

**Our Mission: To foster a vibrant egalitarian Jewish community founded in the religious customs and traditions of Conservative Judaism; offering excellent Jewish education and community activities for all ages with commitment to Israel and Jewish communities throughout the world.**



## HAPPY NEW YEAR 5775 (2014 - 2015) HIGH HOLIDAY SERVICE TIMES

### Selichot

### Kol Nidre

<b>Friday, Oct. 3</b>	Mincha Service	6:00 pm
	Kol Nidrei	6:15 pm
	Candle Lighting	6:18 pm

### Yom Kippur

<b>Saturday, Oct. 4</b>	Shacharit	9:30 am
	Yizkor (Approx.)	1:00 pm
	Mincha/Ne'ila/Ma'ariv	4:15 pm
	Havdalah/Shofar Blown	7:15 pm

### Junior Congregation

Services at 11:00 am for the High Holidays

## Picnic and Sports

Sunday, October 19th, in Reichler Park



**Men's Club Man of the Year and Youth of the Year**  
Wednesday, November 5th, at B'nai Tikvah

### ENTERTAINMENT BOOKS ARE NOW AVAILABLE

2015 Entertainment books are now available for sale in the main office and Sisterhood gift shop. They are \$25 each. We carry the 2 local editions and can order editions for anywhere else in the USA.

## A Message From Rabbi Robert Wolkoff



### SHABBAT IN THE DESERT

Rabbi Huna said, “If a person is in the desert and does not know which day is Shabbat, he counts six days and observes the seventh.”

Chayah bar Rav says: “The person should observe the first day as Shabbat, and then count six days .”

What are they arguing about? Rabbi Huna believes that it should be similar to the creation of the world [which started with six weekdays followed by Shabbat]. Chayah bar Rav believes that it should be similar to the creation of Adam [just hours before sunset on Friday, who celebrated his first full day of life on Shabbat].

Talmud Shabbat 69b

The discussion between Rabbi Huna and Chaya bar Rav reflects two fundamentally different postures in our relation to the world—both the world of matter and the world of spirit.

Rabbi Huna makes a parallel between the world as a whole and our practical existence in that world. For him, it is entirely natural that our physical needs and concerns dominate. First things first. Not even G-d Himself was able to make a world that was entirely, or even mostly, spiritual. In Rabbi Huna’s view, the transcendent joy of Shabbat comes only after a week of mundane concerns. In Rabbi Huna’s eyes, Shabbat was—as it would be for any traditional Jew—the cherry on top of the sundae. But it was, at the same time, a goal, sometimes a distant goal, to strive for. How the mundane world and Shabbat will impact each other remains a mystery. There may even be a chasm between our workaday world and our spiritual life.

Chaya bar Rav has an entirely different take. Shabbat, for him, doesn’t come last. It comes first. It sets the tone for everything that follows. It informs human life with all the possibilities inherent in a time of tranquility and peace. Yes, he knows perfectly well that you can’t have

Shabbat all the time, that sooner or later we must address our mundane concerns. But he starts out knowing what can be made of this world, and how it is, from the very first, connected to the world of the spirit.

It is interesting to note that both rabbis are apparently addressing an artificial question. When, after all, do any of us find ourselves isolated in a desert having no idea what day it is? Maybe out there, isolated in the middle of nowhere, we have to take it upon ourselves to determine when Shabbat falls. But surely we, who find ourselves in the middle of civilization, don’t have to resort to such extreme measures. We can look at a calendar, or call the shul office. No problem.

Or is it? Perhaps our lives are more reflective of the talmudic situation than we might otherwise think. Perhaps we, too, are looking to figure out the meaning of the life we are leading, searching for the holy, trying to rise above the mundane and experience the divine in the world. It may not look like a desert out there but, for many of us, it is exactly that from a spiritual perspective.

Today, we are on the threshold of Rosh Hashanah, the time when a new world is born. It is a time when we come together, out of our own personal deserts, to reorient ourselves in our relationship to our community, our G-d, and ourselves. We may come from diverse backgrounds, with widely different experiences of sanctity and wildly different ideas about serenity. But the important thing is that, at this special time, we come together and wander through our deserts together.

With love, peace, and friendship, and warm wishes for the new year,

Rabbi Robert L. Wolkoff

## DURABLE MEDICAL EQUIPMENT

Wheelchairs, walkers, and canes are available to congregants in need of short-term assistance, compliments of the Bikur Cholim Committee. Contact the synagogue office or, during services, any of the ushers.

## From the Desk of Cantor Bruce Rockman



### Hineni: The Hazzan's Prayer: Revisited 5775

*Here I stand, deficient in good deeds. Overcome by awe, and trembling in the presence of Adonai who abides amid the praises of Israel.*

During this time of reflection, I curiously searched my previous Hakol essays, I liked some of my reflections better than others, but I was a bit surprised by my 2006 contribution. I remembered the theme but not many of the details.

I had written about Hineni, the hazzan's prayer. This is my most inspiring moment of prayer. I study and practice reciting this prayer regularly and I reflect on its intent....I pray that God hears our prayers and that I'm worthy to be your messenger.

I am very proud of our attentiveness at CBT to the difficult issues we are facing as Jewish people. As a part of our Selichot program on September 20<sup>th</sup>, we watched a film about the life of Michael Levin of blessed memory. Michael died in 2006, a proud soldier in Israel's Defense Force. This film was suggested because of the current situation in Israel and because of the inspirational nature of the film. My experiences in Israel this summer helped to increase my love of the country, our people, and God. I was moved by the sacrifice and dedication of the Israeli population and particularly proud of all young Jews from all over the world, and America in particular, who chose to join the cause of protecting our beloved Land of Israel.

The love and gratitude that the people of Israel expressed in grief for Max Steinberg, an IDF lone soldier from California (a lone soldier has no family in Israel), epitomizes the peaceful and loving intentions of our sisters and brothers living in our homeland. The appreciation expressed by the nation - - including 35,000 who were present at Max's Steinberg's funeral - - epitomizes our desired communal prayer experience. Imagine 35,000 people affirming our prayers on Yom Kippor? Amen! The loss of every life is heartbreaking and this somber mood was unbroken by the news of Palestinian deaths.

Rabbi Sir Jonathan Sacks, former chief rabbi of The United Kingdom, answers the question "Why be Jewish?" by saying "Judaism and Jews represent the voice of hope in the conversation of humankind."

We are not the only people who are different and not the only people who have a special responsibility to mankind, but we are clearly a People with a specific mission to better the world for humankind.

Eight years ago' I wrote: *'Today, August 4, 2006, I read in the Jerusalem Post that Staff Sergeant **Omri Chaim Elmakayes-***

*Ya'akovitch, 20, from Ramle was killed in action. This hero's death comes so close to home, he may have been one of the students who visited us in recent years, and may have befriended our children. A few days earlier, Staff Sergeant **Michael Levin**, born and bred in Philadelphia, died defending freedom and independence for his beloved Israel. "You can't fulfill your dreams unless you dare to risk it all," he wrote in his Nativ yearbook at the end of the nine-month leadership program, which first brought him to Israel in 2001. Michael Levin spent his summers at Camp Ramah in the Poconos but he left camp early this summer to rejoin his fellow paratroopers. His words took on particular significance for the hundreds of friends, loved ones, and family members who came to pay their last respects at Jerusalem's Mount Herzl military cemetery, to the 21-year-old paratrooper staff sergeant, who literally "risked it all" to fulfill his dream of living in Israel, serving as a paratrooper, and defending the Jewish state.... By the time you read this, it will be September; what will have happened in Israel? Will more young men from Ramle have died? Will another young American perish fulfilling his dream like Michael Levin? I'm afraid many more sad stories are yet to be told."*

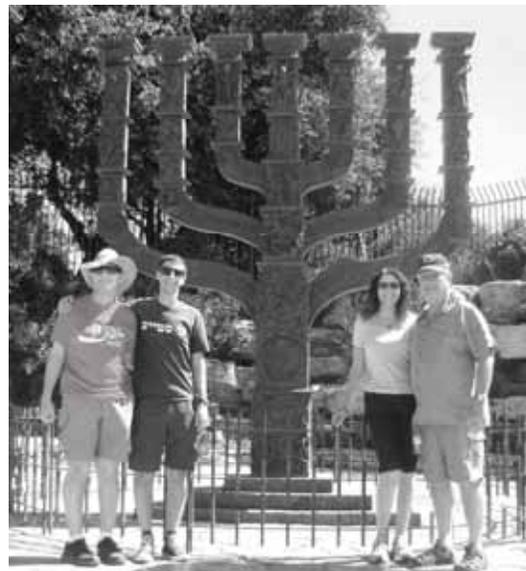
We cannot try hard enough, we cannot do enough, learn enough in a lifetime to make this a perfect world. We cannot stop trying; we do make a difference as we help God create a better world.

*Accept my prayer as though I were supremely qualified for the task, imposing in appearance, pleasant in voice....*

*For You mercifully hear the prayers of Your people Israel. Praised are You who hears prayer.*

***Worship the Lord in gladness; come before God with joyous song. Pray for a peaceful New Year.***

Cantor Bruce Rockman



Josh, Alex, Felice, and Joe Ciccione  
In Israel

## When shopping at Costco

Please take a minute to ask someone in the bakery and/or meat departments if they plan to have Kosher selections.

Perhaps, if enough people make Inquiries, that might invalidate the decision they made, based on their demographic survey.

Men's Open Basketball

Every Tuesday at 8 pm

New Players Welcome

Non-synagogue members \$7



## HAKOL

The Newsletter of

**Congregation B'nai Tikvah**  
**JCC of North & South Brunswick**  
1001 Finnegan's Lane North Brunswick, NJ 08902

Published monthly, except for July and August. Submissions are welcomed about Congregation events, group activities, and other material relevant to the Jewish community. All Submissions for **HAKOL** are due by the **12th** of the preceding month

**Please send submissions and correspondence via e-mail to:**  
**hakol.cbt@gmail.com**

All e-mail submissions are acknowledged via e-mail or put submissions in the HAKOL Box in the synagogue office. All articles are subject to available space and editorial constraints.

### ORDER FORMS & FLYERS:

Full-page flyers will be reduced to half page or less, at the editor's discretion.

### ADVERTISING INFO:

Michael Weiss, editor at 732-246-0306  
hakol.cbt@gmail.com

CarolAnn Harkavy, advertising at 732-438-0796  
CaHarkavy@aol.com

## Greetings from Jennifer James, Director of Education



Our schools are in session! Both the Nursery School and the Religious School started classes the first week in September and, as this issue of Hakol goes to press we are settling in to new routines, getting reacquainted with our returning teachers, and getting to know our new teachers. Because our teachers are so critical to the success of our schools, and because I am so proud of the faculty that we have assembled, I want to introduce them all to you!

In our Nursery School, we are joined in the Pre-K by a new teacher, Rachelle Tilbor. Rachelle is assisted by Maria Lesko, who is returning again after many years dedicated to the school. Also returning is Head Teacher Carol Winter, in the 3s class, assisted by Ann Mascarenhas, and Marlene Buckwald in the 2s class, assisted by Jennifer Pollack.

In the Religious School, we are very happy to have the following teachers returning to us: Stacey Rockman in Kindergarten and First Grade; Rachel Ullman Schenkler in Second Grade; Phyllis Edley in Aleph; Carol Winter in Dalet and Hei (Hebrew/t'filah classes); and Barry Safeer in CBT Chai Grades 10 and 11. They are newly joined this year by some wonderful educators: Spencer Brooks in Bet, Rabbi Dani Davis in Gimmel, Rabbi Eric Lankin in Dalet and Hei (Judaica classes), and Ilana Silverman in CBT Chai Grades 8 and 9.

As a group, all of our educators have tremendous enthusiasm, energy, and experience, and I am privileged to work with each of them. I believe the children of Congregation B'nai Tikvah are in very good hands.

I also want to share with you an exciting innovation taking place in the Religious School this year. The students in every class for grades Kindergarten through Hei begin their Religious School day with *Panim el Panim* – literally translated, "Face to Face." Seated in a circle, facing their classmates and teacher, they learn and show *kavod* (respect) for one another through a variety of exercises and activities that incorporate Jewish learning and that help them to integrate their Jewish learning with their secular lives. In the process, the students are getting to know one another on a whole new level, which helps to build a true sense of *kehillah* (community). Plus, *Panim el Panim* is a lot of fun! So far, both students and teachers seem to be enjoying this new approach to learning.

If you are a parent of a child in our school, you should have received the first issue of our new Religious School Newsletter. Any other congregant who would like to receive the Newsletter, which is published monthly by e-mail, should contact me at morah.jen@bnaitikvah.org or Terez Slim at office@bnaitikvah.org to have your address added to our distribution list.

*B'shalom,*

Jennifer

## A Message From Our Co-Presidents



### Shoes, shoes, and more shoes!

Last year, we both came clean about our mutual shoe fetish; in fact, Ruth Anne briefly mentioned hers in her first speech as president in 2007. High heels or flats, great boots or crazy running shoes – we always enjoy hunting for the perfect pair. We thought this was just “a girl thing,” but of course it is not. Some of us even remember the All in the Family episode where Archie Bunker criticizes his son-in-law for putting on a sock then a shoe, saying the whole world puts on both socks and then both shoes. While he may have had a point, he didn’t consult with Jewish law because, as you might expect, there are dozens of biblical references to Jews and shoes.

The Shulchan Aruch – the Code of Jewish law – explains that when putting on shoes, the right shoe goes on first; when tying shoes, the left shoe is tied first; and when taking shoes off, the left one goes first. Apparently, the right is more important than the left and should not be uncovered while the other foot is covered. The shoe tying relates to t’fillin wearing, so that if you wear your t’fillin on your left arm, you tie your left shoe first, and vice-versa. We thought it was all about finding the most fabulous pair of shoes, but it turns out that what matters is how you put them on and take them off.

Kohanim remove their shoes outside the sanctuary before their hands are washed by the Levites and before giving the priestly blessing. This eliminates the possibility of embarrassment in case one of the kohanim has a torn shoelace and stays behind to tie his shoes while the other kohanim are blessing the congregation. Leave it to Jews to turn the most mundane situations into holy matters.

Leather shoes cannot be worn on fast days or during shiva because they are signs of comfort, luxury, and pleasure. And there are numerous other proscriptions and prohibitions that have to do with shoes. So why are we telling you this? The point is that, in Judaism, all of the details matter: how we care for our elders and how we reach out to new families; how we behave in public and how we conduct ourselves when no one is watching. Although we would like it to be about shoe shopping, there clearly are more important things to focus on.

In this season of Yom Kippur, we are instructed to make amends for our mistakes of the past year, and try a little harder in the year to come. As Co-Presidents, we not only are committed to putting the big pieces in place; we will pay attention to the little things as well. With at least as much care as we put into picking out our shoes, we will attend to the details of synagogue life.

Wishing you a meaningful fast and a sweet new year.

Allison Nagelberg, Co-President and  
Ruth Anne Koenick, Co-President



**March 7th, 2015**  
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This is a great way to get involved and meet more people in our community

Our next four meeting dates are at 7:45 in the Youth Lounge on Tuesday, September 30, Tuesday October 14, Wednesday October 29 and Thursday November 13. Hope to see you there.

Marc Rubenstein, PT, DPT, OCS  
 Doctor of Physical Therapy [marcr@jerseypt.com](mailto:marcr@jerseypt.com)



South Brunswick Office

[www.JerseyPT.com](http://www.JerseyPT.com)

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3228 Route 27  
 Kendall Park, NJ 08824  
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## Rutgers Jewish Film Festival

The Bildner Center is pleased to present the 15th annual Rutgers Jewish Film Festival, which will run from Wednesday, October 29, through Sunday, November 9, at the Regal Cinema Commerce Center in North Brunswick.

### Featured Films:

- ABOVE AND BEYOND** (USA, Documentary)
- AFTERMATH** (Poland/Holland/Russia/Slovakia, Drama)
- THE ART DEALER** (France, Drama)
- LITTLE WHITE LIE** (USA, Documentary)
- 24 DAYS** (France, Drama)
- BEFORE THE REVOLUTION** (Israel, Documentary)
- GETT: THE TRIAL OF VIVIANE ASLEM** (France/  
Germany/Israel, Drama)
- MAGIC MEN** (Israel, Drama)
- HUNTING ELEPHANTS** (Israel, Drama)
- QUALITY BALLS: THE DAVID STEINBERG STORY**  
(Canada, Documentary)
- JOACHIM PRINZ: I SHALL NOT BE SILENT** (USA,  
Documentary)
- THE OUTRAGEOUS SOPHIE TUCKER** (USA, Documentary)
- THE SURGEON QUEENS** (USA, Documentary)
- THE GREEN PRINCE** (UK/Germany/Israel, Documentary)
- SNEAK PREVIEW** (with filmmaker)

Linda J. Fellen, Esq.

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**Sunday, November 16<sup>th</sup> 2014**  
**Join us for breakfast at CBT**

#### Vendors Needed

Sisterhood is hosting a super "Shop till You Drop Vendor Fair" on Sunday, April 26<sup>th</sup>, 2015. If you know a vendor or if you are a vendor who is interested in participating, please email Jill at [jillfeisner@hotmail.com](mailto:jillfeisner@hotmail.com). Vendor fee is \$36.



Sisterhood Presents

Breakfast at B'nai Tikvah

Sunday, November 16<sup>th</sup>

9:15am

Open to all paid-up members

#### Volunteers Needed

We need your help with Passover Poker, which is NOT during Passover. So ask yourself these Four Questions:

1. What will make this event different from past years' events?
2. Do I want to have fun with my friends and meet new people?
3. Can I make this an event I can bring my friends to?
4. Do I want to stop Jill from pleading for help?

To volunteer email Jill at [jillfeisner@hotmail.com](mailto:jillfeisner@hotmail.com)

#### Having a Mitzvah???

Visit the B'nai Tikvah website to order your Mitzvah Baskets and Mazel tosses. Please have your forms in one-month before your mitzvah.

#### Gift Shop

The Gift Shop is open

Sunday 9am-12pm

Wednesday 4pm-6:15pm

By appointment; call Serena Blackin at 732-390-9515

#### October Specials

-20% off all "Shabbat items"....Kiddish cups, candlesticks, challah boards and covers, havdallah sets

-Take an additional 50% off all clearance items

-Calendar and Diaries still available

#### Torah Fund

Your Torah Fund contribution strengthens and perpetuates Conservative Judaism throughout the world. For information on ways you can support Torah Fund, contact Ann Rosenzweig, 732-249-9141.

Pins and WL cards are available. For ordering information, please check the Bulletin Board or contact Ann Rosenzweig. Cards are \$5 if sent to you or \$4 if hand delivered at a Sisterhood's event.

### Another Viewpoint Why Israel Bonds?

When I opened the letter and found that it was an invitation to an Israel Bonds reception at which I was to be one of the honorees for a Lifetime Achievement Award, I was, to say the least, surprised. There were ten of us who would receive the awards that night. Among the other Another Viewpoint names were some who I had never met, but whose names were well known to many as the movers and shakers of central New Jersey and beyond.



What moves us to do the things that help our culture to the benefit of others? Be it the State of Israel or the local food pantry, we as Jews are part of the culture of Tikun Olam – to heal the world. I can't imagine doing anything so grand as to have much effect on the world, but I can't imagine doing nothing just because I can't do it all. My sainted Bubba, my maternal grandmother never left home without a book of raffle tickets to raise money for the Lechem Aniam (soup kitchen) or the Mosher Zekenim (old age home). During the great depression years, she had a soap box wagon built so that she could go to the commercial bakery on Third Avenue in the Bronx, to collect day old bread to distribute to the poor. On other days she collected clothes for the same clientele.

I cannot make claim to the heroic deeds of my Bubba. All I had to do was to make a five minute speech or to organize a ten dollar a ticket breakfast to get people to buy Israel Bonds. It was slow going in the beginning. The first year that we sold bonds in Kendall Park we sold

only \$300. People protested that investing in Israel was too risky. Instead, some of my friends invested in safer places like Pan American Airways or Edsel Autos.

Today we know that investing in Israel Bonds is a good, safe place to leave your money. It may be a while before we again see the generous returns of a few years ago, but we know that Israel never missed a payment and that today its financial status is as good, or better than most of Europe.

But it was never just for the returns that I bought Israel Bonds. It was, and is, to help strengthen that spunky little country. It's not so much that they need the money for infrastructure, but to show them solidarity with American Jewry.

Underlying the obvious is the fact that our lives as Jews are affected by the strength of our ties with Israel, and the security of the status of Israel. From the 1940's until this day, the comfort level of Jews in America, and our standing and respect from our neighbors is directly affected by the success of Israel. If Israel goes down, so will our lives be affected.

Buy Bonds for Israel's sake  
 Buy Bonds for our own sake  
 For God's sake, buy Bonds!

Aaron Rosloff  
 Originally published in December, 2010



**FJMC North NJ Region**  
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**CBT Men's Club "Man of the Year"**  
**and**  
**Hayley Nagelberg**  
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**Mazel Tov!!!**



**When: Wednesday, Nov. 5<sup>th</sup> at 6pm**

**Where: B'nai Tikvah, 1001 Finnigans Lane, North Brunswick, NJ**

**(Classical Caterers Full Buffet Dinner/Dessert/Open Bar, Minyan, & Award Ceremony)**

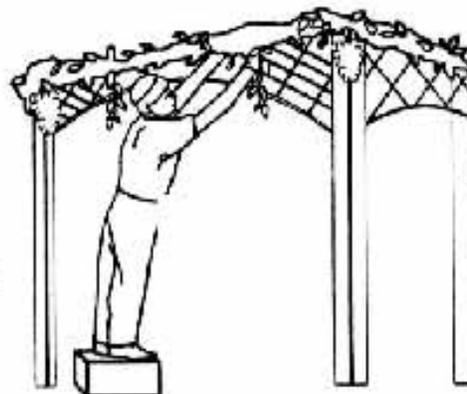
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If You Build It, You May Win!

## Enter B'nai Tikvah's 2nd Annual Sukkah Building Contest

Put your Sukkah up against the best Sukkahs that B'nai Tikvah has to offer.

- ☆ Whose Sukkah will reign supreme?
- ☆ Which B'nai Tikvah families will get bragging rights for their Sukkah building skills in 5775?



**DETAILS:** Any congregant can enter. To register your Sukkah, send an email to [sukkahcontest@bnaitikvah.org](mailto:sukkahcontest@bnaitikvah.org). Include your name, address and phone number. All entries must be received by Monday, October 6, 2014.

Then be home on Sunday, October 12, when B'nai Tikvah's expert team of "Sukkah Lookers" will come to your house to take pictures of your Sukkah building skills. Sukkah photos will be posted on [bnaitikvah.org](http://bnaitikvah.org) for congregants to vote

Prizes categories include Best Decorated, Best Use of Vegetation, Best Theme, Most Original and Best All Around Sukkah. Good Luck And May The Best Sukkahs Win!

# SUKKOT BEGINS OCTOBER 8



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Your order will be available for pickup on Tuesday evening, October 7 follow the 7:30 evening minyan.

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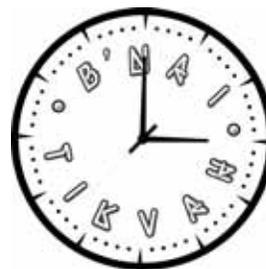
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### Daily Schedule of Services

Sunday	9:00 am & 7:30 pm
Monday	7:30 pm
Tuesday	7:30 pm
Wednesday	7:30 pm
Thursday	7:30 am & 7:30 pm
Friday	8:00 pm
Saturday	9:30 am



## Hakol Advertising Rates

Size	Artwork (W x H)	Annual Contract (10 Issues)	Single Issue
Full page	8" x 10.5"	\$675	\$100
½ page	3.75" x 10.5" or 8" x 5"	\$525	\$80
¼ page	3.75" x 5"	\$400	\$60
Business card	2" x 3.5"	\$300	\$45

# MEN'S CLUB

**Raise the Roof!!! - Sunday morning, October 5th.**

Men's Club is looking forward to another great year of events and Jewish camaraderie. We are starting off with our annual family fun event where as a community we build our Synagogue Sukkah. The holidays are soon upon us. We are expecting warm weather.

If you have a ladder, Allen wrench, cordless power screwdriver, work gloves, a sense of humor and great attitude, come on down!!

Please bring the kids before/after Religious School on Sunday as everyone will have a job.

A light breakfast will be available, compliments of the Men's Club.

**Annual Federation of Jewish Men's Clubs "FJMC" - Man and Youth of the Year Dinner at B'nai Tikvah!! Wednesday, November 5th, at 6pm**

Come help us honor:

**Craig Cohen - CBT Man of the Year**

Craig and Sharon have been CBT members since 2007. Craig became an active Men's Club member in 2008 and also participates on our softball team. In 2012, he volunteered to be part of the Casino Night Committee. Craig became a CBT Trustee and Board Member in 2012, organized the bowling league in 2013, and Chaired the Gala committee in 2014 - - which became CBT's most successful fundraiser to date. Craig and his wife, Sharon, are both teachers and have two adorable children.

**Hayley Nagelberg - CBT Youth of the Year**

Hayley is the Hagalil Vice President of Israel Awareness and held that position for the CBT chapter. She works with AIPAC and Stand With Us on Israel advocacy and holds board positions for Israel projects at Solomon Schechter in West Orange. Besides volunteering many hours a week with special needs children at Special Strides, Hayley also runs half marathons to raise money for diabetes research at the Weizmann Institute in Israel and raises money for the Israel Guide Dog Center for the Blind. She does varsity softball and cross country with captain positions, and is an excellent student "and ,as Allison attests, a wonderful daughter and friend!!".

**Where:** B'nai Tikvah 1001 Finnegan Lane, North Brunswick, NJ  
 \$36 for Men's Club Members; \$54 for non-MC Members  
 Please RSVP to Steve Katz - [skatz56@aol.com](mailto:skatz56@aol.com) /732-329-0687 or Mark Rones - [markwrones@outlook.com](mailto:markwrones@outlook.com)  
 Make checks payable to: CBT Men's Club (Write MOY on check).  
 Mail to or drop into the CBT Men's Club mail slot.  
 Also, place an ad in the FJMC Journal in honor of...

**Look for more upcoming events!**

- December 1st** - Monday Night Football party in our Social Hall : Miami Dolphins at New York Jets
- January, 2015** - Joint program with Sisterhood
- February, 2015** - World Wide Wrap

We have an exciting slate of meetings, events, speakers, honors, and tzedukah planned for the year. We truly hope that you'll join us.



**NORTHERN NEW JERSEY REGION FEDERATION OF JEWISH MEN'S CLUBS AD JOURNAL**

**Submission Deadline is OCTOBER 10, 2014**

Ads are being accepted for both the "Man of the Year" & the "Youth of the Year" honorees as follows:

Select Size and #:	Full Page (8 ½ x 11")	_____ @ \$120 _____
	Half Page (8 ½ x 5 ½")	_____ @ \$ 72 _____
	Honor Page (12 names @ \$10/name)	_____ @ \$120 _____
	Full Page - Inside Front/Back Cover	_____ @ \$180 _____
	Full Page - Outside Back Cover	_____ @ \$360 _____

**YOU MUST COMPLETE THESE 2 STEPS TO ASSURE PUBLICATION:**

**Email** your ad copies (.DOC or .PDF) to Jeff Schulman, NNJR 2014 Ad Journal Chair: [jlschul@optonline.net](mailto:jlschul@optonline.net)

**Mail** this form with your check (to "NNJR – FJMC") and a **hard copy of your ads** to:

**Jeff Schulman, Ad Journal Chair 60 Beechwood Avenue Edison, NJ 08837** Question? Call Jeff 908-705-4118, or send him an email.

**NO ADS WILL BE PUBLISHED WITHOUT PAYMENT IN FULL** - Please print clearly

Your Name: \_\_\_\_\_ Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ (\_\_\_ home/work \_\_\_ cell)

Email: \_\_\_\_\_ Honoree's Synagogue: \_\_\_\_\_ (Town) \_\_\_\_\_

Donations to the Northern New Jersey Region are tax deductible to the extent permitted by law. The Federation of Jewish Men's Clubs is registered as a 501c (3) organization by the IRS. Money raised is used to support the programs run by the NNJR-FJMC.



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## SOCIAL ACTION

### IT'S ALREADY THAT TIME....

## HELP A NEEDY FAMILY FOR THE HOLIDAYS

**Why we run this program?** The following is an excerpt of one of the thank you notes we received on behalf of a family we sponsored: “ This family has never experienced such great generosity. They felt overjoyed and emotional upon receiving the gifts. The mother told me she was happy to see that her children finally have toys to play with so they are no longer bored at home. The teachers were commenting that they noticed the children’s self esteem improve when they came to school proudly dressed in their new clothes. The children are now appropriately dressed for the weather and are even wearing socks which were noticeably missing prior to receiving the gifts. They sleep much more comfortably at night with their new blankets and their heater.....” **This is why we run this program...to make a difference in peoples’ lives.**

**Who are these families?** These families are all in need. They are referred by various sources including Jewish Family Services, local welfare directors, school social workers and senior centers.

**How does this program work?** Each family will fill out a wish list of their needs. The wish lists typically include items like towels, sheets, blankets, clothing, shoes, coats and children’s toys.

#### How can you help?

1. Become a **family coordinator** for one family’s wish list. This might involve getting your family, friends, co-workers, and merchants to donate the needed items to fulfill the family’s wish list.

2. **Volunteer to obtain one or more** of the items on a family’s wish list.

**Donate money** that will be specifically used to purchase items on a family’s wish list. Checks should be made payable to Congregation B’nai Tikvah Holiday Program.

Please send in the tear-off below, fill out the form at Bnaitikvah.org, or e-mail Janice Baer at Jbbd11@verizonnet or call Janice at 732-940-0268

**PLEASE RESPOND BY NOVEMBER 14<sup>th</sup>**

### HELP A NEEDY FAMILY FOR THE HOLIDAYS

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

I want to be a family coordinator

I want to volunteer to obtain one or more items on a family’s wish list

I want to donate money that will be specifically used to purchase items on a family’s wish list. Checks made payable to Congregation B’nai Tikvah Holiday Program

Send completed form to Janice Baer, Congregation B’nai Tikvah by November 14<sup>th</sup>. Contact Janice Baer 732-940-0268 or Jbbd11@verizon.net Forms are also on the synagogue website.

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**Amount of your donation:**

{ }\$18 { }\$36 { }\$54 { }\$72 { }\$118 { }Other

**Please Allocate Donations to:**

<input type="checkbox"/> Bikur Cholim	<input type="checkbox"/> Rabbi's Discretionary Fund
<input type="checkbox"/> Cantor's Special Fund	<input type="checkbox"/> Religious School
<input type="checkbox"/> Capital Improvements	<input type="checkbox"/> Ritual Activities
<input type="checkbox"/> Family Shabbat	<input type="checkbox"/> Shabbat Luncheons
<input type="checkbox"/> Israel Youth Travel	<input type="checkbox"/> Social Action / Tzedakah
<input type="checkbox"/> JNF	<input type="checkbox"/> Sons of Tikvah
<input type="checkbox"/> L'Dor VaDor	<input type="checkbox"/> Torah Restoration
<input type="checkbox"/> Library	<input type="checkbox"/> Yahrzeit
<input type="checkbox"/> Nursery School	<input type="checkbox"/> Youth
<input type="checkbox"/> Prayerbooks	<input type="checkbox"/> General Donation
	<input type="checkbox"/> Other _____

\*Please send separate checks for these funds.  
You can make your contributions online by  
Clicking the "Giving" link at bnaitikvah.org

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We gratefully acknowledge and thank the following contributors for their generous gifts. Your special donations make up a part of our synagogue's total income. We rely on you.

## Hakol Donations August, 2014 – September 12, 2014

### Rabbi's Discretionary Fund

Benjamin & Deborah Mondell, in honor of the Aufruf of Jason Wesalo, and the future marriage to Alison Mondell  
Gary Tinkel, in memory of Estelle Tinkel  
Shelly & Steve Talmud, in memory of Sylvia Sibel Shapiro beloved mother of Shelly Talmud  
The Harkavy Family, in memory of Jeffrey Harkavy  
Jerry & Ronnie Levine, in memory of Stanley Levine  
Arlene & Marc Lassin, in memory of Sharon Franzman

### Cantor's Discretionary Fund

Benjamin & Deborah Mondell, in honor of the Aufruf of Jason Wesalo, and the future marriage to Alison Mondell  
Arlene & Marc Lassin, in memory of Sharon Franzman

### Bikur Cholim Fund

Madeline Gaynor & Danna Gaynor Stein, in memory of Jerome Gaynor beloved husband & father  
Shirley & Martin Engel, in memory of Philip Post

### Yahrzeit Donations

Richard & Melanie Margolis, in memory of Louis Margolis  
Beverly Heller, in memory of her beloved mother, Idelle Aronowitz  
The Brams Family, in memory of Matthew Brams  
Mitchell & Amy Schreck, in memory of Warren Schreck beloved father of Mitchell Schreck  
Beverly Heller, in memory of Harold Heller beloved husband of Beverly Heller  
Beverly Heller, in memory of Larry Arens beloved brother of Beverly Heller  
Beverly Heller, in memory of Walter Rosenstock  
Fern & Allan Katronetsky, in memory of Norman Katronetsky  
Ira Schloss, in memory of David Schloss  
Stephen Bretkopf, in memory of Harry Rosenblum  
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Carole & Howard Kalish, in memory of Rose Kalish  
Linda Katz, in memory of Evelyn Koskowitzky  
Howard & Myra Dickert, in memory of Sylvia Dickert

### Family Shabbat Fund

William & Eleanor Greenberg, in memory of Joseph Krause beloved father of Eleanor Greenberg

### Ritual Fund

Adrienne & Herbert Mars, in honor of the marriage of the daughter of Philip Welsher & Marci Oslick and to the son of Meryl & Gordon Heit  
Robert & Bonnie Rizick & family, in memory of Abraham Joseph Rizick

### Youth Fund

The Harkavy Family, in memory of Erna Einhorn, mother of Roberta Solomon  
Theresa Schiavone, in memory of Jeffrey Harkavy, brother of Michael Harkavy

### Shomrei Tikvah

Jeffrey & Marcia Schwartz, in memory of Sylvia Rubin beloved mother and grandmother  
Jeffrey & Marcia Schwartz, in honor of Jason Wesalo's marriage

### Religious School Fund

Joshua, Suzanne, Jeremy & Zachary Oliver, in the memory of Frederick Scheff

### Nursery School Fund

Michele & Dave Greenfield, in honor of our granddaughter Rachel's speedy recovery

### Shabbat Luncheon Fund

Natasha Rosenbaum & Erwin Lewis in honor of the birth of her great grandsons Aiden & Colin and in honor of the engagement of the granddaughter Ariel to Corey  
Gaye & Alan Feinberg, in memory of Bernard Aronson  
Arlene Cederbaum, in memory of Philip Dunayer  
The Katronetsky & Yares Families, in memory of Constance Cohen (beloved mother of Fern Katronetsky & Grandmother of Ilana & Marc)  
Toby & Gary Ehrlich, in honor of Linda & Alan Brown 30<sup>th</sup> Anniversary  
Cheryl & Myron Asnis, in memory of Ruth Asnis, beloved mother of Myron Asnis

### *Connecting you to a community of support*

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## THANKS

We thank Joyce Fishelberg, Bill Greenberg, Marlene Buckwald, Jeryl Roller & Sandy Scharf for making June birthday calls.

A special thank you to Jay Scheuer for his amazing prayer book repairs and to Phyllis Pinsky for doing beautiful calligraphy for B'nai Mitzvah and Baby Naming certificates.

Thank you to the Volunteers that helped in our holiday mailing: Doris Sandowitz, Michael Weiss, Joel Gerbman, Marty Haller, and Janis Hoffman

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
Candle Lighting 3 6:20 pm 10 6:09 pm 17 5:58 pm 24 5:48 pm 31 5:39 pm	Shabbat Ends 4 7:17 pm 11 7:06 pm 18 6:55 pm 25 6:46 pm		1 7 Tishrei	2 8 Tishrei	3 9 Tishrei  Nursery School and Office Closes Early ERV YOM KIPPUR	4 10 Tishrei  YOM KIPPUR
5 11 Tishrei  Sukkah Building	6 12 Tishrei  Board of Directors	7 13 Tishrei  Men's Basketball	8 14 Tishrei  School and Office Closes Early No Religious School EREV SUKKOT	9 15 Tishrei  School and Office Closed SUKKOT	10 16 Tishrei  Birthday Shabbat SUKKOT	11 17 Tishrei  Lunch & Learn
12 18 Tishrei  Chai Breakfast with Rabbi Wolkoff Sisters in the Sukkah	13 19 Tishrei  Sisterhood Board COLUMBUS DAY	14 20 Tishrei  Men's Basketball	15 21 Tishrei  No Religious School Nursery School and Office Closes Early  HOSHANA RABBAH	16 22 Tishrei  YIZKOR Service SHIMINI ATZERET	17 23 Tishrei  SIMCHAT TORAH	18 24 Tishrei
19 25 Tishrei K-2 JET Program Picnic/Sports Reichler Park United Synagogue Regional Meeting	20 26 Tishrei  School Board	21 27 Tishrei  Men's Basketball	22 28 Tishrei  Torah Study at Saphagiri Ad-Ed: Spirituality	23 29 Tishrei  B'nai Mitzvah Meeting	24 30 Tishrei  School Wide Shabbat	25 1 Cheshvan
26 2 Cheshvan  Rabbi meeting with Aleph Parents Raze the Roof CBT at Home in East Brunswick	27 3 Cheshvan  Palestine Study Group Ritual Committee	28 4 Cheshvan  Men's Basketball	29 5 Cheshvan  Tortah Study at Saphagiri Ad-Ed: Spirituality	30 6 Cheshvan	31 7 Cheshvan	



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