesday, October 26, at 1 pm in the Social Hall of the Synagogue. We are pleased to welcome our member, Bernice Bernstein, from her recent travels in Europe. She will discuss this and the rebuilding of the Jewish Sector In Poland. All members, guests, and future members are invited. Congregation B'NAI TIKVAH membership is not required to join our group. Membership requirements are twofold---be of Jewish faith or one spouse of Jewish faith and be 50 plus, plus, plus.

Birth certificates not requested.

Please join us for our program and refreshments. For further information about the group please call Doris @ 609 860-1498 or the other Doris @ 732 -745 -1984

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HaKol is published 10 times a year, monthly except for July & August.

Deadline for submissions is the 12th of the previous month.

Size	Art Dimensions (w x h)	Annual Contract 10 Issues	Single Issue
Full Page	8" x 10.5"	\$675	\$100
Half Page	3.75 " x 10.5" 8" X 5"	\$525	\$80
Quarter Page	3.75" x 5"	\$400	\$60

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CANDLE LIGHTING

OCT 1	6:23 pm
OCT 8	6:12 pm
OCT 15	6:01 pm
OCT 22	5:51 pm
OCT 29	5:41 pm

SHABBAT MINCHA/MA'ARIV HAVDALAH SERVICE TIMES

OCT 2	6:30 pm
OCT 9	6:15 pm
OCT 16	6:00 pm
OCT 23	5:15 pm
OCT 30	5:45 pm

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TORAH READERS' CLUB

Join the Torah Readers' Club to learn to read from the Torah

Eligibility: Grades 5 & 6 (Gimel and Dalet) only

Classes start September 25, 2010
The goal of the club is to learn Torah "trope" – the melodies used when reading from the Torah. Students will have the opportunity to read Torah at Junior Congregation Family Service throughout the year as well as other services. Classes meet Saturday mornings from 10am to 10:30am, right before Junior Congregation Family Service. Weekly attendance is strongly encouraged so that the class can stay on track together. We would like to once again offer this class to one interested parent to join along with their child.

Members are required to be comfortable reading Hebrew with some proficiency.

Questions? Call: Bobbi Binder at 732-274-2797, eemaof3@comcast.net

NEW MEMBERS

Welcome to all of our new members. We are so glad you and your families chose to spend the holiday with us!

Vitaly & Janetta Brandt
Richard & Janet Einstein
Marissa Farber
Sheila Farber
David & Anne Feltquate
Edward Flateman
Bruce & Bess Greenberg
Adam & Irina Irgon
David & Amy Kaelin
Elliot & Amy Kalb
Scott & Melissa Kessler
Brian & Michelle Melcer
Barry & Marjorie Morgenroth
Jerry & Jodi Mosseri
Brian & Sheira Nowack
Sol Nudelman
Frances Schwartz
Stephen & Paula Seltzer
Michael & Beth Slansky
Matthew & Elana Winston
Jonathan Weiss & Catherine Manas
with their upcoming wedding

COMING UP NEXT MONTH

NURSERY SCHOOL
FUNDRAISER AT
BARNES & NOBLE
Sunday, November 14, 12:30-2:30

RELIGIOUS SCHOOL
BOOK FAIR
November 14 through 21

INTERFAITH THANKSGIVING
SERVICE
Sunday, November 21, 8:00 pm

DONATIONS

Rabbi's Discretionary Fund

Helene & Gary Tinkel, in memory of Estelle and Sidney Tinkel.
Joel & Kim Bradus, in honor of their daughter Danielle's marriage.
Dorothy & Norman Politziner, in honor of the birth of their grand-daughter, Meghan Rachel Afir.

Cantor's Discretionary Fund

Irit Harchol, in appreciation of Cantor Rockman's beautiful voice.
Sylvia & Erwin Lewis, in memory of Mort Leader.
Dorothy & Norman Politziner, in honor of the birth of their grand-daughter, Meghan Rachel Afir.

Bikur Cholim

Helene & Gary Tinkel, in memory of Lee Finkel.

L'Dor V'Dor

Capital Improvements Fund

General Donations

Janis & David Hoffman, in appreciation of Bobby & Gary Bergman's assistance.
Sandra & Donald Young, in memory of Joseph Nash, (Eleanor Weisenberg's father).
Rabbi Melinda & Adam Zalma, in memory of Max Rubinstein, (Phyllis Pinsky's father).
Dee Dansky & the Mah Jongg friends, in memory of Bunny Kirshenbaum's brother Jerome.
Adrienne & Herb Mars, in honor of Ann & Sam Rosenzweig's 50th wedding anniversary.
Andrea & Steve Katz in memory of Joann Christina Skovranek McCarthy Mangum (mother of Patti Rosen) & Joan McCarthy (Patti Rosen's sister).
The Resident Council of The Stein Assisted Living Residence, in memory of Dave Brown (Toby Ehrlich's father).

Family Shabbat Fund

Religious School Education Fund

Torah Trope Fund

Yartzeit Donations

Arlene & Arthur Cederbaum.
Steve Breitkopf, in memory of Harry Rosenblum.
Caryl & Dave Distel, in memory of their beloved mother, Selma T. Rosenberg.
Sandra & David Friedheim.
Beverly Heller, in memory of her beloved mother, Idelle Aronowitz.
Beverly Heller, in memory of her beloved brother, Larry Arens.
Claire Hirshman, in memory of Sam Hirshman.
Janis & David Hoffman, in memory of their beloved father, Yale Hoffman.
Phyllis & Leon Horlick, in memory of Lazarus Evenchick.
Carole & Howard Kalish, in memory of Rose Kalish.
Ronnie & Jerry Levine, in memory of Stanley Levine.
Arleen & Barry Panson, in memory of Celia Herlands.
Sandra & Seymour Levine, in memory of Sadie Levine.
Rena & Barry Lepinsky, in memory of Jerome Lepinsky.
Phyllis Rich, in memory of her beloved brother, Michael Bernstein.

Israel Fund

Israeli Defense Force

Allen Karp Memorial Fund

Youth Fund

Maxine & Mark Kasdin, in memory of Joan McCarthy, Patti Rosen's sister and in memory of Ida Nudelman, Irwin Nudelman's mother and in memory of David Brown, (Toby Ehrlich's farther).
Maxine & Mark Kasdin, in honor of the engagement of Len & Leah Gross's daughter, Stephanie.

Shabbos Luncheon Fund

Paula & Stephen
Joyce & Leonard Mandelblatt, in memory of Isadore Mandelblatt
Gale Dillman, in appreciation of her aliyah in memory of her sister Susan Warsaw's yahrzeit.
Sherry, Daria & Brooke Valan, in honor of Debra & Charles Valan's 15th wedding anniversary

Library Fund

Sherry Valan, in honor Ann & Sam Rosenzweig's 50th wedding Anniversary.

Israeli Youth Exchange Fund

Arie Behar, in memory of Irving Cohen, (Naomi Jackenthal & Larry Cohen's father)
Arie Behar, in memory of Joseph Berezin, (Janice Baer's father)

Tzedakah Fund

Bev & Wade Lebowitz, in appreciation of all the kindness & generosity they received from Fern & Allan Katronetsky
Rose & Jeff Berger, in memory of Irving Cohen, (Naomi Jackenthal & Larry Cohen's father)
Bette & Steve Koffler, in honor of Irene Buchbinder's 100th birthday (Gale Dillman's mother)

HAKOL

Cindy & David Teicher, in honor of Cindy & Neal Gittleman's 25th Anniversary.

Israeli Youth Exchange Fund

Arie Behar, in memory of Irving Cohen, (Naomi Jackenthal & Larry Cohen's)
Arie Behar, in memory of Joseph Berezin, (Janice Baer's father).

Tzedakah Fund

Bev & Wade Lebowitz, in appreciation of all the kindness & generosity they received from Fern & Allan Katronetsky
Rose & Jeff Berger, in memory of Irving Cohen, (Naomi Jackenthal & Larry Cohen's father)
Bette & Steve Koffler, in honor of Irene Buchbinder's 100th birthday (Gale Dillman's mother)

Library Fund

Sherry Valan, in honor Ann & Sam Rosenzweig's 50th wedding anniversary.

Social Action Fund

LouAnne & John Wolf, in honor of Arlene Frunkin's installation as President of the Jewish Federation of Greater Middlesex County
Andrea & Steven Katz, Maxine & Mark Kasdin, Lisa & Leon Suttner, Renee & Steve Levin, Joyce & Gerald Fishelberg, Eleanor Jeck, Aaron Rosloff, Sandy, Yitzhak, Dina Sharon, and The Rogove Family, in memory of Joseph Berezin, (Janice Baer's father)
Amy & Cliff Smith, to wish Caryl and Danny Greenberg Mazel Tov on Rachel's Bat Mitzvah.
Caryl & David Distel.

DONATIONS

Prayer Book Fund

Beverly Heller, in memory of Phyllis Horlick's sister, Elaine Klein.
 Nancy & Elliott Danto, in honor of the birth of Susan & Arnie Miller's grandson.
 Renee, Joe, Ilisa, Marnie & Freddy Grodman, Nancy & Elliott Danto, Joyce & Gerald Fishelberg, in memory of Sophie Gorcey (Fran Weinstein's mother).
 Nancy & Elliott Danto and Brenda & Mark Sherman, in memory of Irving Cohen, (Naomi Jackenthal & Larry Cohen's father).
 Brenda & Mark Sherman, in memory of Joseph Berezin, (Janice Baer's father).
 Brenda & Mark Sherman, in honor of the Bat Mitzvah of Rachel Greenberg.
 Beverly Heller, in memory of Phyllis Horlick's sister, Elaine Klein.
 Sylvia & Erwin Lewis, in honor of the 50th wedding anniversary of Ann & Sam Rosenzweig.
 Mr. & Mrs. Ira Morgenthal, in memory of Phyllis Pinsky's father, Max Rubinstein.

Sons of Tikvah Fund

Sherry Valan, Mae Rubinstein, Helene & Gary Tinkel, LouAnne & John Wolf, Susan & Andrew Shapiro, and Barbara & Joe Plotnick, in honor of Cindy & Neal Gittleman's 25th wedding anniversary.
 Helene & Gary Tinkel, in honor of Dotty and Norm Politziner's newest grandchild, Meghan Rachael Afir.
 Arlene & Jerry Shulman, in memory of Joseph Nash (Eleanor Weisenberg's father)

Rejoice

Caryl & Danny Greenberg, in honor of Cindy & Neal Gittleman's 25th wedding anniversary.
 Cindy & David Teicher and Helene & Gary Tinkel, in memory of Arthur Taub.
 Sherry Valan and Mae Rubinstein, in honor of Aaron Rosloff's 89th birthday.

Passport to Israel

Helene & Gary Tinkel, in memory of Hilda Nadler Spivak
 Helene & Gary Tinkel, in honor of the Bar Mitzvah of Helen & Norman Rubenstein's grandson
 Beverly Heller, in honor of the marriage of Arie & Julie Behar.

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Bikur Cholim

In Hebrew it means "visiting the sick" but, it encompasses a wide range of activities performed by an individual or a group to provide comfort and support to people who are ill, homebound, isolated and/or otherwise in distress. With the help of Rabbi Wolkoff, we have formed a small committee, headed by Hilary Friedman and Jill Stone. The committee is meeting regularly with the rabbi to formulate a course of action to provide services and comfort to those, and their families, who are ill. We encourage those who are ill, or know of congregants who are, to notify the synagogue office so that other congregants who are willing to offer their support can do so.

Who Wrote The Bible?

Wednesday evenings at 8:00pm

Rabbi Wolkoff's continuing 9-part series

Next Standing-Room-Only session: October 13



If you can't be here in person, go to our website and click the BlogTalkRadio logo to listen live or even call in with your comments or questions.

The Newsletter of
Congregation B'nai Tikvah
JCC of North & South Brunswick
 1001 Finnegan's Lane
 North Brunswick, NJ 08902

Published monthly, except for July and August. Submissions are welcomed about Congregation events, group activities, and other material relevant to the Jewish community

All Submissions for **HAKOL**
 are due by the 12th of the
 preceding month

Please send submissions and correspondence via e-mail to:

Hakol.CBT@gmail.com

All e-mail submissions are acknowledged via e-mail. You may also put submissions in the HaKol Box in the synagogue office. All submissions are subject to available space and editorial constraints. Please call Michael Weiss at 732-246-0306 if you have any questions

SUBMISSION FORMATS

TEXT:

Editorial submissions should be in MS-Word, plain text, rich text format or typed directly into the body of an e-mail. No special fonts will be used without prior arrangement. Graphics embedded in a text file will not be used. Graphics and photos must be submitted separately, rather than inside other files or documents.

GRAPHICS & IMAGES:

Advertisements should be submitted in one of the following formats: PDF, TIFF, or BMP. JPEG files may also be used, but may print as lower quality. All text should be converted to black and white. All images should be converted to grey scale. All images submitted for scanning must be photo or photo quality images.

ORDER FORMS & FLYERS:

In most cases, full-page flyers will be reduced to half page or less, at the editor's discretion.

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ENTERTAINMENT BOOKS INTERVIEW WITH A SATISFIED CUSTOMER

The following is an excerpt from an interview with Rachel, a happy purchaser of an Entertainment 2011 Book.

BJS: How much did you pay for your Entertainment 2011 book?

Rachel: \$30

BJS: Is it easy to get your \$30 back with the coupons inside the book?

Rachel: Yes, very. There are a lot of different coupons that can make it easy to not only get your \$30 back but also save much more throughout the year.

BJS: For example?

Rachel: There are \$20 worth of coupons for Shop Rite.

BJS: But that isn't \$30. Where else?

Rachel: There are buy one, get one coupons for every single fast food restaurant in our area, including McD, BK and Wendy's.

BJS: What if I don't want fast food. Where can I save money around here that isn't fast food?

Rachel: Bensi Restaurant, Buffet Europa, Dusals and North Brunswick Pub are really good casual food places in the Brunswicks.

BJS: And if I want to have a nicer dinner out with my wife, what finer restaurants are there?

Rachel: Shogun, Panico's and the Rusty Nail all have buy one, get one free coupons so you can save over \$12 with each of those.

BJS: What about non-food coupons?

Rachel: There are tons of non-food coupons. Some examples are Old Navy, Bed Bath & Beyond, Pet Smart and Modells.

BJS: Wow!! So many ways to save. Sounds like you could save hundreds during the year with the Entertainment 2011 Book!

Rachel: Yes, and you can save much more with traveling. There are ways to save at all of the major car rental places, cruises lines and hotels!!

Want to get what Rachel has? An Entertainment 2011 Book? They are only \$30 and can be purchased at the synagogue office, Sisterhood gift shop or on Sunday mornings at the Gift Card table.

BARRY SAFEER

בני תקווה | B'nai Tikvah



4th Annual L'dor Vador Endowment for the Arts

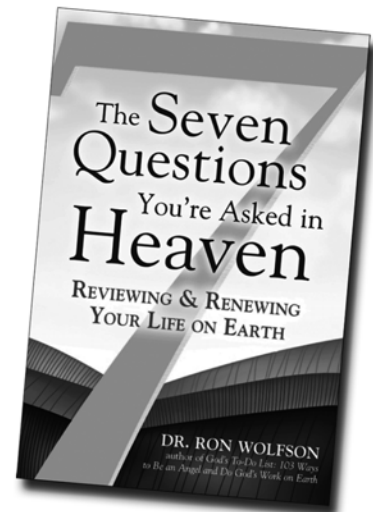
Presenting:

Scholar in Residence

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19th, 20th & 21st**
An inspirational
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Yahrzeit Plaques		732-297-0696	admin@bnaitikvah.org
Youth Committee	Dorothy Cohen	732-821-4376	dacohen99@optonline.net

23 TISHREI

OCTOBER 2010

23 Cheshvan

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
Candle Lighting 1st 6:23 8th 6:12 15th 6:01 22nd 5:51 29th 5:41		Definations BM: Bar/Bat Mitzvah JET: Jewish Experience together PACT: Parent & Child Together			1 23 Tishrei Office-Nursery Closed Welcome New Students SIMCHAT TORAH	2 24 Tishrei BM: Ari Gottesman
3 25 Tishrei USY Freshmen Event K/I JET Activity Raze the Roof	4 26 Tishrei Board of Directors	5 27 Tishrei OPEN MEN'S BASKETBALL	6 28 Tishrei PAC Meeting	7 29 Tishrei Library Café 2nd Generation Meeting	8 30 Tishrei ROSH	9 1 Cheshvan CHODOSH
10 2 Cheshvan Marketing Cmte. Men's Club	11 3 Cheshvan Sisterhood Board Meeting COLUMBUS DAY	12 4 Cheshvan 50+ Board Book Club Israel Stamp Club Youth Committee Men's Basketball	13 5 Cheshvan Who wrote the Bible?	14 6 Cheshvan Library Café Kadima Bingo	15 7 Cheshvan Family Shabbat Service	16 8 Cheshvan BM: Rebecca & Samuel Bierstein
17 9 Cheshvan Breast Cancer Walk Chai School Brunch Bet Class JET Activity	18 10 Cheshvan Religious School Board	19 11 Cheshvan OPEN MEN'S BASKETBALL	20 12 Cheshvan	21 13 Cheshvan Library Café Sisterhood Meeting B'nai Mitzvah 2011	22 14 Cheshvan	23 15 Cheshvan Seudah & Study
24 16 Cheshvan Dalet JET Activity	25 17 Cheshvan	26 18 Cheshvan	27 19 Cheshvan	28 20 Cheshvan	29 21 Cheshvan	30 22 Cheshvan
31 23 Cheshvan Gimel JET Activity Family Ed Program	Israel Stamp Club Ritual Committee	50 + General Mtg Men's Basketball		Library Café Kadima Feed the Children		USY Havdalah/Movie

THINGS TO DO

BOARD MEETING Monday Oct 4

OPEN BASKETBALL Tuesdays

LIBRARY CAFÉ Thursdays

WHO WROTE THE BIBLE?
Wednesday, October 13

FAMILY SHABBAT Oct. 15

SISTERHOOD MEETING Oct. 21

RITUAL COMMITTEE Oct. 25

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