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## “How Has This Night Been Different From All Others?”

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Enrich your experience of the festival through an exploration of the origins and development of Passover ritual. Prepare readings in advance and engage in stimulating discussions guided by expert Jewish studies scholar/teachers.

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For more information, contact [context@jtsa.edu](mailto:context@jtsa.edu) or (212) 870-5850.



Tuesday, March 4

8:00-9:30

**The Two Passovers: Passover of Egypt, Passover of the Generations**

Dr. Stephen Garfinkel, JTS

Tuesday, March 11

8:00-9:30

**The Seder, the Symposium, and the Last Supper**

Dr. Jonathan Milgram, JTS

Tuesday, March 18

8:00-9:30

**The Journey Within: Mystical Reflections on the Meaning and Practice of Passover**

Dr. Eitan Fishbane, JTS

Tuesday, March 25

8:00-9:30

**From Elijah to Miriam: Vengeance and Redemption in Modern Haggadot**

Dr. Alisa Braun, JTS

Tuesday, April 1

8:00-9:30

**Passover, Spirituality and Religion in the Mai Hashiloach of Rabbi Mordechai Yosef of Isbitza**

Rabbi Robert Wolkoff

Congregation B'nai Tikvah

#### Location:

Congregation B'nai Tikvah  
1001 Finnegan Lane  
North Brunswick, NJ

**Tuition:** \$36.00 / members  
\$54.00 / non-members

#### Registration:

[www.jtsa.edu/context/registration](http://www.jtsa.edu/context/registration)

Please register by February 28, 2014 to receive advance reading materials.

**Context**  
The Adult Jewish Learning  
Program of JTS

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בני תקווה | B'nai Tikvah

## A Message From Rabbi Robert Wolkoff



Who had the most recognizable face on the planet?  
Churchill? Hitler? Kennedy? The Beatles?  
Joe DiMaggio?  
Joe Namath? Joe the Plumber?

None of the above. It was the great boxer (maybe the *greatest* boxer) Muhammad Ali. Anyone who ever saw him box knew that they were witnessing greatness. His virtuosity, perhaps even elegance, in the ring was legendary. But here's something you probably didn't know about Muhammad Ali. He once said, "I try to learn as much as I can because I know nothing compared to what I need to know."

This attitude is how one becomes not just a world champion, but a great world champion. It is an attitude we should emulate. Indeed, it is precisely the attitude we have emulated, the attitude that characterized the culture of our ancestors. For them, the study of Torah was blissfully endless, and endlessly fascinating. A great Talmud scholar was referred to with the endearing term, *talmid chacham*, literally, "a wise student." The rabbis, when asked about heaven and hell, replied that when we die, there is only one place we go. And there, we study Torah all day long. If you like studying Torah, then it's heaven. If you don't like studying Torah...well, you can fill in the blanks.

In fact, the rabbis made a connection between the word for paradise, *pardes* and the four main methods used to decipher sacred texts.

In-depth learning as paradise. What a concept!

And in the next few weeks, I am overjoyed to tell you, we at B'nai Tikvah are going to have our own little taste of paradise. Through the JTS Context program, we will have the opportunity to learn with some of the top Jewish scholars in the world. We'll have five sessions discussing the changing meaning of the Passover celebration from biblical times to the present. (Please look for information about these sessions on front page in this Hakol).

You might imagine you already know all you need to know about Pesach. Like,

"Q. What's the most important of the questions?  
A. When do we eat?"

But seriously, remember the words of Muhammad Ali: we know nothing compared to what we need to know. And trust me: you'll never get a better chance to learn than at these Context sessions. I'll be there learning, and I hope you will too.

So please register, learn, and join me for a taste of paradise right here at B'nai Tikvah.

Shalom,

Rabbi Robert L. Wolkoff

## MAIN STREET BOOK FAIR IS COMING TO B'NAI TIKVAH

You will find Judaica and secular books for everyone from Pre-K to adult. If you have a book you would like to pre-order, let us know. The Book Fair will be held in the Youth Lounge from Sunday, March 2nd, through Sunday, March 9th.

Religious School classes will be going to the Book Fair on Sunday, March 2nd. They will be able to bring home a "Wish List".

## Book Fair Hours

Sundays	9 - 12
Monday	10 - 3
Tuesday	10 - 3
Wednesday	10 - 6:15
Thursday	10 - 3
Friday	closed
Saturday	closed

The Religious School thanks you for your support.

Sincerely,  
Ann Ruth Nimberg  
Education Director

## From the Desk of Cantor Bruce Rockman



### Let's Make a Difference!

I find remarkable that our 3500-year Jewish tradition is so in tune with today. The more that you are able to engage in the lessons and the traditions of Judaism, you will find that all or most of our values, religious or secular, emanate from the inspiring teachings of the Torah and its interpretations.

We listen to the story of Esther, we feast, we acknowledge friendships and relationships with joy and warmth, and we must give gifts to raise the spirits of those who are not fortunate, as we are!

We are about to celebrate Purim-- which means that Pesach is just around the corner. As with so many of our holidays, there are a series of common elements, practices, and celebrations in each. In each, we thank God for saving us from our oppressors; each holiday expresses our national goal to be a nation; in each, as we celebrate with feasts, we are reminded to help those less fortunate than ourselves.

During my years at B'nai Tikvah, I have experienced and can attest to the generosity of spirit and giving to those less fortunate. The Sisterhood's program for Mishloach Manot is incredibly successful. The purpose of these gifts is to increase love and friendship between Jews, thereby dismissing Haman's accusations that there is strife and dissension among Jews.

Purim is an ideal opportunity to repair broken relationships. This public exercise is a perfect opportunity for each of us within the synagogue to recognize and to show our appreciation and friendship to our fellow congregants, while helping us improve our existing relationships.

Not to be confused with Mishloach Manot, the gifts of at least two types of food that we give to friends and acquaintances is Matanot La'evyonim (gifts for the poor). This is the second of four distinct mitzvot that we carry out on Purim. The other two are reading or hearing the Megillah (Scroll of Esther) and rejoicing with the Purim Feast.

"They are to observe these as days of feasting and gladness, and for sending delicacies to one another, and giving gifts to the poor." (Esther 9:22)

Depending on your perspective, gifts to the poor, or Matanot La'evyonim, is the probably the most socially critical mitzvah you can do. Food pantries in our area are critically low.

There is no greater joy than gladdening the hearts of orphans, widows, and needy people. One who does so is likened to God, as it says about Him: "to revive the spirit of the humble and to revive the heart of the downtrodden" (Isaiah 57:15).

The B'nai Tikvah family keeps these words in minds and we continue to give from your hearts. There have been numerous successful food drives and campaigns to bolster our area food banks. Hungry people and those in need are increasing. B'nai Tikvah has partnered with the food pantry in South Brunswick. The Social Services Department runs the Food Pantry for South Brunswick residents in need. This Food Pantry, as are others, is run entirely on donations from the generous individuals, groups, schools, churches, and businesses in South Brunswick. Each town in our area has similar programs. Thanks to LouAnne Wolf, a member of our shul, and the director of social services in South Brunswick, we have a pipeline to some of our area needy. As B'nai Tikvah grows and becomes more regional, contributions throughout our greater neighborhood are needed and appreciated.

So make noise on Purim, celebrate with great joy, and remember to make a difference by sharing your good fortune.

*Worship the Lord in gladness: come before Adonai with joyous song!*

Cantor Bruce Rockman

## Congregation B'nai Tikvah Adult Education

### *History of Anti-Semitism Series (Wednesdays after minyan)*

*March 5th*

*March 19th*

*April 2nd*

*April 30*

### *Jewish Parenting Series (Sundays at 11:00 AM)*

*March 9th*

*April 27th*

*May 4th*

For more information, please contact Danny Greenberg at [greenbergdan@gmail.com](mailto:greenbergdan@gmail.com) or 732.640.5086



## SHOPAROO FUNDRAISER

B'nai Tikvah Religious School is now participating in a hassle-free fundraiser called Shoparoo. Nationwide, 7,000-plus schools already are fundraising through Shoparoo and we see it as a great opportunity for us to make a difference.

All you need to do is take pictures of your receipts with the Shoparoo app made for your smartphone. It doesn't matter where you shop or what you buy - every receipt submitted results in a donation to our school. Benefiting the school also benefits the synagogue. Shoparoo accepts receipts from ANY grocer, supercenter, club store, dollar store, drugstore, convenience mart, or pet supply store regardless of what products you buy!

Shoparoo is safe. All participants can remain anonymous and privacy is 100% in their control. Participants always can cross out any thing they'd like to on a receipt before taking a photo of it. If you would prefer, we will have a basket in the main office. Just drop your receipt in the basket and we will take care of the rest.

Download the free Shoparoo app from the Apple App Store or Google Play Store. Once it is downloaded, select our school (B'nai Tikvah) as your cause and take pictures of the receipts.

Thank you for your support!!

Ann Ruth Nimberg  
Education Director

B'nai Tikvah rummage/garage sale

Sunday, July 27, 2014

Save your saleable items and  
help B'nai Tikvah

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on Sunday Mornings

The News letter of  
**Congregation B'nai Tikvah**  
**JCC of North & South Brunswick**

1001 Finnegan's Lane North Brunswick, NJ 08902

Published monthly, except for July and August. Submissions are welcomed about Congregation events, group activities, and other material relevant to the Jewish community. All Submissions for **HAKOL** are due by the **12th** of the preceding month

**Please send submissions and correspondence via e-mail to:**  
**hakol.cbt@gmail.com**

All e-mail submissions are acknowledged via e-mail or put submissions in the HAKOL Box in the synagogue office. All articles are subject to available space and editorial constraints.

### ORDER FORMS & FLYERS:

Full-page flyers will be reduced to half page or less, at the editor's discretion.

### FOR ADVERTISING INFO:

hakol.cbt@gmail.com

Michael Weiss, editor at 732-246-0306 meweiss@optonline.net

CarolAnn Harkavy, advertising at 732-438-0796

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**FAMILY SHABBAT DINNER SERVICE**

**MARCH 21, 2014** 6PM – Multi-Purpose Room

Services begin at 7pm

RSVP a must for dinner by March 18, 2014

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{ }\$18 is enclosed to sponsor the Kiddush. Please announce the following:

Make check payable to “Congregation B’nai Tikvah”, mark your envelope “FAMILY SHABBAT DINNER” drop off at the office or mail to the synagogue

RSPV by March 18<sup>th</sup> – Questions - **Contact Bobbi Binder 732-274-2797 or eemaof3@comcast.net**



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All B'nai Tikvah families welcome along with Religious School parents, grandparents and nursery school families to our

**4th Annual**

**RELIGIOUS SCHOOL MODEL PASSOVER SEDER**

Sunday, April 6<sup>TH</sup> at 10:00am  
In the Social Hall

Passover is a perfect time to honor loved ones and celebrate family traditions. Please consider making a donation for this special event. A program will be distributed at the Seder with tributes and the names of all donors.

**Suggested donation: \$18 per family**

Please make checks payable to B'nai Tikvah Religious School and submit the form below by Sunday, March 16<sup>th</sup> to Terez in the Religious School office or email her with any questions at [School@bnaitikvah.org](mailto:School@bnaitikvah.org).

Name of Oldest Student: \_\_\_\_\_ Student's Class: \_\_\_\_\_

Number of Guests Attending: \_\_\_\_\_ Adults \_\_\_\_\_ Children

Email: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

We would like to make our donation in honor of/in memory of: \_\_\_\_\_

**DONATION LEVELS**

- Matzah Ball Soup Level \$18
- Seder Plate Level \$36
- Gefilte Fish Level \$54
- Hagaddah Level \$72
- Elijah's Cup Level \$118
- Other \$\_\_\_\_\_

RSVP By March 16<sup>th</sup> and you'll automatically be entered into a drawing to **WIN DELICIOUS PESACH WINE** for your Seder!



Jesse Nagelberg, University of Houston Hillel student president, delivered the invocation at the dedication of the University of Houston's World Trade Center Memorial. The dedication took place on Wednesday, Jan. 29.

Reflecting on the experience, Nagelberg said, "Growing up in central New Jersey, only 30 minutes away from downtown New York City and the World Trade Center, 9/11 profoundly impacted my life and the lives of all of those around me. The opportunity to give the invocation at the University of Houston World Trade Center Memorial Dedication was an honor and a privilege. It reminded me of how extremely proud I am of the city, state, and area of the country I come from and of the ability of the human spirit to rebuild after absolute tragedy.

Nagelberg said at the dedication: "In the Jewish tradition, we are commanded, 'Zachor' – remember! May this memorial serve as a reminder that, in the face of tragedy, we must find common ground and live in a way that pays tribute to the fallen.

In conclusion, he said, "Let this Memorial and Reflection Garden serve as a reminder during our college years, and forever after, of courage and compassion. Let us always be grateful for the freedoms we enjoy, and demonstrate our thanks through the ways in which we conduct our lives. Amen."

Reprinted from the Jewish Herald Voice 2-6-2014



**B'nai  
Tikvah**  
The JCC of North & South Brunswick

# SISTERHOOD

### Sunday, March 16<sup>th</sup>, 2014 – Passover Wine Tasting

What's better than this ... tasting GOOD Passover wines while picking up your Purim Basket; now that equals one GREAT day! So pick up your bag and taste your wine on March 16th, starting at 11:30am. We will go to 2pm. Order forms to purchase your wine will be available at the wine tasting as well as on-line at the CBT web site at <http://www.bnaitikvah.org/winesale.html>.

**Thursday, March 20<sup>th</sup>, 2014** - Join Sisterhood at 7:30pm as we delve back into the wonderful world of crafts, led by Brenda Sherman. This promises to be an interesting and enjoyable evening as Brenda shares her crafting expertise with us. We hope to see you there.

### Save the Date

**Saturday, April 19<sup>th</sup>, 2014** - Sisterhood's annual Passover Poker night. Please see our ad on the next page for more information.

**Gift Shop** – Store hours are Sunday, 9AM-12PM, and Wednesday, 4PM-6PM. By appointment: call Serena Blackin at 732-390-9515.

#### March Special

20% off all Shabbat Essentials  
Candlesticks  
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Challah Boards and Knives  
Washer Cup

**Torah Fund** - Your Torah Fund contribution strengthens and perpetuates Conservative Judaism throughout the world. For information on ways you can support Torah Fund, contact Ann Rosenzweig, 732-249-9141. Pins and WL cards are available. For ordering information, please check the Bulletin Board or contact Ann Rosenzweig. Cards are \$5 if sent to you or \$4 if hand delivered at a Sisterhood's event.

**Mitzvah Baskets** - Having a B'nai Mitzvah or other simcha? Let Sisterhood decorate the bima with two non-perishable food baskets. We also deliver the baskets for use at other synagogues so tell your local friends about this service! For more information or to order your bima baskets, please contact Jill Eisner: [jieisne@aol.com](mailto:jieisne@aol.com)

**Mazel Tosses** - Enhance the simcha of your child's special day by having Sisterhood make up soft-candy-filled bags to sweeten the day! Also great for an ufruf. Contact Bonnie Kudwitt: [Beedirect@aol.com](mailto:Beedirect@aol.com).

## MEN'S CLUB

### Yom Hashoah Candles Distribution at the Purim Carnival

Please remember to pick up your Yom Hashoah candles at the Purim Carnival. The Men's Club will have a table set up in the lobby.

Men's Club meeting - Sunday, March 30th, at 10am

The boxing and mailing of the remaining Yom Hashoah candles will happen during our Sunday, March 30th, meeting. Breakfast will be served, compliments of the Men's Club. (Yom Hashoah is on eve April 27th and 28th.)

Please participate in this mitzvah. All are welcome.

Please contact Steve Katz at [skatz56@aol.com](mailto:skatz56@aol.com) with questions and confirmation.

### Take me out to the Ballgame (May/June)

Look for more information about our annual family outing to a baseball game.

Sunday, May 4th - The Federation of Jewish Men's Clubs supports the Rutgers Hillel Fit 5K Walk/Run  
From 10:00 am – 12:00 pm. Registration: 8:30am.  
Where: Capital Retreat Center, Waynesboro, PA. This is a great Men's Club event where Men's Clubs members from multiple regions come together for a weekend of Ruach and camaraderie, Shabbat, softball, Scotch tasting, and just plain unwinding and hanging out.

Pictures from World Wide Wrap February 2014



*Oh, what a night ... Saturday, April 19, 2014*

“Passover” Poker

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**\*Please arrive by 8:10pm – late arrivals will be integrated as game permits**

**Please send your check by March 25<sup>th</sup> to Jill Eisner, Y15 Avon Drive East, East Windsor, NJ 08520**

Names of persons attending: \_\_\_\_\_

Email \_\_\_\_\_ Phone # \_\_\_\_\_

Enclosed is my check in the amount of \$ \_\_\_\_\_ (\$20.00 per person, \$40 per couple)

**Please make checks payable to: Congregation B'nai Tikvah Sisterhood**

## The Power of the USY Bond

By Marlene Green-Buckwald

Before beginning my freshman year of high school in 1983, I spent a week at Hagalil's (North Jersey region) USY encampment. I made a few new friends and had a blast. The following November, I went to Fall Kinnus and every Kinnus/convention/encampment and dance after that. Those were the moments I was amongst my closest friends at the time. I had to get a job to support my phone bills. There was no email or cell phones with unlimited service. But these friendships were special.

After being graduated from high school most of us moved on to college. I remained in contact with very few of my USY friends by the time I had been graduated from college. On occasion, I would run into somebody and we would catch up.

Twenty-plus years later, Facebook was created. Once I joined, I began getting friend requests from many of my USY friends. Several of these friendships have been rekindled. In March of 2009, a Hagalil USY 80's reunion was set up. It was great to see so many friends from the



Past, although there were still so many who couldn't be there. Almost 5 years later, many of us still are in touch with an occasional phone call, email, or Facebook post.

About a year and a half ago, one of these special friends was diagnosed with colon cancer. I followed his battle through Facebook updates and an occasional email or phone call. Recently, he announced he was in remission, but just a few weeks later he was told the cancer had spread. A mutual friend suggested to me that we should ask a few others to chip in to send a meal to help out the family.

Continued on page 14



## Another Viewpoint

### Mili Rosloff - A Love Story, a Happy Life, and a Sad Story by Aaron Rosloff - 2007

#### Chapter Three - Our Wedding

Sometime in December or January, Mili suggested that we get married whenever I could get a furlough, which I happily agreed to. Some weeks later, I found my name on a list of men eligible to apply for Officer Candidate School. At first I thought that it was a typo, as the list was based on grades from our original Army General Classification and Mechanical Aptitude Tests, which were given to us upon induction into the Army. As it turned out, the figures were correct and left me with a dilemma. Do I apply for a pass to go home to get married, or do I apply for OCS?

Having fallen in love with Mili three years earlier and not being a very avid student anyway, biology won out and I skipped the chance for OCS and applied for a furlough as soon as I had enough time in to qualify. Mili introduced our parents to each other. They all collaborated and planned a beautiful wedding. Due to the war effort, the caterer agreed to cancel the wedding and refund the deposit on twenty four hours notice, in case I were to get shipped out or my furlough canceled. Patriotism was endemic in those days.

It really took some doing since we were chronically short-handed at the field, but I was finally able to generate enough sympathy from my superiors to get a five day furlough. The wedding was set for April 17, 1943. Time was tight. One day for travel north, three days for the wedding and honeymoon (it was Passover, so it included a Seder as well), and the last day for the trip back to south Texas. Whenever I think of the wedding, I think of those wonderful, caring phone company women who worked so hard to patch together a line to my love. Can you imagine today, some operators in Tennessee or Ohio pushing so hard to patch together a line to your love?

Two months after the wedding, in July of 1943, Mili made the arduous train trip to Houston, where I met her and took her to Victoria. For a short time, she lived in a furnished room in Victoria, but soon got a job on the post where she qualified for an apartment for civilian employees just outside the gates of the field.

Mil's job was as secretary to the Office of the Training Group. Foster Field existed for the sole purpose of training fighter pilots. The three steps in training a fighter pilot were primary, basic, and advanced. Our post was for advanced pilots, the last step before going into the P40's, P51's, and other fighter craft in actual combat. Mili's intelligence, hard work, and willingness to learn soon won her the respect of the officers and enlisted men with whom she worked and, indeed, even improved my own standing with the officers.

My job as a crew chief was to maintain the planes in safe flying condition. Most officers soon made the connections between Mili and me, and they sometimes referred to me as Mrs. Rosloff's husband rather than just Rosloff.

As an enlisted man, I was permitted two overnight passes per week. Oftentimes, on those nights, Mili would cook dinner for us in her apartment instead of my eating in the mess hall. Our families would send us any ration coupons that they could spare so that she could buy extra food for the times that I would eat at her apartment. Most of what Mili needed could be purchased at the Post Exchange but for some rationed foods, such as meat or chicken, she would have to go into the town of Victoria (a short bus ride away).

I was not witness to the following story, but it was related by my barracks buddies. Shortly after Mili moved into her apartment near the base, she took the bus into town to do some food shopping. When she entered the bus on her return home, she went straight to the back and sat down. The driver immediately shouted for her to move down forward as the rear was for colored. Mili looked around her and said, "Oh there's plenty of room." The driver tried to bully her by threatening not to move the bus until she moved. Mili just sat silent and unmoving. As the bus gradually filled up, the soldiers anxious to get back to the base called to the driver to get the bus moving until he finally slammed the door shut and, yelling and cursing, drove back to the base.

Some men came to warn me that I could get into trouble because I was responsible for the conduct of my dependents. I pointed out that she could hardly be called my dependent as she was a civilian employee on the post and earned more money than I did. Besides, this business with the bus was off the post anyway. And so Mili, still only age 19, broke the color line in Victoria, in South Texas, in 1943.

TO BE CONTINUED.....

Look for CHAPTER FOUR of Mili's and Aaron's "Love Story" in next month's Hakol.

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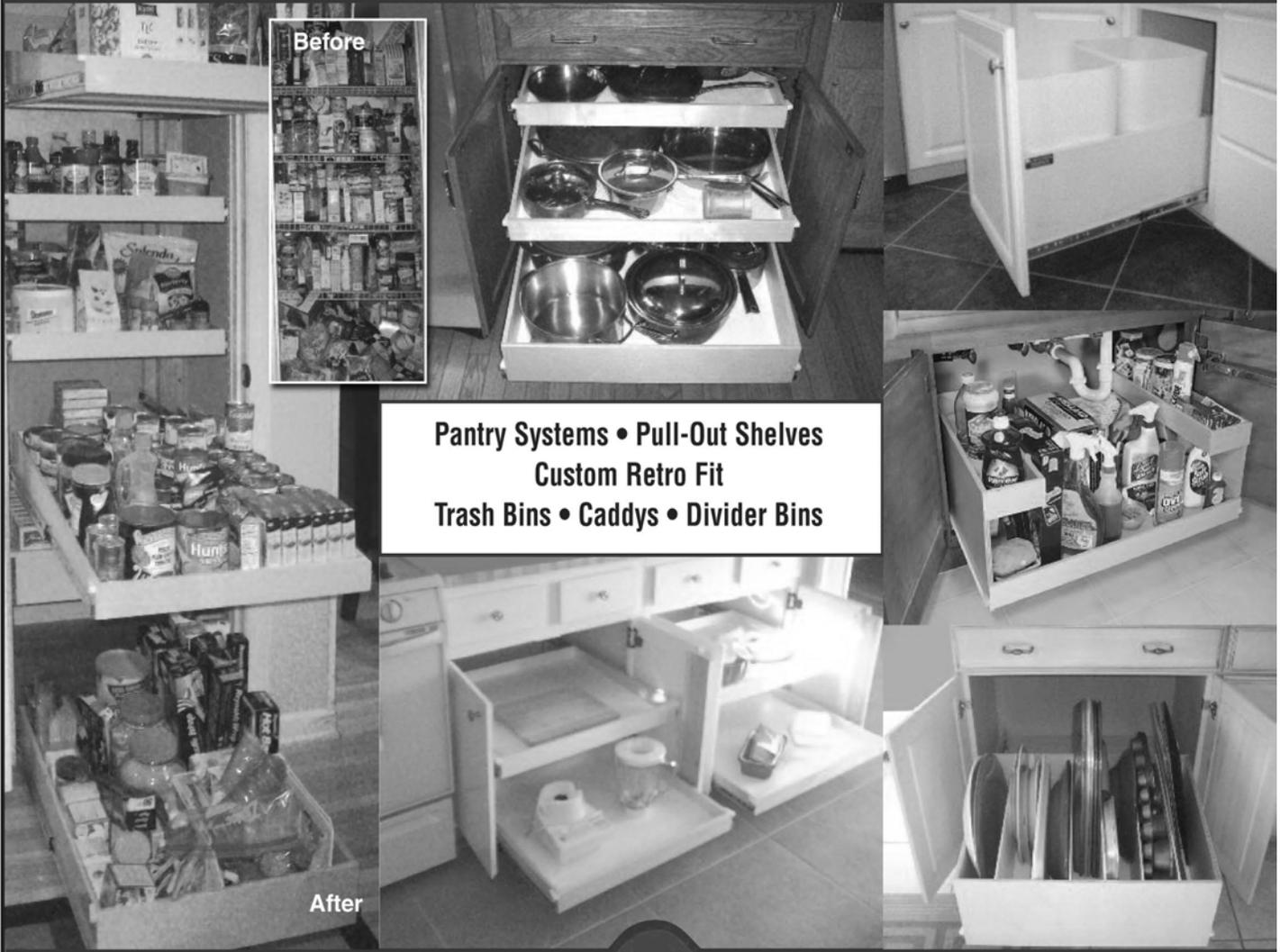
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## NURSERY SCHOOL



Phyllis Denenberg  
Nursery School Director

**REGISTRATION IS GOING ON NOW  
FOR ALL OUR SCHOOL AND  
CAMP PROGRAMS!  
Early Bird Specials  
End Wednesday, March 12<sup>th</sup>**

We are working on our yearbook for the Class of 2014. Ad blanks are available at the school office.. Please support our school by placing an ad from your place of business (or businesses that you deal with) or an ad honoring past or future graduates.

**Save The Date!!  
Wednesday, March 12<sup>th</sup>,  
6:30 PM to 8:00 PM  
Open House/Family Art Night  
Wine and Cheese will be served  
(sparkling juice and cheese crackers!)  
Miss Jo, our Yoga teacher, will give a class!  
Fun Arts and Crafts too!  
Free Give-aways!!**

In preparation for Purim, the children in all classes will be baking their own hamantashen, making groggers, and preparing Mishloach Manot baskets to bring home to their families.

Purim is celebrated Saturday night, March 14<sup>th</sup>, and Sunday, March 15<sup>th</sup>. On Monday, March 17<sup>th</sup>, Shushan Purim, all of us dress in costumes. Each class will attend our Purim Carnival according to a set schedule to be announced. Each class will partake in games, face painting, arts, and crafts and our bounce house! Those students who do not usually attend school on Mondays are invited to come to the Carnival accompanied by an adult.

**We will host a Spring food drive  
to benefit M.C.F.O.O.D.S. from  
March 17<sup>th</sup> through March 28<sup>th</sup>.  
Bins will be placed outside each classroom.  
Please do not send in any  
perishable or glass items.**

M.C.F.O.O.D.S. is Middlesex County's Emergency Food Distribution Network. It serves more than 70 local food pantries and soup kitchens.

We will be closed Tuesday, March 18<sup>th</sup>, due to a conference sponsored by the Early Childhood Director's Group of Middlesex County - - of which we are a member. It is a group of directors who meet monthly to discuss various timely topics affecting our schools. We hold yearly workshops for the directors and their teachers hosted by one of the schools. Our guest speaker will be Ron Shuali of Shua Life Skills, LLC, speaking on: "Bringing Respect Back to Schools." His talk will be followed by discussions and a question-and-answer period.

On Monday, March 24<sup>th</sup>, the 3's and Pre-K classes will be going on a trip to the State Theatre in New Brunswick to see Leo Lionni's "Frederick and Inch by Inch."

Until next month....  
Phyllis

## A Message From Our Co-Presidents



Ruth Anne Koenick, Co-President  
Allison Nagelberg, Co-President



We love shopping...and especially at Costco!  
Allison frequents the Costco on Route 9 North on the way home from work in Freehold, or on Route 27 North on the way to her running buddies in Edison. Ruth Anne can get to the Costco in Edison using back roads in about six minutes or stop in Bridgewater on her way home from the mall! And now – happy day! – a Costco warehouse soon will be opening just MINUTES from B'nai Tikvah! As if we are not already at synagogue all the time, we now have another fine reason to be there.

We love the variety. You can find just about anything you want, from vitamins and contact lenses to sumptuous gift baskets, excellent gas prices, and a good amount of kosher food. And that doesn't even include the wonders of Costco.com, where you can order floral arrangements, bridal gowns, quality furniture and – wait for it – coffins!! Whatever you are looking for - - and even what you did not know you wanted – can be found at Costco, and it is generally first-

rate. This mirrors our experience at B'nai Tikvah (not the coffin part!): We have an unparalleled variety of activities, and members of all stripes – all of which are of the highest caliber. The more time you spend at our home here in North Brunswick, the more you want to return. And then there are the samples! Oh yes, if you go to Costco during lunch or dinnertime, you are likely to be full by the time you leave the store. Similarly, when you go to B'nai Tikvah, you are likely to be fed. Of course, this is a universal Jewish trait, and is not limited to our congregation... Nonetheless, you can rest assured that a visit to B'nai Tikvah will be accompanied by something yummy. In fact, one of our Executive Committee members recently mentioned how he looks forward to our meetings – if only because we provide great chips...from Costco!

It is worth noting that Costco's Code of Ethics, which was established at the Company's founding, state the Company's guiding principles: Obey the Law; Take Care of our Members; Take Care of our Employees; Respect our Suppliers; Reward our Shareholders. Now how can you not like a company with this set of priorities? Our goals are quite similar at B'nai Tikvah, and we encourage you to touch base with us and let us know if we are meeting your expectations. A survey was sent recently, asking for your input. If you have not yet responded, please make sure to do so, by mailing it in or logging on to [bnaitikvah.org/survey](http://bnaitikvah.org/survey). The results are entirely anonymous – unless you want to let us know who you are – and we will make every effort to provide the programs and services that you are looking for that fit in with our mission.

Wishing you all good things and, of course, happy shopping!

## Fundraising through recycling ... February 25 – March 9



We are collecting Clothing, Shoes, Linen, & Apparel.  
Our Religious and Nursery Schools will receive money for every pound we collect. Please put all of your items into tied plastic bags and bring them to the Religious School wing.

Thank you for supporting B'nai Tikvah's Schools!

## The Power of the USY Bond

Continued from page 9

I emailed a few friends about this idea. I asked them to spread the word to others who might also want to help out. Thirty-six people, many who have not seen this person in more than 25 years, have banded together and sent a Visa gift card for more than \$400 to help out the family with meals they probably don't have time to cook or with any other expenses that may arise in the coming months.

We don't live close enough to help drive the children to religious school or other activities. We can't bring a home-cooked meal to the family or visit our friend in the hospital after his next surgery or take him to his chemo treatments. But there is a special place in our hearts for our USY friend and we wanted to help.

We hope he will be healthy enough to attend our next Hagalil USY 80's reunion in November of this year.

## February Mensch

k -	Reese Weintraub
grade 1 and grade 2 -	Connor Levine
aleph -	Connor Lawson
bet -	Noah Rones
gimmel -	Sydney Botnick
dalet -	Cara Sivak
hei -	Jordan Glassman

**SAVE THE DATE**  
**April 26, 2014**  
**8:45pm-11:45pm**  
**NSB USY's HUGE**  
**FUNDRAISER EVENT**  
**Blacklight Dance at CBT**  
**(in gym)**

**Open to ALL USYers –**  
**We need parent volunteers!**



Men's Open Basketball  
Every Tuesday at 8 pm

New Players Welcome

Non-synagogue members \$7



Ann Ruth Nimberg  
Religious School Principal



Dear Religious School Parents,

The new Tot Program that was held on Sunday, February 9<sup>th</sup>, was well received. The weather held up and everyone had a great time. We are planning another one before the end of the year. I will let you know as soon as a date has been confirmed. This is a free program for children ages 3-5.

The Main Street Book Fair is coming to CBT on Sunday, March 2<sup>nd</sup>, and will stay through Sunday, March 9<sup>th</sup>, in the Youth Lounge. If there is a book you would like Main Street to bring, please let me know. The students in Religious School will be able to go to the fair with their teachers on Sunday, March 2<sup>nd</sup>. The Book Fair will be open Sunday mornings from 9:00 to 12:00 and Monday, Tuesday, and Thursday, from 10:00 a.m. to 3:00 p.m.

Daylight Savings Time begins on Sunday, March 9<sup>th</sup> which means we are all getting up an hour earlier. The last thing we want to think about is getting dressed for school. So, Sunday, March 9<sup>th</sup>, officially will be Pajama Day. Of course, if you do not want to come in your pj's that is ok, too.

The Rabbi's discussion with the Dalet parents and the Gimmel parents will be held in the gym at 10:00 a.m. on Sundays, March 9<sup>th</sup> and March 23<sup>rd</sup>, respectively.

The Purim Carnival will be held on Sunday, March 16<sup>th</sup>.

On Sunday, March 23<sup>rd</sup>, the Bet children and their parents will be making beautiful Seder plates for their Seder tables. This Family Education Program will be held in the gym and will begin at 9:30 a.m. Kids still will report to class at 9:00 a.m. The gym will be divided in half that day in order to accommodate both the Bet Family Education Program and the Rabbi's discussion group.

The Chai breakfast with the Rabbi will take place on Sunday, March 30<sup>th</sup>, at 10:00 a.m., in the gym. The Hei students are being invited to join the Chai kids.

Our Religious School is involved in a new and exciting fundraiser, Shoparoo. Nationwide, 7,000-plus schools already are fundraising through Shoparoo and we see it as a great opportunity for us to make a difference.

All you need to do is to take pictures of your receipts with the Shoparoo app made for your smartphone. It doesn't matter where you shop or what you buy - every receipt submitted results in a donation to our school. Benefiting the school also benefits the synagogue.

Shoparoo accepts receipts from ANY grocer, supercenter, club store, dollar store, drugstore, convenience mart, or pet supply store regardless of what products you buy!

Shoparoo is safe. All participants can remain anonymous and privacy is 100% in their control. Participants always can cross out anything they'd like to on a receipt before taking a photo of it. If you would prefer, we will have a basket in the main office. Just drop your receipt in the basket and we will take care of the rest.

Download the free Shoparoo app from the Apple App Store or Google Play Store. The app is a green kangaroo. Once it is downloaded, select our school (B'nai Tikvah) as your cause and take pictures of the receipts. Thank you for your support!

This does not take the place of box tops, so please continue to send them in.

### Dates To Remember

March 2-9	Main Street Book Fair
March 9	Daylight Savings Time begins – Rabbi's discussion with the Dalet Parents.
March 16	Purim Carnival
March 23	Rabbi discussion with the Gimmel Parents – Bet Family Education Program
March 30	Chai/ Hei breakfast with the Rabbi

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2 salad choices or 3 Israeli options

a. Tuna, Egg, Whitefish or Salmon Salad

Israeli Options

a. Babagounoush, hummus, Israeli salad, grape leaves, ratatouilli

pasta choice

a. Pasta primavera, lo mein, tuna pasta, tabouli

green salad choice

a. Caesar, salad greens, marinated grilled veggies, lettuce, tomato, onion, potato salad or cole slaw, spinach, health salad

bread choice or Israeli choice

#### PACKAGE TWO

Hot Dish

Spinach Lasagna

Veggie Lasagna

Stuffed Shells

Falafels

7 section platter: pick from the following

Tuna, egg, corn, Greek, baby com, grape leaves, orzo with feta, orzo with veggies, tabouli, 3 bean, cherry tomatoes with mozzarella, chick peas with tomatoes, palm and peppers, carrot, tuna pasta, Turkish, hummus, Israeli salad

Contact Lynne in the office to plan your Shabbat Luncheon in honor of or in memory of!



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MARCH 15th and 16th

PURIM CARNIVAL  
PASSOVER WINE SALE  
MARCH 16th



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## PURIM PubCRAWL

SUNDAY, MARCH 16TH

AFTER THE PURIM CARNIVAL (ABOUT 3:00 PM)



### DETAILS:

**YOU MUST SIGN A LIABILITY WAIVER TO PARTICIPATE IN THIS EVENT.**

We will have a bus pick us up at CBT after the Purim Carnival, and bring us back to CBT after the last bar.

There is a limit of 40-50 people on the bus, and a \$10 charge per person.

We will be split into several teams, with each team starting at a different bar in New Brunswick.

Directions will be provided to all other participating bars. We anticipate approximately 6 or 7 bars, including Mike's Courtside Tavern, Destination Dogs, George Street Alehouse, World of Beer, and others.

Each team will spend approximately 30 minutes at each bar. You will pay for your own drinks and snacks (please do not drink on an empty stomach).

There will be a contest along the way, and we will all meet up together at the last bar.

*To secure a place on the bus, please email Danny Greenberg at [greenbergdan@gmail.com](mailto:greenbergdan@gmail.com).*

**Important Note:** For those who have never been on a pub crawl, the point is NOT to see how drunk you can get. It is to sample beers at a variety of bars in the company of friends. You are NOT required to drink at any particular bar. We ask that you have a designated driver pick you up at CBT at the conclusion of the event. If there is not enough room on the bus, you can join us in New Brunswick using your own transportation, but you will still need to sign the waiver and you also should have a designated driver.

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## PLEASE DON'T KVETCH

There are a number of our congregants who faithfully come to services on the anniversary of a loved ones death to recite Kaddish. I commend them for their observance of this obligation. There are congregants who attend minyon to say Kaddish, for the required period of time after the death of a loved one, but after the passing of the required period of time to say Kaddish, disappear, I direct this letter to them, not as a admonishment, but as a warning.

I have been leading minyon at our Synagogue since the mid 1980's. I appear every Monday evening to fulfill my obligation. I arrange my schedule to make sure that I will be able to be on time. I will now tell you about my thoughts on this subject.

As Joe Friday used to say on Dragnet:  
"The facts, just the facts."

1. On long holiday weekends, we almost never have a minyon on Monday nights.
2. There are board meetings almost every Monday night. The majority of board members do not appear at 7:30 for minyon but appear closer to 8:00 for the meetings.

3. Two weeks ago, there were only myself and the Cantor for minyon on Monday night.
4. That same week, only five people and the Cantor attended our Friday night service.

I am giving great consideration to terminating my leading of minyons as the vast majority of the congregants do not give "Two Amens" whether these services continue or not. I am not sure of the opinion of the other minyon leaders who donate their time on a weekly basis.

So to those congregants who make an annual appearance at weekday minyon to say Kaddish or who feel obligated to say Kaddish after the Shiva period has ended, - who will be upset when there is not a Minyon- rather than kvetch and complain, please keep this article handy and read it again and understand why there is not a minyon for you when you need it.

P.S . On Super Bowl Sunday, the minyon leader and his wife left a Super Bowl party to fulfill his obligation to lead minyon. Only he and his wife were at the Synagogue for minyon. For Friday night services on Feb 7, the attendees were the Rabbi and five congregants.

Irwin Millinger



We thank, Joyce Fishelberg, Bill Greenberg, Jeryl Roller, Sandy Scharf, & Beverly Leipzig-Silien for making our February birthday calls.

A special thank you to Jay Scheuer for his amazing prayer book repairs and to Phyllis Pinsky for doing beautiful calligraphy for B'nai Mitzvah and Baby Naming certificates.

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## PARTY POEMS

Some events in our lives our memories spark.  
The dates on our calendars we want to mark.  
Birthdays, anniversaries, graduations, too,  
Can seem truly historic when they happen to you.

One way to acknowledge a loved one's special time  
Is to express your excitement in meter and rhyme.  
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 Ellen Lawson, in memory of her beloved mother, Rose Davis Kempner  
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David & Sue Stein, in memory of Joseph Grosser

**Family Shabbat Fund**

Phyllis & Allen Pinsky, in honor of Bobbi & Marc Binder for their on-going support to Congregation B'nai Tikvah and their commitment to a full Jewish life! MAZEL TOV!!  
 Arline Binder, in memory of her beloved mother, Miriam Slotkin  
 Bill Greenberg, in memory of his beloved father, Jacob D. Greenberg

**Prayer Book**

Carol & Marvin Eisenberg, in memory of Matilda Ratzman  
 Carol & Marvin Eisenberg, in memory of Bernard Ratzman

**Tree for Israel**

Arlene & Mitchell Frumkin, purchased a tree for Israel  
 Mr. & Mrs. David Offenberg, for Sandy Weiss in memory of her beloved mother, Dorothy Gottlieb

Continued next page

Donations continued...

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 Evelyn Weiner  
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 Phyllis & Allen Pinsky & Family, in loving memory of  
 Esther Pinsky (Allen's dear mother)

God is a big baseball fan. How do we know?  
 Because the first line of the Bible says: "In the big inning...."

**Contributions:**

In honor of: \_\_\_\_\_

In memory of: \_\_\_\_\_

Occasion of: \_\_\_\_\_

**This donation is being made by:**

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**Please send an acknowledgment to:**

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**Amount of your donation:**

{ }\$18 { }\$36 { }\$54 { }\$72 { }\$118 { }Other

**Please Allocate Donations to:**

- |   |  |
|---|--|
| <input type="checkbox"/> Bikur Cholim           | <input type="checkbox"/> Rabbi's Discretionary Fund* |
| <input type="checkbox"/> Cantor's Special Fund* | <input type="checkbox"/> Religious School            |
| <input type="checkbox"/> Capital Improvements   | <input type="checkbox"/> Ritual Activities           |
| <input type="checkbox"/> Family Shabbat         | <input type="checkbox"/> Shabbat Luncheons           |
| <input type="checkbox"/> IDF Support            | <input type="checkbox"/> Social Action / Tzedakah    |
| <input type="checkbox"/> Israel Youth Travel    | <input type="checkbox"/> Sons of Tikvah              |
| <input type="checkbox"/> JNF                    | <input type="checkbox"/> Torah Restoration           |
| <input type="checkbox"/> L'Dor VaDor            | <input type="checkbox"/> Yahrzeit                    |
| <input type="checkbox"/> Library                | <input type="checkbox"/> Youth                       |
| <input type="checkbox"/> Nursery School         | <input type="checkbox"/> General Donation            |
| <input type="checkbox"/> Prayerbooks            | <input type="checkbox"/> Other _____                 |

\*Please send separate checks for these funds.

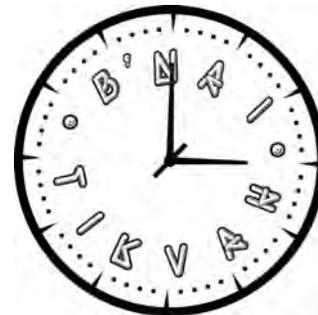
You can make your contributions online by  
 Clicking the "Giving" link at bnaitikvah.org

**B'NAI MITZVAH  
 March 2014**



Bradley Allen  
 Son of  
 Stuart and Debra Allen

March 8



**Daily Schedule of Services**

Sunday	9:00 am & 7:30 pm
Monday	7:30 pm
Tuesday	7:30 pm
Wednesday	7:30 pm
Thursday	7:30 am & 7:30 pm
Friday	8:00 pm
Saturday	9:30 am

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
Candle Lighting 7 5:38 pm 14 6:45pm 21 6:52 pm 28 7:00 pm	Shabbat Ends 1 6:29 pm 8 6:37 pm 15 7:44 pm 22 7:52 pm 29 7:59 pm					1 29 Adar-I  USY Shabbat
2 30 Adar-I  KADIMA Laser Tag Chai Field Trip	3 1 Adar-II  USY Meeting Board of Directors	4 2 Adar-II  Pre-Passover Lecture Men's Basketball	5 3 Adar-II  Rabbi's Class on Anti-Semitism	6 4 Adar-II	7 5 Adar-II	8 6 Adar-II  Bar Mitzvah Bradley All
9 7 Adar II  Daylight Savings Time School PJ Day	10 8 Adar-II  Sisterhood Board	11 9 Adar-II  Pre-Passover Lecture Israel Study Group Men's Basketball	12 10 Adar-II  Nursery School Family Art Night	13 11 Adar-II  FAST OF ESTHER	14 12 Adar-II  Birthday Shabbat	15 13 Adar-II  Megillah Reading
16 14 Adar-II Passover Wine Sale Megillah Reading Purim Carnival Post Purim Pub Crawl PURIM	17 15 Adar-II  School Board Nursery Carnival SHUSHAN PURIM	18 16 Adar-II  Pre-Passover Lecture No Nursery School USY Meeting Men's Basketball	19 17 Adar-II  Rabbi's Class on Anti-Semitism	20 18 Adar-II  Sisterhood Meeting Bikur Cholim	21 19 Adar-II  Family Shabbat KADIMA Regional	22 22 Adar-1  Spring Convention
23 21 Adar-II  Men's Club	24 22 Adar-II	25 23 Adar-II	26 24 Adar-II	27 25 Adar-II	28 26 Adar-II	29 27 Adar II
30 28 Adar II KADIMA Ice Skating Chai Breakfast	31 Adar II Palestine Study Group Ritual Committee	Pre-Passover Lecture Men's Basketball		B'nai Mitzvah 2016		



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BEFORE February 28

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